

THESIS

THE IMPACT OF NISSAN'S PHYSICAL ENVIRONMENT AND STAFF BEHAVIOUR TOWARDS BRAND LOYALTY (NISSAN ALAM SUTERA)

Written as a partial fulfillment of the academic requirements
to obtain the degree of Sarjana Manajemen

By :
NAME : JASON NATHANAEL WINARTO
ID NUMBER : 01801170016



**STUDY PROGRAM OF MANAGEMENT
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
JAKARTA
2022**