

ABSTRACT

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ANALYSIS OF LEGAL PROTECTION OF TRADE SECRET RIGHTS UNDER THE LAW NUMBER 30 YEAR 2000 REGARDING TRADE SECRET

(xii + 94 pages)

In Indonesia, Protection of confidential information is known as the Trade Secrets which is regulated in Law Number 30 Year 2000 regarding on the Trade Secret. The fact shows that the protection of trade secrets these days has become more important in line with the development of the business trend towards information-based business. Undisclosed information became an important corporate asset and should be maintained so it would not fall into the hands of the business rival. Problems arises due to trade secret protection arrangements in the legislation which is inadequate that leads to lack of clarity from the industry about the real form of protecting the confidential information and how to avoid unfair competition, etc. The management of trade secrets is becoming a need and it is very important to be performed by the company, industry, or other businesses, because there are a lot of advantages and benefits that can be obtained, especially in the franchise. One of them is the owner of a trade secret could prevent unauthorized use or disclosure made by a person who obtained the trade secrets in a non feasible ways. Furthermore, to clarify it in the implementation of trade secret law, it is necessary to provide further adjustments related to the owner of a trade secret obligation to take action to prevent the leakage of confidential information that he had.

References: 33 (2001-2012)