

REFERENCES

- Kotschevar, L. H., Withrow, D. (2008). *Management by Menu*. United States: John Wiley & Sons, Inc.
- Katsigris, C., Thomas, C. (2012). *The Bar and Beverage Book*. United States: John Wiley & Sons, Inc.
- Andrew, Claire Bowen. (2015). *How To Open & Run A Coffee Shop That Makes Money*. London, United Kingdom: The Daily Grind
- Hoffman, J. (2014). *The World Atlas of Coffee*. Richmond Hill, Ontario : Firefly Books
- Garvey, M., Dismore, H., Dismore, A.G.(2011). *Running a Restaurant for Dummies*. United States: John Wiley & Sons, Inc.
- Tarigan, E. D. S., Wijaya, M., Marbun, P. (2020). The Influence of Lifestyle, Physical Environment, and Menu Variety on Customer Loyalty through Customer Satisfaction in the Coffee Shop. *International Journal of Research and Review, March*.
- Gumelar, K.T., Waluyo. H.D., Suryoko, S. (2019). *Pengaruh Kualitas pelayanan, variasi menu, dan harga terhadap keputusan pembelian*. Jurnal Kamanda.
- Astuti, F., Welsa, H., Kurniawan, I. S. (2019). Pengaruh variasi menu dan cita rasa, persepsi harga, kebersihan terhadap kepuasan konsumen pada Rumah Makan Duta Minang Jl. Brigjen Katamso. *Journal UST Jogja Managemen Dewantara, April*.
- Ismoyo, D. D. (2017). Pengaruh variasi menu dan cita rasa makanan buffet dinner terhadap kepuasan tamu restoran GRIS di Crowne Plaza Semarang. *Jurnal Gemawisata STIEPARI Semarang*.

- Cahyarama, Wahyu, R., (2013). *Analisis Faktor-faktor Yang Mempengaruhi Kepuasan Pelanggan Terhadap Minat Beli Merefereasikan Konsumen Resto Sambal Van Java*. Final report of Fakultas Ekonomika dan Bisnis Universitas Diponegoro, Semarang.
- Sugiyono. (2017). *Metode Penelitian Pendidikan (Pendekatan Kuantitatif, Kualitatif dan R&D)*. Bandung : Alfabeta.
- Ghozali. (2016). *Aplikasi Multivariate Dengan Program IBM SPSS 23*. Semarang : Universitas Diponegoro.
- Babbie, E. R. (2010). *The Practice of Social Research. 12th ed.* Belmont, CA: Wadsworth Cengage.
- Ethridge, D. (2004). *Research Methodology in Applied Economics*. John Wiley & Sons.
- Muijs, D. (2010). *Doing Quantitative Research in Education with SPSS. 2nd edition*. London: SAGE Publications.
- Landman, P. (2020, April 8). *Hospitality*. Retrieved from xotels:
<https://www.xotels.com/glossary/hospitality/>
- Landman, P. (2020, April 8). *Hospitality Industry*. Retrieved from Xotels:
<https://www.xotels.com/glossary/hospitality-industry/>
- Landman, P. (2020, April 8). *Hospitality Management*. Retrieved from Xotels :
<https://www.xotels.com/glossary/hospitality-management/>
- Musumano, E. (2019, January 3). *WHAT IS HOSPITALITY? WHAT IT IS AND WHAT IT LOOKS LIKE*. Retrieved from sevenrooms:
<https://sevenrooms.com/en/blog/what-is-hospitality/>
- Uusilehto, J. (n.d.). *History and Basics of Latte Art*. Retrieved from Paulig Barista Institute: <https://www.baristainstitute.com/inspiration/history-and-basics-latte-art>

Ben. (2017, June 18). *The Importance of Customer Satisfaction*. Retrieved from thoughtshift: <https://www.thoughtshift.co.uk/the-importance-of-customer-satisfaction/>

Scott. (2021). *Types of Menu: Different Menu Types in Restaurants 2021*. Retrieved from binwise: <https://home.binwise.com/blog/types-of-menu>

Taylor, D. (2019, August 20). *What is Hospitality Management, and is it the Career for You?* Retrieved from Capterra: <https://blog.capterra.com/what-is-hospitality-management-and-is-it-the-career-for-you/>

