

## PREFACE

This thesis is written to fulfill the academic requirement to acquire a bachelor's degree in social science in the field of International Relations at the University of Pelita Harapan. This thesis would not be possible to finish without the help and support from the nurture of the environment, God, and several people. Thus, I would like to extend tremendous gratitude to:

1. To Allah SAW and his power and protection, I would not be where I am today.
2. To my father and mother, who never give up on me at the high and low of my life. For the never-ending support and encouragement before, during, and after the making of this thesis, my family, for the never-ending support and encouragement.
3. Dr Naniek Novijanti Setijadi, S. PD, M.SI., as the Dean of Faculty of Social and Political Science, and Mrs Floranesia Lantang, M.I.P., as the Head of International Relations for the opportunity given to finish this thesis.
4. To Highest appreciation to Prof. Aleksius Jemadu, PhD, for his input and insight of being a scholar is a never-ending path of learning and failure. His encouragement to pursue the unique approach in research and understand the other side point of view marks its influence throughout this thesis.
5. My gratitude to the lecturers and staff of the International Relations Study Program with especially to ASEAN Concentration Lecturer, Mr Yosef Djakababa PhD and Mrs Amelia Joan Ribke Liwe, PhD, for their unique knowledge and guidance during & outside the class; Mr Roy Vincentius Pratikno, B.SC., MM, for excellent guidance as an academic advisor. Ms Elyzabeth B, Nasution, S.I.P., MA, for her exemplary attitude of being selfless and services throughout my study at UPH.
6. To My friend and UPH mentor Theo D. Lantang, S.Sos., for his sheer help and positivity during the four years of my experience in UPH. Friend, Senior, Junior at the IRX 2019 that sheer help that success of the even and their influence to help do this thesis.

7. My Beloved UPH friends: Ni Made Dita, William Yong, Enrico Affabris, Jovan Nathanael, Millan Dhillon, Enrico Affabris, Jacqueline Tandela, Joanna Graciela, Kezia Aristi, Maria Buntaran, Stephanie Fenuela, Dellazia Clarissa, Agnes Monica, Jeen Lee, Adella Clarabelle, John William for the unforgettable experience in my university life.
8. To My Dearest APU friend: Dessy, Virginia, Nadira, Orvin, Deo, Dimas, Yesaya, Anin, Bentley, Gilang, Marcel, Octa for their constant support throughout my teen to adult life in Japan and their encouragement to finish my study.
9. To My Junior and Senior in IRDC: Kim Litnoni S.soc, Yizhi, Stefani, Meivi, and Callesya. Their companion throughout the last year of my UPH life become more colourful and fun.
10. The rest of my classmates in International Class 2017 who has gone on this journey together.
11. Finally, to all parties who have directly or indirectly helped in creating and compiling this thesis.

Finally, I am aware that this thesis is far from perfection and humbly request the readers to read it with discretion. Thus, any constructive input, feedback, or suggestion are warmly accepted to improve this thesis.

Tangerang, 22th June 2021

Muhammad Alfizar

## TABLE OF CONTENTS

<b>TITLE PAGE</b> .....	<b>I</b>
<b>FINAL ASSIGNMENT STATEMENT AND UPLOAD AGREEMENT</b> .....	<b>II</b>
<b>THESIS ADVISOR APPROVAL</b> .....	<b>III</b>
<b>EXAMINATION BOARD APPROVAL</b> .....	<b>IV</b>
<b>ABSTRAK</b> .....	<b>V</b>
<b>ABSTRAC</b> .....	<b>VI</b>
<b>PREFACE</b> .....	<b>VII</b>
<b>TABLE OF CONTENTS</b> .....	<b>IX</b>
<b>LIST FIGURES</b> .....	<b>XI</b>
<b>LIST TABLES</b> .....	<b>XII</b>
<b>LIST OF APPENDECIS</b> .....	<b>XIII</b>
<b>CHAPTER I INTRODUCTION</b> .....	<b>1</b>
<b>1.1 BACKGROUND</b> .....	<b>1</b>
<b>1.2 RESEARCH QUESTIONS</b> .....	<b>9</b>
<b>1.3 RESEARCH OBJECTIVE</b> .....	<b>10</b>
<b>1.4 RESEARCH CONTRIBUTION</b> .....	<b>10</b>
<b>1.5 THESIS STRUCTURE</b> .....	<b>10</b>
<b>CHAPTER II FRAMEORK OF THINKING.</b> .....	<b>12</b>
<b>2.1 LITERATURE REVIEW</b> .....	<b>12</b>
2.1.1 Jokowi Foreign Policies milestone and its Influence principles .....	13
2.1.2 Indonesia Bureaucracy and Political Culture .....	18
2.1.3 Foreign economy diplomacy by the Indonesia government.....	20
2.1.4 Economy Diplomacy and its use .....	27
<b>2.2 THEORY AND CONCEPT</b> .....	<b>32</b>
2.2.1 Two level-game theories and Foreign Policies Analysis .....	32
2.2.2 Bureaucratic Structure and Policies coordination .....	35
2.2.3 Bureaucratic models and Administration reform .....	39
2.2.4 Economic Diplomacy framework .....	41
<b>CHAPTER III METHODOLOGY</b> .....	<b>46</b>
<b>3.1 RESEARCH APPROACH</b> .....	<b>47</b>

