

## ABSTRACT

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### **“LEGAL PROTECTION OF PUBLIC PERSONAL DATA WHICH ARE SALE BASED ON THE DIGNIFIED JUSTICE THEORY.”**

(xiii + 110 pages; 6 tables; 1 picture)

Along with the times, humans needs have increased, thus encouraging humans to create things that can facilitate their activities. One of the results of human intelligence is Information Technology, which helps all human activities and work. But behind its simplicity, Information Technology also opens space for crime to flourish like cybercrime. A form of cybercrime in Information Technology is the sale-and-purchase of personal data user's by unscrupulous individuals who misuse their intelligence and commit acts of indignity. This is because personal data is one of the privacy rights inherent in every legal subject which is protected and kept confidential and becomes a form/personification of legal subjects in an electronic system. Hence, research is needed regarding the laws and regulations governing the protection of this Personal Data. Therefore, researchers conducted research using normative methods of various laws and regulations that rule the protection of personal data associated with the Dignified Justice Theory. Results of this study: 1. Personal Data is one of the human rights, namely the right to privacy as stated in *Pasal 28 G UUD 1945*, Indonesia itself has several laws and regulations regarding the protection of personal data which are still fragmented or sectoral. The examples of these laws are the Law on Health which guarantees personal data belonging to patients, and the Law on Population Administration which specifically concerns about population data. However, there is still no law that specifically discuss about personal data protection, which resulting in a lack of effectiveness in implementing personal data protection. 2. Dignified Justice Theory as a form of Legal Theory in personal data protection aims to balance and maintain privacy rights by protecting the personal data owners as the basis for making personal data protection regulations that have *volkgeist* content or the soul of the Indonesian nation, namely Pancasila. So that the protection of personal data can be a reflection of respect for human rights with dignity.

Keywords: Personal Data Protection, Personal Data, Dignified Justice Theory