

ABSTRAK

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PERANCANGAN HUNIAN BERBASIS USAHA (*HOME BASED ENTERPRISE*) YANG MENDUKUNG *SENSE OF HOME*

(26 referensi + 84 halaman: 45 gambar; 17 tabel; 1 lampiran)

Home Based Enterprise merupakan sebuah aktivitas untuk menghasilkan pendapatan yang menggunakan asset pribadi dan dilakukan didalam ruang tempat tinggal. HBE pada umumnya mengambil sekitar 31% dari 116sqm total luas bangunan untuk berbisnis. Kategori HBE yang banyak dijalankan adalah *food and beverages (pollutant)* dan *fashion (non-pollutant)*.

Seiring berkembangnya bisnis dibutuhkan kapasitas yang lebih banyak untuk menampung pekerjaan HBE hingga hilangnya *sense of 'home'* pada hunian HBE. Melalui analisis kajian literatur ditemukan teori mengenai negosiasi spasial pada hunian HBE. Analisis kajian literatur juga ditemukan mengenai dialektika antara *sense of home* dan *being away from 'home'*, ditemukan bahwa adanya faktor dan indikator dari dialektika kedua *senses* ini. Faktor dan indikator tersebut dapat digunakan untuk menganalisa isu pada hunian HBE.

Selanjutnya, penelitian dilakukan melalui wawancara dan observasi hunian HBE kategori *pollutant* dan *non-pollutant*. Studi observasi ditemukan bahwa dibutuhkan pintu masuk yang berbeda antara HBE dan hunian untuk meminimalisir hilangnya rasa *'home'*. Ditemukannya juga faktor hilangnya *'home'* adalah aktivitas kerja yang dilakukan didalam ruangan *living*. Dengan itu *sense of 'home'* tercampur dengan *being away from 'home'*. Dibutuhkan ruangan HBE yang bersifat *living* dan *working* dan juga ruang transisi dari ruang HBE menuju ke ruang *living*. Melalui wawancara ditemukan aktivitas HBE menentukan *layout* pada hunian HBE serta tapak yang baik untuk merancang hunian HBE.

Referensi : 26 (1986-2021).

Kata Kunci : *home based enterprises, sense of 'home'*, modifikasi

ABSTRACT

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HOME BASED ENTERPRISE DESIGN THAT SUPPORTS THE SENSE OF HOME

(26 references + 84 pages: 45 images; 17 tables; 1 appendix)

Home Based Enterprise is an activity to generate income using personal assets and carried out in a residential space. HBE in general takes about 31% of the total 116sqm of building area for business. The HBE categories that are mostly run are food and beverages (pollutant) and fashion (non-pollutant).

As the business grows, more capacity is needed to accommodate HBE's work until the sense of 'home' is lost in HBE residences. Through the analysis of the literature review, a theory was found regarding spatial negotiation in HBE dwellings. Analysis of the literature review was also found regarding the dialectic between the sense of home and being away from 'home', it was found that there were factors and indicators of the dialectic of these two senses. These factors and indicators can be used to analyse issues in HBE housing.

Furthermore, the research was conducted through interviews and observations of HBE occupancy in the pollutant and non-pollutant categories. Observational studies found that a different entrance is needed between HBE and dwelling to minimize the loss of a sense of 'home'. It was also found that the factor in the loss of 'home' was work activities carried out in the living room. With that the sense of 'home' is mixed with being away from 'home'. We need a living and working HBE room as well as a transition room from the HBE room to the living room. Through interviews, it was found that HBE activities determine the layout of HBE dwellings and a good site for designing HBE dwellings.

Reference : 26 (1986-2021).

Keywords: home based enterprises, sense of 'home', modification