<b>3.2 RESEARCH METHOD .....</b>	<b>48</b>
<b>3.3 DATA COLLECTION TECHNIQUE .....</b>	<b>48</b>
<b>3.4 DATA ANALYSIS TECHNIQUE.....</b>	<b>49</b>
<b>CHAPTER IV ANALYSIS.....</b>	<b>50</b>
<b>4.1 Jokowi Nawacita Foreign Policies Milestone And Goal .....</b>	<b>51</b>
<b>4.2 Jokowi Bureaucratic configuration, Reform, Coordination .....</b>	<b>55</b>
<b>4.3 RPJM 2014-2019 idea on economic diplomacy .....</b>	<b>56</b>
<b>4.4 MOFA, BKPM, and MOT RENSTRA On Economic Diplomacy .....</b>	<b>59</b>
<b>4.5 Study case of Palm Oil Policies .....</b>	<b>67</b>
4.5.1 Background on Palm Oil policies.....	68
4.5.2 Role of Bureaucracy structure.....	71
4.5.3 International Context of Palm Oil Policy (Green Protectionism) .....	74
4.5.4 International Stage of Palm Oil Policies (WTO).....	75
<b>4.6 The Analysis Foreign Policies of Palm Oil Policies .....</b>	<b>77</b>
4.6.1 The domestic Level Analysis .....	78
4.6.1.1The categorization of palm oil economic diplomacy .....	78
4.6.1.2 The Jokowi economic diplomacy Reform.....	82
4.6.1.3 The Palm Oil Complexity vs Jokowi's Reforms .....	84
4.6.2 Domestic Level impact on International Stages.....	86
<b>CHAPTER V CONCLUSION.....</b>	<b>87</b>
<b>BIBLIOGRAPHY.....</b>	<b>91</b>
<b>APPENDICES</b>	

