

DAFTAR PUSTAKA

Alina Wheeler. (2013). *Designing Brand Identity fourth edition*. Hoboken, New Jersey.

Landa, R. (2013). Graphic Design Solutions. In *Journal of Chemical Information and Modeling* (4th ed., Vol. 53, Issue 9). Clark Baxter.

Bolu Meranti (2021, October 01). *Oleh-oleh terpopuler dari Medan / Bolu Meranti*
<https://bolumeranti.co.id>

Manvi Singhwal (2020, October 01), *Principles of Visual Hierarchy | Medium*
<https://manvisinghwal.medium.com/6-principles-of-visual-hierarchy-25b21b63ad62>

Leatrice Eiseman. (2000). *Pantone's Guide to Communicating with Color*.
Bainbridge Island, WA.

Badan Pusat Statistik (2019,), *Pariwisata | BPS*
<https://www.bps.go.id/subject/16/pariwisata.html#subjekViewTab2>

The Futur (2014, September 30), *Identity Design: Branding*
<https://www.youtube.com/watch?v=pR7tMnKghDs&t=1s>

U.S. EPA (2008). *pH*.
<https://www.epa.gov/caddis-vol2/caddis-volume-2-sources-stressors-responses-ph>

Taylor Childers. (2012). *25 Systems for Classifying Typography: A Study in Naming Frequency*

http://piim.newschool.edu/journal/issues/2013/01/pdfs/ParsonsJournalForInformationMapping_Childers_Griscti_Leben.pdf

Platt College (2021), *The Psychology of Color and Graphic Design*

<https://platt.edu/blog/psychology-color-graphic-design/>

Piet Mondrian (2022), *Piet Mondrian. Dutch, 1872-1944.*

<https://www.moma.org/artists/4057>

