

PREFACE

By the grace and blessing of the Almighty God, the author has completed the final paper entitled: **“THE IMPACTS OF IMPLEMENTING SOCIAL MEDIA MARKETING TOWARDS THE CUSTOMER SATISFACTION OF PT MEGA WISATA INDAH IN MEDAN”**.

This final paper is written as a partial fulfillment of the academic requirements to obtain the title of *Sarjana Manajemen* at Universitas Pelita Harapan Medan, Faculty of Economics and Business.

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Medan, 10th July 2019

The Author,



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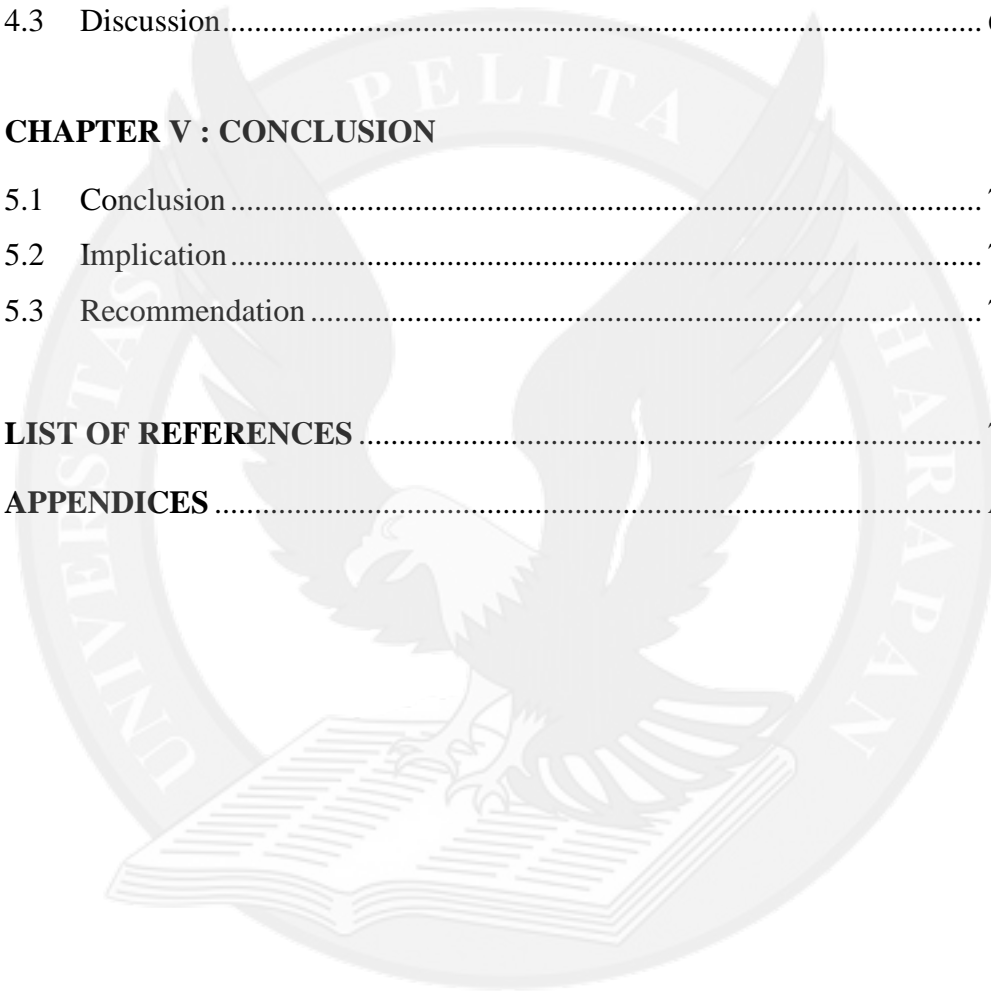
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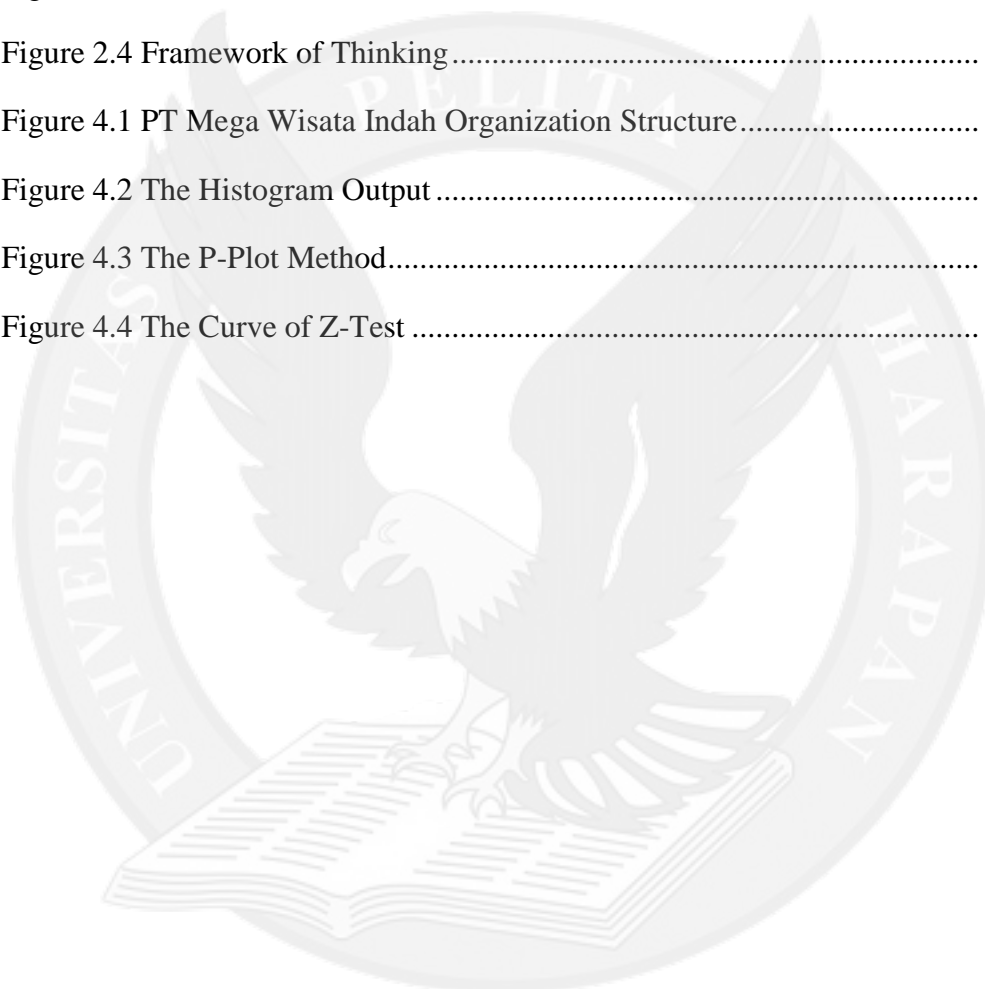
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