

## PREFACE

Praise God Almighty for His extraordinary blessings, grace and inclusion in all our journeys that have been passed, so that our Final Project, a business development plan, entitled “QUEEN’S PARK CRAB, VERTICAL MUD CRAB RECIRCULATING AQUACULTURE FARMING” can be completed well by the Author.

This Final Project is carried out in order to fulfill a part of the academic requirements in order to obtain a Bachelor of Economics degree in *Universitas Pelita Harapan, Tangerang*, and provide learning in the form of theory and experience for the author during the preparation process. The process of making this Final Project also gives the author the opportunity to be able to apply a variety of economic sciences and mathematical methods that have been learned while attending lectures at *Universitas Pelita Harapan*.

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Thus, the introduction delivered by the author. The author realizes that this final project report is far from perfect definition and it does not escape the author of all errors and shortcomings. Therefore, constructive criticism and suggestions will be highly expected and useful for the author. Hopefully this Final Project can provide benefits and wisdom for all parties who decide to read.

Tangerang, November 24, 2019

Authors