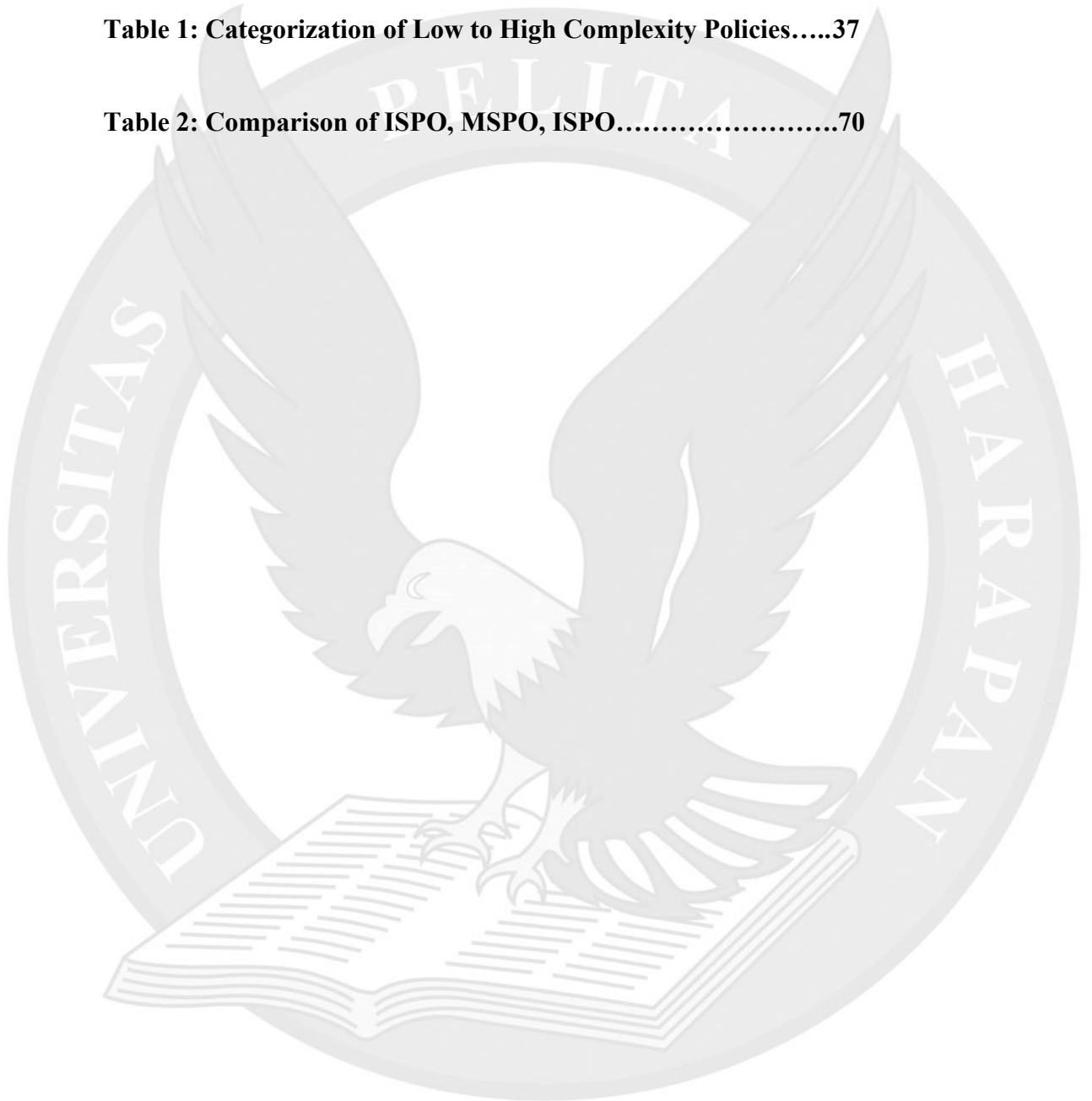
## **LIST OF FIGURES**

<b>Figure 1 The Economic Diplomacy Framework.....</b>	<b>44</b>
<b>Figure 2 The Flow of Policies Making in Indonesia .....</b>	<b>55</b>
<b>Figure 3 Indonesia Forestry Product.....</b>	<b>68</b>
<b>Figure 4 Economic diplomacy of Palm Oil policies.....</b>	<b>77</b>

## LIST OF TABLES

**Table 1: Categorization of Low to High Complexity Policies.....37**

**Table 2: Comparison of ISPO, MSPO, ISPO.....70**



## LIST OF ABBREVIATIONS

BKPM : *Badan Koordinasi Penanaman Modal* (Indonesia Investment Coordinating Board)

CEPA : Closer Economic Partnership Arrangement

EDI : Economic Development Index

EU : European Union

FTA : Free Trade Agreement

GAPKI : *Gabungan Pengusaha Kelapa Sawit Indonesia* (Indonesia Palm Oil Association)

ISPO : Indonesia sustainable palm oil

MOFA : Ministry of Foreign Affairs

MOT : Ministry of Trade

MSPO: Malaysian sustainable palm oil

RCEP: Regional Comprehensive Economic Partnership

RENSTRA: *Rencana strategies* (Indonesia's Strategic Planning)

RPJM : *Rencana Pembangunan Jangka Menengah* (Indonesia's Mid-Development Planning)

RSPO : Roundtable on Sustainable Palm Oil

## LIST OF APPENDICES

### APPENDIX A

Thesis Monitoring Form.....A-1

### APPENDIX B

Curriculum Vitae .....B-1

### APPENDIX C

Turn-It-In Originality Report.....C-1

