

## **ABSTRACT**

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### **ENTREPRENEURIAL BEHAVIOUR: THE EFFECTS OF THE FEAR OF COVID-19 AND BUSINESS OPPORTUNITY RECOGNITION TOWARDS PELITA HARAPAN UNIVERSITY STUDENTS**

(xv + 114 pages; 8 figures; 28 tables; 3 appendices)

This research was triggered by the pandemic period since the beginning of 2020 which occurred in almost all parts of the world and had quite a negative impact in various sectors, especially on social and economic problems of the wider community. This study aims to understand the effect of fear of COVID-19, self-efficacy, business opportunity recognition, and entrepreneurial intention on entrepreneurial behaviour towards Pelita Harapan University students. The approach of this research is by using quantitative research with a data collection method using an online questionnaire from Google Forms. This study uses SmartPLS 3.3.7 Software to analyse data on 270 respondents who are business students at Pelita Harapan University. The outer model consists of validity and reliability measurements, and the inner model contains calculations from R-Square, multicollinearity test (VIF), path coefficient which includes T-statistics and P-value tests, and also specific indirect effect on hypothesis testing. It should be noted that Structural Equation Modelling (SEM) was conducted to re-examine the relationship within the theoretical framework of this study. The result of this study shows that fear of COVID-19, self-efficacy, business opportunity recognition, and entrepreneurial intention as mediating variables have a positive and significant influence on entrepreneurial behaviour.

**Keywords:** Fear of COVID-19; Self-Efficacy; Business Opportunity Recognition; Entrepreneurial Intention; Entrepreneurial Behaviour

**References:** 97 (2006-2022)