ABSTRACT

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FACILITY DESIGN FOR STREET VENDORS (With the Case Study of Street Vendors for toddler clothing, Jl. Lieutenant Jidun, Serang Banten)

(150 pages, 120 pictures, 10 tables)

The presences of street vendors often use the edge of the sidewalk to sell their goods. In general, street vendors when selling their goods can either with a cart by using bale-bale, or by selling goods and wares on the pavement at the road shoulder. The action of placing their goods on the pavement of the road shoulder may cause certain unpleasant occurrence such as frequent traffic jams and moreover may cause to the damage of the environment as well as the views of the city itself due to the chaotic situation which takes place. The initial purpose of the sidewalk is actually built for the pedestrians however due to irresponsible individual have caused inconvenience for its all users.

In common street vendors are less efficient because when they are using containers as the storage of goods to place their goods are not display integrated, this occurrence has caused the street vendor in needs to dismantle their cart before and after selling their goods. Often the use of materials and construction systems for street vendors are less efficient and in a poor quality, hence that it is necessary to design viable equipment for all the selling vendors. By designing an integrated sales tool storage container to allow them to displaying their goods as well as can be easily dismantle to be taken home by means still be able to maintain to use goods materials for the construction.

Data collected by library research method, interview, communicate with expert, and questionnaires. Later on from all the results of the data collected, a facility for the street vendors may then designed, resulting in a more decent and convenient for the city as well as to provide social benefits.