

## FOREWORD

All the glory and praises to the Almighty God for the blessings, wisdom, companionship that He has given such that this Final Project is finished. The thesis entitled “**DETERMINATION OF WORD OF MOUTH IN ONLINE BRAND COMMUNITIES**” is written as a part to fulfill the academic requirements in order to acquire the master degree as Master of Management in Post-Graduate Program Universitas Pelita Harapan.

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## TABLE OF CONTENT

<b>THESIS TITLE .....</b>	<b>i</b>
<b>ORIGINALITY STATEMENT OF THE THESIS.....</b>	<b>ii</b>
<b>THESIS SUPERVISOR’S APPROVAL .....</b>	<b>iii</b>
<b>THESIS EXAMINATION COMMITTEE .....</b>	<b>iv</b>
<b>ABSTRAK .....</b>	<b>v</b>
<b>ABSTRACT.....</b>	<b>vi</b>
<b>FOREWORD.....</b>	<b>vii</b>
<b>TABLE OF CONTENT .....</b>	<b>viii</b>
<b>LIST OF FIGURES.....</b>	<b>xii</b>
<b>LIST OF TABLES.....</b>	<b>xiii</b>
<b>LIST OF APPENDIXES .....</b>	<b>xiv</b>
<b>CHAPTER I .....</b>	<b>1</b>
<b>INTRODUCTION .....</b>	<b>1</b>
1.1 Background of the Study .....	1
1.2 Formulation of the Problem.....	5
1.3 The Objective of Study .....	6
1.4 Benefit of the Study.....	6
1.4.1 Theoretical Benefits .....	6
1.4.2 Practical Benefits .....	7
1.5 Writing Systematics.....	7
<b>CHAPTER II.....</b>	<b>9</b>
<b>LITERATURE REVIEW .....</b>	<b>9</b>
2.1 Word of Mouth Intention.....	9
2.2 Brand Trust .....	13
2.3 Online Brand Community Trust.....	17
2.4 Repurchase Intention .....	22
2.5 Hypothesis Development .....	26
2.5.1 Relationship Between Brand Trust and OBC Trust.....	26
2.5.2 Relationship Between Brand Trust and Repurchase Intention .	27
2.5.3 Relationship Between OBC Trust and Repurchase Intention...	28

2.5.4 Relationship Between Brand Trust and Positive eWOM Intention.....	30
2.5.5 Relationship Between OBC Trust and Positive eWOM Intention .....	32
2.5.6 Relationship Between Repurchase Intention and Positive eWOM Intention .....	35
2.6 Conceptual Framework.....	36
<b>CHAPTER III .....</b>	<b>38</b>
<b>RESEARCH METODOLOGY.....</b>	<b>38</b>
3.1 Research Object.....	38
3.2 Unit of Analysis .....	38
3.3 Research Type.....	39
3.4 Operationalization of Research Variables .....	41
3.4.1 Independent Variable .....	42
3.4.2 Dependent Variable.....	42
3.4.3 Intervening or Mediating Variable.....	42
3.5 Sample and Population .....	42
3.5.1 Population.....	43
3.5.2 Sampling.....	43
3.6 Data Collection Technique .....	44
3.6.1 Measurement Scale .....	47
3.7 Data Analyze Method.....	48
3.7.1 Descriptive Statistics .....	48
3.7.2 Inferential Statistics.....	50
3.7.2.1 Partial Least Square (PLS) - Structural Equation Modeling (SEM).....	51
3.7.2.2 Evaluation Model.....	52
3.7.2.3 Evaluation of Outer Model.....	55
3.7.2.4 Evaluation of the Inner Model.....	59
3.7.2.5 Evaluation of the Initial Inner Model.....	60
3.7.2.5 Final Inner Model Evaluation .....	61
3.7.2.6 Hypothesis Testing.....	62

