

DAFTAR PUSTAKA

- Babich, N. (2019, October 7). *The 4 Golden Rules of UI Design | Adobe XD Ideas*.
<https://xd.adobe.com/ideas/process/ui-design/4-golden-rules-ui-design/>
- Chappal, M. S. (2021, May 26). *The 6 Key Principles of UI Design | Maze*.
<https://maze.co/collections/ux-ui-design/ui-design-principles/#flexibility>
- Deacon, & Pamala. (2020). *UX AND UI DESIGN STRATEGY A STEP-BY-STEP GUIDE ON UX AND UI DESIGN PAMALA B. DEACON*.
- Jayani, D. H. (2021). *Nilai Transaksi E-Commerce Mencapai Rp 266,3 Triliun pada 2020* / *Databoks*.
<https://databoks.katadata.co.id/datapublish/2021/01/29/nilai-transaksi-e-commerce-mencapai-rp-2663-triliun-pada-2020>
- Landa, R. (2013). Graphic Design Solutions. In *Journal of Chemical Information and Modeling* (4th ed., Vol. 53, Issue 9). Clark Baxter.
- Martin, B., & Hanington, B. (2012). Universal methods of design: 100 ways to research complex problems. In *Develop Innovative Ideas*.
- Mutia Annur, C. (2020, November 11). *Ragam Alasan Konsumen Pilih Berbelanja Online* / *Databoks*.
<https://databoks.katadata.co.id/datapublish/2020/11/11/ragam-alasan-konsumen-pilh-berbelanja-online>
- Poulin, R. (2017). *Design School Type - A Practical Guide for Students and Designers*. Rockport Publishers.
- Riggs, T. (2014, July 30). *The Typekit Blog | The Adobe Originals Silver Anniversary Story: How the Originals endured in an ever-changing industry*.
<https://blog.typekit.com/2014/07/30/the-adobe-originals-silver-anniversary-story-how-the-originals-endured-in-an-ever-changing-industry/>
- Shelly, G. B., & Vermaat, M. E. (2011). *Discovering Computers 2011: Living in a Digital Word, Complete*.
- Syahid. (2018, December 10). *Mengenal Tukangsayur.co, startup belanja bahan masakan*.
<https://elshinta.com/news/163169/2018/12/10/mengenal-tukangsayurco-startup-belanja-bahan-masakan>
- The type system - Material Design*. (n.d.). Retrieved December 9, 2021, from <https://material.io/design/typography/the-type-system.html#type-scale>