

# SKRIPSI

## THE INFLUENCE OF FOOD QUALITY, SERVICE QUALITY, AND ATMOSPHERIC TOWARDS CUSTOMER SATISFACTION AT HIBIKI JAPANESE BOWL & COFFEE MULTATULI MEDAN

Written as a partial fulfillment of the academic requirements  
to obtain the degree of *Sarjana Manajemen*

**By:**

**NAME** : VALERIE  
**ID NO.** : 03013200028



**MANAGEMENT STUDY PROGRAM  
FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS PELITA HARAPAN  
MEDAN  
2024**