

REFERENCES

- Amirrudin, M., Nasution, K., & Supahar, S. (2020). Effect of Variability on Cronbach Alpha Reliability in Research Practice. *Jurnal Matematika, Statistika Dan Komputasi*, 17(2), 223–230.
<https://doi.org/10.20956/jmsk.v17i2.11655>
- Andriani, R., & Permana, D. (2017). Prosedur Standar Operasional Pelayanan Dinner Di Gardenia Restaurant Amaroossa Hotel Bandung. *Jurnal Kajian Ilmiah*, 17(3), 119–126.
<https://doi.org/https://dx.doi.org/10.31599/jki.v17i3.138>
- Arfifahani, D. (2018). PENGARUH NILAI PELANGGAN TERHADAP LOYALITAS PELANGGAN MELALUI KEPUASAN PELANGGAN (Studi Kasus Concordia Executive Lounge Terminal A Bandara International Adisutjipto Yogyakarta). *Jurnal Ekobis Dewantara*, 1(3), 42–47.
- Asenahabi, B. M. (2019). Basics of Research Design: A Guide to selecting appropriate research design. *International Journal of Contemporary Applied Researches*, 6(5), 76–89.
https://www.researchgate.net/publication/342354309_Basics_of_Research_Design_A_Guide_to_selecting_appropriate_research_design
- Augustinus, D. C., & Iona, D. (2020). INFLUENCE OF FOOD QUALITY OF CAFE IN MEDAN TOWARDS THE CUSTOMER SATISFACTION. *Journal of Accounting & Management Innovation*, 4(1), 47–55.

- Ayuwardani, R. P., & Isroah, I. (2018). PENGARUH INFORMASI KEUANGAN DAN NON KEUANGAN TERHADAP UNDERPRICING HARGA SAHAM PADA PERUSAHAAN YANG MELAKUKAN INITIAL PUBLIC OFFERING (Studi Empiris Perusahaan Go Public yang terdaftar di Bursa Efek Indonesia Tahun 2011-2015). *Nominal, Barometer Riset Akuntansi Dan Manajemen*, 7(1), 143–158.
<https://doi.org/10.21831/nominal.v7i1.19781>
- Bhardwaj, P. (2019). Types of Sampling in Research. *Journal of the Practice of Cardiovascular Sciences*, 5(3), 157–163.
https://doi.org/10.4103/jpcs.jpcs_62_19
- Calen, Ade, S., Rosmaneliana, D., & Evadine, R. (2018). The Impact of Return on Equity (ROE) and Debt to Equity Ratio (DER) Toward Change in Profit on the Plantation Company Registered On BEI. *International Journal of Management Sciences and Business Research*, 7(2), 204–212.
- Creswell, J. W., & Creswell, J. D. (2018). *Research Design: Qualitative, Quantitative adn Mixed Methods Approaches*. <https://book.ok.asia/book/5023141/3ad332>
- Daoud, J. I. (2017). Multicollinearity and Regression Analysis. *Journal of Physics: Conference Series*, 949(1), 1–6. <https://doi.org/10.1088/1742-6596/949/1/012009>
- Dewi, D. A. N. N. (2018). *Uji Validitas dan Reliabilitas*.
https://www.researchgate.net/publication/328600462_Modul_Uji_Validitas_

dan_Reliabilitas

Fitriasshinta, D., & Melinda, T. (2018). PENGARUH KUALITAS PRODUK DAN HARGA TERHADAP KEPUASAN KONSUMEN KING TELUR ASIN.

Journal of Management and Business Review, 15(2), 219–234.

