

DAFTAR PUSTAKA

- Akbar, C. (2019). *Ekonomi Tumbuh 5,17 Persen, BPS Sebut Ditopang Konsumsi*. Retrieved from Tempo: <https://bisnis.tempo.co/read/1172824/ekonomi-tumbuh-517-persen-bps-sebut-ditopang-konsumsi/full&view=ok>
- Akram, U., Hui, P., Khan, M. K., Hashim, M., & Rasheed, S. (2016). Impact of Store Atmosphere on Impulse Buying Behaviour: *International Journal of u- and e- Service, Science and Technology*.
- Alexander, H. B. (2020). *5 Mal Mewah di Jakarta Pilihan Para Sultan*. Retrieved from Kompas.com: <https://properti.kompas.com/read/2020/07/14/113257321/5-mal-mewah-di-jakarta-pilihan-para-sultan?page=all>
- Algharabat, R. S., A., A. M., & Zamil, A. M. (2013). The Impact of Retail Store Global-Mindedness on Jordanian Consumers' Patronage Intention. *International Journal of Marketing Studies; Vol. 5, No. 4*, 30-41.
- Auliani, P. A. (2020). *Pertumbuhan Ekonomi Minus 5,32 Persen: Sekali Lagi, Tolong Kendalikan Pandeminya*. Retrieved from Kompas: <https://money.kompas.com/read/2020/08/06/122846926/pertumbuhan-ekonomi-minus-532-persen-sekali-lagi-tolong-kendalikan-pandeminya?page=all>
- Badan Pusat Statistik. (2019). *Jumlah Pusat Perbelanjaan Mencapai 708 Unit Pada 2018*. Retrieved from Databoks: <https://databoks.katadata.co.id/datapublish/2019/03/27/jumlah-pusat-perbelanjaan-mencapai-708-unit-di-tahun->

- Graciola, A. P., Toni, D. D., Milan, G. S., & Eberle, L. (2020). Mediated-moderated effects: High and low Store Image, brand awareness, perceived value from mini and supermarkets retail stores. *Journal of Retailing and Consumer Services*.
- Hardi, A. T. (2020). *Konsumsi Domestik Kunci Pertumbuhan Ekonomi Indonesia 2020*. Retrieved from Media Indonesia: <https://mediaindonesia.com/nusantara/283821/konsumsi-domestik-kunci-pertumbuhan-ekonomi-indonesia-2020>
- Hair, J., F., et al. (2019). When to Use and How to Report the Results of PLS-SEM. *European Business Review*, Vol. 31, no. 1, 2019, pp. 2–24.
- Hart, C., Farrell, A. M., Stachow, G., Reed, G., & Cadogan, J. W. (2006). Shopping Experience Enjoyment: Impact on Customers' RePatronage Intentions., *SRIWIJAYA INTERNATIONAL JOURNAL OF LESSON STUDY*.
- Helmefalk, M., & Hultén, B. (2017). Multi-sensory congruent cues in designing retail store atmosphere: Effects. *Journal of Retailing and Consumer Services*.
- Hidayat, A., Adantri, A. P., Darmawan, A., & Setyaning, A. N. (2019). Factors Influencing Indonesian Customer Satisfaction and Customer Loyalty in Local Fast-Food Restaurant . *International Journal of Marketing Studies*.
- Horváth, C., & Adıgüzel, F. (2017). Shopping Enjoyment to the extreme: Hedonic shopping motivations and. *Journal of Business Research*.
- Hussain, R., & Ali, M. (2015). Effect of Store Atmosphere on Consumer Purchase Intention. *International Journal of Marketing Studies*, 35.

- Hwa, E. T., & Perumal, S. (2017). DETERMINANTS OF RETAIL PATRONAGE – A SYSTEMATIC LITERATURE REVIEW PERSPECTIVE. *International Postgraduate Business Journal*, 27-40.
- Ismael, F. (2019). INDONESIAN PATRONAGE INTENTION TOWARD E-COMMERCE. *South East Asia Journal of Contemporary Business, Economics and Law*, Vol. 19, Issue 2, 64-71.
- Juliandi, A., Irfan, & Manurung, S. (2014). *Metodologi penelitian bisnis konsep dan aplikasi*. Medan: UmsuPress.
- Karunia, A. M. (2020). *Kemenaker: Dampak Corona Dahsyat, 13,9 Persen Perusahaan Kurangi Karyawan*. Retrieved from Kompas: <https://money.kompas.com/read/2020/07/01/214000326/kemenaker--dampak-corona-dahsyat-13-9-persen-perusahaan-kurangi-karyawan>
- Konuk, F. A. (2018). The role of Store Image, perceived quality, trust and perceived value in predicting consumers' purchase intentions towards organic private label food. *Journal of Retailing and Consumer Services*, 304-310.
- Kosiba, J. P., Acheampong, A., Adeola, O., & Hinson, R. E. (2020). The moderating role of demographic variables on customer expectations in airport retail Patronage Intentions of travellers. *Journal of Retailing and Consumer Services*.
- Kusumawati, A., Listyorini, S., Suharyono, & Yulianto, E. (2020). The Role of Religiosity on Fashion Store Patronage Intention of Muslim Consumers in Indonesia. *SAGE Open*.

