

## **Abstract**

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### **WEBSITE DESIGN PT. AUTOMECHANIC JAYA ABADI**

(ix + 55 pages: 20 figures)

Nowadays, the expansion of Web to many areas of living has incredibly increased not only in number but also in the variety of the information provided. This climate is supported by many programming languages available that may be used to improve the Web features. As the result, a significant increase in the number of people who access Web sites around the world through Internet is clearly readable.

As an effective media for communicating not only static message but also dynamic one in one-way or interactive mode, Web offers many advantages to the companies which consider expanding its existing business online. With the same spirit, PT Automechanics Jaya Abadi decided to take benefit from putting their public information on the Web. The design of the Web is supposed to serve a the need to publish their information such as company profile, services, companies promotion to the public, and forum. Forum is available to provide communication media between public and the companies. As the ultimate goal the web site is expected to act as an important agent to create customer loyalty.

The development of this website was done using xHTML programming language which provide by Macromedia Dreamweaver version 8. To provide more interactivity between user and the interface Java Script is used also. While CSS (Cascading Style Sheet) is chosen to improve how the web will look like to the user. For image editing, Adobe Photoshop CS2 is use to facilitate this need.

Finally, the combination between xHTML programming, Java Script, CSS, and Adobe Photoshop give a best result to develop a professional Web Site for the companies.

Reference: 2 (2005-2006)