ABSTRACT

Rendy Susanto (05120090025)

LEGAL PROTECTION OF BUSINESS INFORMATION BETWEEN THE OWNER OF TRADE SECRETS AND EMPLOYEES

(xv + 84 pages + 1 appendix)

In nowaday’s competitive business circumstance, employees can potentially be the most enormous threat to company’s well-being when it comes to business’ Trade Secrets protection. Finding ideas that are inventive and creative is an unending challenge. In fact, employee loyalty is one of the biggest obstacles faced by enterprises in protecting their Trade Secrets. Trade Secrets provide a solid ground in the market place. Competitive benefit is obtained by keeping secret information which is confidential and strategic. Furthermore, Trade Secrets can be the centre of invention that competitors may find it hard to break through. Outsiders are prohibited by law to use confidential information without the permission of the owner. Moreover, the existence of Trade Secrets protection has been specified in the Law Number 30 Year 2000. The law of trade secrecy dissuades illegitimate access to such information by penalizing those found guilty of accessing information by improper goals. Apart from repressive solutions, there are various technical and legal procedure that can be applied in place for protecting Trade Secrets. Signing confidentiality agreements with all relevant employees and outsiders who may get access to an enterprise’s trade secrets to maintain Trade Secrets protection.

References: 14 (1963-2010)