

REFERENCES

- Arshad, H. M., Saleem, K., Shafi, S., Ahmad, T., & Kanwal, S. (2020). Environmental awareness, concern, attitude and behavior of university students: A comparison across academic disciplines. *Polish Journal of Environmental Studies*, 30(1). <https://doi.org/10.15244/pjoes/122617>
- Awang, Z., Afthanorhan, A., & Mamat, M. (2016). *The Likert scale analysis using parametric based Structural Equation Modeling (SEM)*.
- Bakrania, T. P. (2020). *Impact of Social Media on College Students*. www.rspsciencehub.com
- Ballestar, M. T., Cuerdo-Mir, M., & Freire-Rubio, M. T. (2020). The concept of sustainability on social media: A social listening approach. *Sustainability (Switzerland)*, 12(5). <https://doi.org/10.3390/su12052122>
- Barrera Verdugo, G., & Villarroel, A. (2021). Measuring the association between students' exposure to social media and their valuation of sustainability in entrepreneurship. *Heliyon*, 7(6). <https://doi.org/10.1016/j.heliyon.2021.e07272>
- Bekdemir, U., & Tagrikulu, P. (2018). The Academic and Social Effects of Using Social Media on University Students. *Bartin Üniversitesi Eğitim Fakültesi Dergisi*, 316–348. <https://doi.org/10.14686/buefad.343249>
- Byrne, G. (2007). A Statistical Primer: Understanding Descriptive and Inferential Statistics. *Evidence Based Library and Information Practice*, 2(1), 32. <https://doi.org/10.18438/b8fw2h>
- Carpenter, J. P., Morrison, S. A., Craft, M., & Lee, M. (2020). How and why are educators using Instagram? *Teaching and Teacher Education*, 96. <https://doi.org/10.1016/j.tate.2020.103149>
- Carter, N. M., Gartner, W. B., Shaver, K. G., & Gatewood, E. J. (2003). The career reasons of nascent entrepreneurs \$. In *Journal of Business Venturing* (Vol. 18).
- Casteel, A., & Bridier, N. L. (2021). Describing populations and samples in doctoral student research. *International Journal of Doctoral Studies*, 16. <https://doi.org/10.28945/4766>
- Cindy Mutia Annur. (2021). *Ada 91 Juta Pengguna Instagram di Indonesia, Mayoritas Usia Berapa?* <https://databoks.katadata.co.id/datapublish/2021/11/15/ada-91-juta-pengguna-instagram-di-indonesia-majoritas-usia-berapa>
- DeCarlo, M. (2018). *6.2 Paradigms, theories, and how they shape a researcher's approach. Scientific Enquiry in Social Work*. <https://scientificinquiryinsocialwork.pressbooks.com/chapter/6-2-paradigms-theories-and-how-they-shape-a-researchers-approach/>
- Dimitrova, A., Vaishar, A., & Šťastná, M. (2021). Preparedness of young people for a sustainable lifestyle: Awareness and willingness. *Sustainability (Switzerland)*, 13(13). <https://doi.org/10.3390/su13137204>
- Disman, D., Ali, M., & Syaom Barliana, M. (2017). THE USE OF QUANTITATIVE RESEARCH METHOD AND STATISTICAL DATA ANALYSIS IN

- DISSERTATION: AN EVALUATION STUDY. *International Journal of Education*, 10(1), 46. <https://doi.org/10.17509/ije.v10i1.5566>
- Geldenhuys, D. J. (2015). Social constructionism and relational practices as a paradigm for organisational psychology in the South African context. *SA Journal of Industrial Psychology*, 41(1). <https://doi.org/10.4102/sajip.v41i1.1225>
- Hair, J. F., Hult, G. T., Ringle, C., & Sarstedt, M. (2017). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) - Joseph F. Hair, Jr., G. Tomas M. Hult, Christian Ringle, Marko Sarstedt. In *Sage*.
- Jayani, D. H. (2020). *10 media sosial yang paling sering digunakan di Indonesia (10 most used social media in Indonesia)*. We Area Social Hootsuite. <https://databoks.katadata.co.id/datapublish/2020/02/26/10-media-sosial-yang-paling-sering-digunakan-di-indonesia>
- Kivunja, C., & Kuyini, A. B. (2017). Understanding and Applying Research Paradigms in Educational Contexts. *International Journal of Higher Education*, 6(5). <https://doi.org/10.5430/ijhe.v6n5p26>
- Kolhar, M., Kazi, R. N. A., & Alameen, A. (2021). Effect of social media use on learning, social interactions, and sleep duration among university students. *Saudi Journal of Biological Sciences*, 28(4), 2216–2222. <https://doi.org/10.1016/j.sjbs.2021.01.010>
- Konya, A. (2019). Towards sustainable entrepreneurship holistic construct. *Sustainability (Switzerland)*, 11(23). <https://doi.org/10.3390/su11236749>
- Kuehn, K. M. (2021). Instagram: visual social media cultures. *Communication Research and Practice*, 7(2). <https://doi.org/10.1080/22041451.2021.1927563>
- Mackenzie, N., & Knipe, S. (2006). Research dilemmas: Paradigms, methods and methodology. *Issues in Educational Research*, 16(2).
- Oláh, J., Aburumman, N., Popp, J., Khan, M. A., Haddad, H., & Kitukutha, N. (2020). Impact of industry 4.0 on environmental sustainability. *Sustainability (Switzerland)*, 12(11). <https://doi.org/10.3390/su12114674>
- Prof. Dr. Eri Barlian, M. (2016). Metodologi Penelitian Kualitatif & Kuantitatif. In *Penerbit Sukabina Press*. osf.io/fcymt/%0A
- Riyanto, A. D. (2021). *Hootsuite (We are Social): Indonesian Digital Report 2021. Global Digital Insights*. <https://andi.link/hootsuite-we-are-social-indonesian-digital-report-2021/>
- Rizaty, M. A. (2021). Inilah Negara Pengguna Instagram Terbanyak, Indonesia Urutan Berapa? <Https://Databoks.Katadata.Co.Id>, 2021. <https://databoks.katadata.co.id/datapublish/2021/08/03/inilah-negara-pengguna-instagram-terbanyak-indonesia-urutan-berapa>
- Schlange, L. E. (2014). Stakeholder Identification in Sustainability Entrepreneurship. *Greener Management International*, 2006(55). <https://doi.org/10.9774/gleaf.3062.2006.au.00004>
- Soto-Acosta, P., Cismaru, D. M., Vătămănescu, E. M., & Ciochină, R. S. (2016). Sustainable entrepreneurship in SMEs: A business performance perspective. *Sustainability (Switzerland)*, 8(4). <https://doi.org/10.3390/su8040342>

- Whiting, A., & Williams, D. (2013). Why people use social media: a uses and gratifications approach. *Qualitative Market Research: An International Journal*, 16(4). <https://doi.org/10.1108/QMR-06-2013-0041>
- Woronkowicz, J. (2021). Arts, Entrepreneurship, and Innovation. In *Journal of Cultural Economics* (Vol. 45, Issue 4, pp. 519–526). Springer. <https://doi.org/10.1007/s10824-021-09432-5>
- Yosepha Pusparisa. (2020). *Masyarakat Paling Banyak Mengakses Informasi dari Media Sosial*. <https://databoks.katadata.co.id/datapublish/2020/11/23/masyarakat-paling-banyak-mengakses-informasi-dari-media-sosial>
- Yosepha Pusparisa. (2021). *Instagram, Media Sosial Favorit Generasi Z*. <https://databoks.katadata.co.id/datapublish/2021/05/16/instagram-media-sosial-favorit-generasi-z>