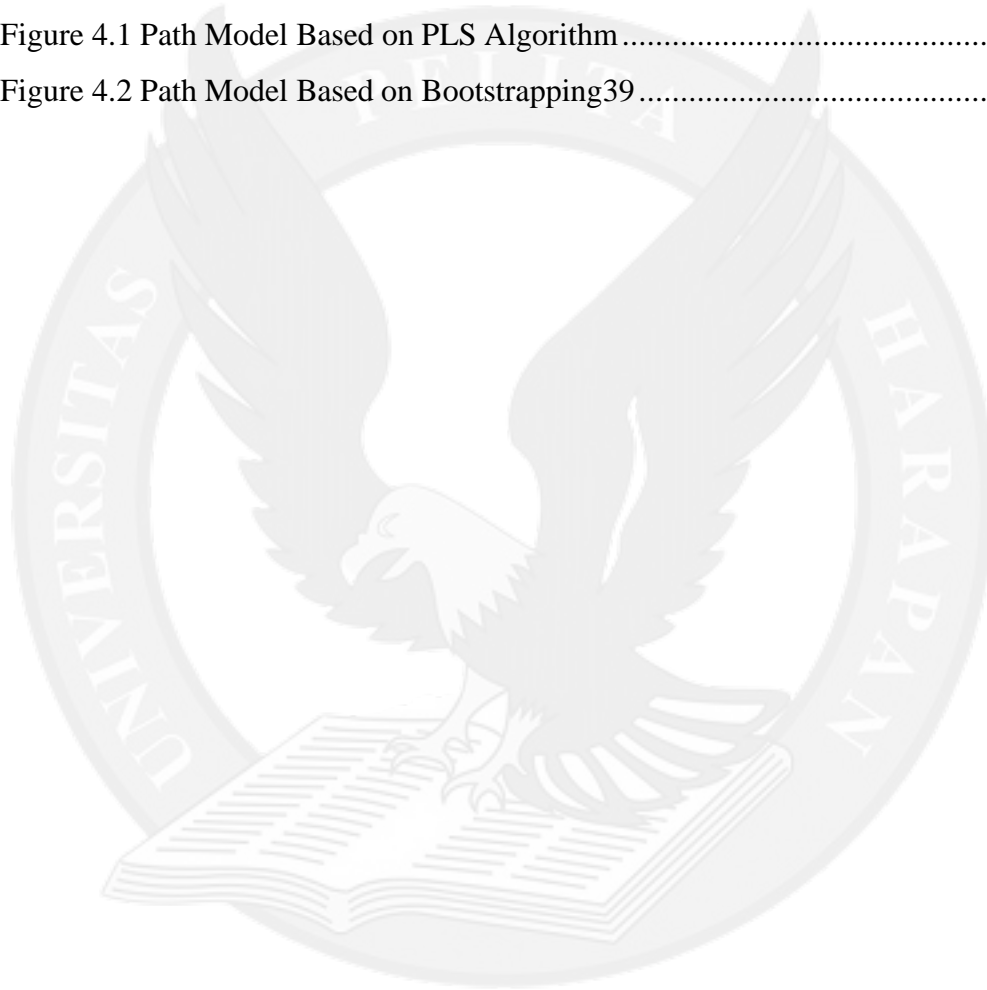
3.7.2.6.1 Direct Effect Hypothesis Testing .....	63
3.8 Research Instrument testing .....	63
3.8.1 Validity Test.....	64
3.8.2 Reliability Test.....	65
3.9 Preliminary Instrument Test Results .....	66
3.9.1 Measurement Model (Outer Model) .....	66
3.9.2 Preliminary Convergent Validity Test Results .....	67
3.9.2.1 Preliminary Discriminant Validity Test Results .....	68
3.9.2.2 Preliminary Reliability Test Results .....	70
<b>CHAPTER IV .....</b>	<b>71</b>
<b>RESEARCH FINDING AND DISCUSSION .....</b>	<b>71</b>
4.1 Research Results .....	71
4.1.1 Profile of Respondents .....	71
4.1.1.1 Gender .....	71
4.1.1.2 Age .....	72
4.1.1.3 Brand Community Engagement.....	73
4.1.1.4 Industry.....	74
4.1.2 Descriptive Statistical Analysis .....	75
4.1.2.1 Descriptive Statistical Analysis of Brand Trust Variable ..	76
4.1.2.2 Descriptive Statistical Analysis of Online Brand Community Trust Variable.....	77
4.1.2.3 Descriptive Statistical Analysis of Repurchase Intention Variable .....	78
4.1.2.4 Descriptive Statistical Analysis of Positive E-WOM Variables.....	78
4.1.3 Research Data Analysis .....	79
4.1.3.1 Outer Model (Validity and Reliability Test).....	79
4.1.3.2 Multicollinearity Testing of Actual Studies .....	82
4.1.3.3 Inner Model .....	82
4.2 Discussion .....	87
<b>CHAPTER V .....</b>	<b>90</b>
<b>CONCLUSIONS AND SUGGESTIONS.....</b>	<b>90</b>

