

## DAFTAR PUSTAKA

- Gulo, W., Toisuta, Willi, *Manajemen Perguruan Tinggi Kristen Indonesia*, BAKOR LPKI, Salatiga, 2002.
- Hans-Erik Eriksson and Magnus Penker, *Business Modeling with UML : Business Pattern at Work*, New York : John Wiley & Son, Inc., 2000.
- Hitt, Michael A, Ireland, R. Duane, Hoskisson, Robert E., *Manajemen Strategis : Daya Saing dan Globalisasi*, Jakarta : Salemba Empat, 2001.
- McLeod, Raymond Jr., *Sistem Informasi Manajemen* , Edisi ketujuh, Jilid 1, Jakarta : PT Prenhalindo, 2001.
- Porter, Michael E., *Competitive Strategy : Technique for Analyzing Industries and Competitor*, New York : The Free Press, 1980.
- Rangkuti, Freddy, *Analisa SWOT: Teknik Membedah Kasus Bisnis*, Jakarta : PT. Gramedia Pustaka Utama, 2001.