

ABSTRAK

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PENGARUH *QUICK RATIO*, *RETURN ON ASSET*, DAN *DIVIDEND PAYOUT RATIO* TERHADAP HARGA SAHAM PADA PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2015-2019

(xiv + 73 halaman: 14 tabel, 4 gambar, 5 lampiran)

Keputusan investor dipengaruhi oleh berbagai rasio seperti rasio likuiditas, rasio profitabilitas, maupun rasio pasar dalam suatu perusahaan. Maka dari itu, keputusan ini akan berdampak terhadap fluktuasi harga saham. Sehingga penelitian ini akan meneliti terkait beberapa rasio yaitu *quick ratio*, *return on asset*, dan *dividend payout ratio* terhadap harga saham. Populasi penelitian ini adalah perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia selama periode 2015-2019. Sampel yang digunakan berjumlah 161 yang didapatkan dari 40 perusahaan yang memenuhi kriteria pengambilan sampel. Data penelitian diperoleh dari *S&P Capital IQ*. Hasil penelitian ini menunjukkan bahwa (a) *quick ratio* berpengaruh negatif dan tidak signifikan terhadap harga saham, (b) *return on asset* berpengaruh positif dan signifikan terhadap harga saham, (c) *dividend payout ratio* berpengaruh positif dan signifikan terhadap harga saham.

Referensi: 19 (2013-2021)

Kata Kunci: Harga saham, *quick ratio*, *return on asset*, *dividend payout ratio*.

ABSTRACT

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THE EFFECT OF *QUICK RATIO*, *RETURN ON ASSET*, AND *DIVIDEND PAYOUT RATIO* ON STOCK PRICES ON MANUFACTURING COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE 2015-2019

(xiv + 73 halaman: 14 tabel, 4 gambar, 5 lampiran)

Investor decisions are influenced by various ratios such as liquidity ratios, profitability ratios, and market ratios in a company. Therefore, this decision will have an impact on stock price fluctuations. So, this research will examine several ratios, namely quick ratio, return on assets, and dividend payout ratio to stock prices. The population of this study are manufacturing companies listed on the Indonesia Stock Exchange during the 2015-2019 period. The sample used is 161 obtained from 40 companies that meet the sampling criteria. Research data obtained from S&P Capital IQ. The results of this study indicate that (a) the quick ratio has a negative and insignificant effect on stock prices, (b) return on assets has a positive and significant effect on stock prices, (c) the dividend payout ratio has a positive and significant effect on stock prices.

References: 19 (2013-2021)

Keywords: *stock price, quick ratio, return on assets, dividend payout ratio.*