5.1 Conclusion .....	90
5.2 Managerial Implication.....	90
5.3 Limitation and Suggestions.....	92
REFERENCES.....	94



## LIST OF FIGURES

Figure 1.1 Number of internet users in Indonesia 2015 to 2025 .....	2
Figure 2.1 Conceptual Framework of Research Model .....	37
Figure 3.1 Evaluation of the Initial Inner Model.....	53
Figure 3.2 Initiate Evaluation of the Initial Inner Model .....	61
Figure 3.3 Final Evaluation of the Initial Inner Model .....	62
Figure 4.1 Path Model Based on PLS Algorithm.....	83
Figure 4.2 Path Model Based on Bootstrapping39.....	83



## LIST OF TABLES

Table 3.1 Operational Definitions and Indicators .....	41
Table 3.2 Attitude Classification .....	50
Table 3.3 Initial Outer Loadings Test Results Preliminary Research.....	66
Table 3.4 Final Outer Loadings Test Results Preliminary Research .....	67
Table 3.5 Convergent Validity Test Results .....	68
Table 3.6 Discriminant Validity Test Results (Cross Loading) .....	69
Table 3.7 Discriminant Validity Test Results (Fornell-Lacker).....	69
Table 3.8 Results of Preliminary Research Reliability Test .....	70
Table 4.1 Characteristics of Respondents by Gender .....	72
Table 4.2 Characteristics of Respondents by Age .....	73
Table 4.3 Brand Community Engagement.....	74
Table 4.4 Characteristics of Respondents by Industry .....	74
Table 4.5 Limitation of Mean.....	75
Table 4.6 Five Point Likert Scale .....	76
Table 4.7 Mean Variable Brand Trust Variable .....	76
Table 4.8 Mean Variable Online Brand Communities Trust .....	77
Table 4.9 Mean Variable Repurchase Intention.....	78
Table 4.10 Mean Variable Positive E-WOM Intention .....	79
Table 4.11 Results of Actual Research Outer Loadings .....	80
Table 4.12 Convergent Validity Test Results .....	80
Table 4.13 Results of Discriminant Validity Test (Cross Loading) .....	81
Table 4.14 Results of the Discriminant Validity Test (Fornell-Lacker) .....	81
Table 4.15 Results of Actual Research Reliability Test .....	82
Table 4.16 Inner VIF of the Actual Study.....	82
Table 4.17 R-Square Value .....	84
Table 4.18 Hypothesis Test Results.....	85

## LIST OF APPENDIXES

Appendix I ACTUAL RESEARCH QUESTIONNAIRE .....	106
Appendix II RESULTS OF DESCRIPTIVE STATISTICAL TEST OF PRELIMINARY STUDIES .....	109
Appendix III RESULTS OF THE PRELIMINARY STUDY RELIABILITY TEST .....	110
Appendix IV VALIDITY TEST RESULTS IN PRELIMINARY STUDIES....	111
Appendix V DESCRIPTIVE STATISTICAL TEST RESULTS OF ACTUAL RESEARCH .....	113
Appendix VI OUTER TEST RESULTS OF ACTUAL RESEARCH MODEL	114
Appendix VII TESTING RESULTS OF ACTUAL STUDY MULTICOLINEARITY .....	116