- Kusumawati, A., Listyorini, S., Suharyono, & Yulianto, E. (2020). The Role of Religiosity on Fashion Store Patronage Intention of Muslim Consumers in Indonesia. *SAGE Open*.
- Maitland, B. (1987). *Shopping malls Planning and Design*. Nichols Pub Co.
- Mihić, M., & Milaković, K. (2017). Examining shopping enjoyment: personal factors, word of. *Economic Research-Ekonomska Istraživanja*.
- Mondal, S., Mall, M., Mishra, U. S., & Sahoo, K. (2017). Investigating the factors affecting. *Revista ESPACIOS*, 22.
- Muchardie, B. G., Yosa, F., & Gunawan, A. (2017). Comparative Study of Store Image, Patronage Intention, and Retail Mix Elements between Alfamart and Indomaret in Jakarta. *Binus Business Review*, 91-97.
- Mulatsih, R., & Kusumawardhani, A. (2020). Strategy Of Stimulating Purchase Intention Of Private Label Brands (Plb). *INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH*.
- Nunkoo, R., Teeroovengadam, V., Ringle, C. M., & Sunnassee, V. (2019). Service quality and Customer Satisfaction: The moderating effects of hotel star rating. *International Journal of Hospitality Management*.
- Oh, J., Fiorito, S. S., Cho, H., & Hofacker, C. F. (2007). Effects of design factors on Store Image and expectation of merchandise quality in web-based stores. *Journal of Retailing and Consumer Services*.
- P. Kotler. (1973). Atmospherics as a Marketing Tool. *Journal of Retailing*, 48-64.
- Prihatin, I. U. (2020). *PSBB Bikin Konsumsi dan Investasi Turun*. Retrieved from Liputan6: <https://www.liputan6.com/bisnis/read/4230400/psbb-bikin-konsumsi-dan-investasi-turun>

Rashid, A., & Rokade, V. (2019). Service Quality Influence Customer Satisfaction and Loyalty: A Study in Organized Food and Grocery Retail. *UKH Journal of Social Sciences*.

Riduwan (2002). *Skala Pengukuran Variabel-Variabel Penelitian*. Bandung: Alfabeta

Schaar, R. v. (2020, 07). *Produk Domestik Bruto Indonesia*. Retrieved from Indonesia Investment: <https://www.indonesia-investments.com/id/keuangan/angka-ekonomi-makro/produk-domestik-bruto-indonesia/item253?>

Sembiring, L. J. (2020). *Fakta, Ada 283.263 Penduduk RI Punya Rekening di Atas Rp 2 M*. Retrieved from CNBC Indonesia: <https://www.cnbcindonesia.com/news/20200201084857-4-134425/fakta-ada-283263-penduduk-ri-punya-rekening-di-atas-rp-2-m>

Shamsher, R. (2016). STORE IMAGE AND ITS IMPACT ON CONSUMER BEHAVIOR. *ELK ASIA PACIFIC JOURNAL OF MARKETING AND RETAIL MANAGEMENT*.

Sharma, D. (2015). Examining the influence of service quality on Customer Satisfaction and Patronage Intentions in convenience store industry . *International Journal Business and Globalisation, Vol. 15, No. 2, 153-170*.

Shephard, A. J., Kinley, T. R., & Josiam, B. M. (2014). Fashion leadership, shopping enjoyment, and gender: Hispanic versus, Caucasian consumers' shopping preferences. *Journal of Retailing and Consumer Services, 277-283*.

- Sulaiman, Suriadi, Pratama, A., Veronika, & Agusthera, D. D. (2020). Analysis Of The Effect Of Store Atmosphere And Store Image And Store Location On Customer Loyalty Through Purchase Decision Customer Matahari Department Store In Samarinda City. *INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH VOLUME 9, ISSUE 03*, 3508-3513.
- Suryanto, V. (2020). *CORE Indonesia: Ekonomi 2021 bergantung pada kepercayaan konsumen kelas menengah*. Retrieved from Kontan.co.id: <https://nasional.kontan.co.id/news/core-indonesia-ekonomi-2021-bergantung-pada-kepercayaan-konsumen-kelas-menengah>
- Wahyuni, N. D. (2015, Oktober). *Fakta-fakta Seputar Sarinah, Mal Pertama di Indonesia*. Retrieved from Liputan 6: <https://www.liputan6.com/bisnis/read/2340893/fakta-fakta-seputar-sarinah-mal-pertama-di-indonesia>
- Watanabe, E. A., Lima-Filho, D. O., & Torres, C. V. (2013). . Store Image attributes and customer. *Revista Brasileira de Marketing*, 85-107.
- Watanabe, E. A., Torres, C. V., & Alfinito, S. (2019). The impact of culture, evaluation of Store Image and satisfaction on purchase intention at supermarkets. *Revista de Gestão Vol. 26 No. 3*, 256-273.
- Yaoyuneyong, G. S., Pollitte, W. A., Foster, J. K., & Flynn, L. R. (2018). Virtual Dressing Room Media Buying Intention and Mediation. *Journal of Research in Interactive Marketing*.
- Zayyad, H. M., Obeidat, Z. M., Alshurideh, M. T., Abuhashesh, M., Maqableh, M., & Masa'deh, R. (2020). Corporate social responsibility and Patronage

Intentions: The mediating effect of brand credibility. *Journal of Marketing Communications*.