<https://doi.org/https://doi.org/10.34149/jmbr.v15i2.127>

Ganesha, T. P., Rinanda, S., & Sanjaya, V. F. (2020). Pengaruh Harga, Kualitas Produk , Dan Kepuasan Konsumen Terhadap Keputusan Pembelian Pada Thrift Store Di Instagram. *Jurnal Entrepreneur Dan Bisnis (JEBI), 1(2), 129–136.*

Gunawan, C. M. (2017). Studi Komparatif Pengaruh Perubahan Tampilan Visual Desain Interior Gerai Coach terhadap Minat Beli Konsumen di Surabaya. *Jurnal INTRA, 5(1), 41–48.*

Iswandi, M., & Anisiya, S. (2020). PENGARUH KUALITAS PELAYANAN DAN SIKAP TERHADAP KEPUASAN PELANGGAN PDAM PT . WATERTECH ESTATE CIKARANG. *Jurnal Ekonomi Bisnis, 19(1), 59–68.* <https://doi.org/https://doi.org/10.32722/eb.v19i1.2780>

Kaban, L. M., & Khong, R. (2022). Dampak Kualitas, Persepsi Konsumen dan Brand Image terhadap Keputusan Pembelian Produk Endorsement. *Jurnal Ekonomi & Ekonomi Syariah, 5(1), 909–919.*
<https://doi.org/https://doi.org/10.36778/jesya.v5i1.667>

Kamboj, S., Gupta, N., Bandral, J. D., Gandotra, G., & Anjum, N. (2020). Food safety and hygiene: A review. *International Journal of Chemical Studies,*

- 8(2), 358–368. <https://doi.org/10.22271/chemi.2020.v8.i2f.8794>
- Kapur, R. (2018). *Hospitality Management*.
https://www.researchgate.net/publication/323746450_Hospitality_Management
- Kaur, P., Stoltzfus, J., & Yellapu, V. (2018). Descriptive statistics. *International Journal of Academic Medicine*, 4(1), 60–63.
https://doi.org/10.4103/IJAM.IJAM_7_18
- Khadka, K., & Maharjan, S. (2017). *CUSTOMER SATISFACTION AND CUSTOMER LOYALTY*.
https://www.theseus.fi/bitstream/handle/10024/139650/khadka_kabu_and_maharjan_soniya.pdf?sequence=1
- Lestari, M., Djaelani, A. K., & Millanintyas, R. (2021). Pengaruh Kualitas Makanan, Suasana dan Kewajaran Harga Terhadap Kepuasan pelanggan (Studi pada Cafe Photokopi di Kota Malang). *Jurnal Ilmiah Riset Manajemen*, 10(04), 62–76.
- Lestari, W. S., & Yusuf, A. (2019). PENGARUH KUALITAS MAKANAN DAN HARGA TERHADAP KEPUTUSAN PEMBELIAN PADA STEAK JONGKOK KARAWANG. *Jurnal Ekonomi Manajemen*, 5(2), 94–101.
<https://doi.org/https://doi.org/10.37058/jem.v5i2.964>
- Mardiatmoko, G. (2020). PENTINGNYA UJI ASUMSI KLASIK PADA ANALISIS REGRESI LINIER BERGANDA (STUDI KASUS PENYUSUNAN PERSAMAAN ALLOMETRIK KENARI MUDA

- [CANARIUM INDICUM L.]). *BAREKENG: Jurnal Ilmu Matematika Dan Terapan*, 14(3), 333–342. <https://doi.org/10.30598/barekengvol14iss3pp333-342>
- Mariansyah, A., & Syarif, A. (2020). Pengaruh Kualitas Produk, Kualitas Pelayanan Dan Harga Terhadap Kepuasan Konsumen Cafe Kabalu. *Jurnal Ilmiah Bina Manajemen*, 3(2), 134–146.
- Mourougan, S., & Sethuraman, K. (2017). Hypothesis Development and Testing. *IOSR Journal of Business and Management*, 19(5), 34–40. <https://doi.org/10.9790/487x-1905013440>
- Mukhid, A. (2021). *METODOLOGI PENELITIAN PENDEKATAN KUANTITATIF*.
- Nanawi, M. (2020). INFLUENCE OF SERVICE QUALITY, PRODUCT QUALITY, PRODUCT DESIGN, PRICE AND TRUST TO XL AXIATA CUSTOMER LOYALTY ON STUDENTS OF PGRI KARANG SARI BELITANG III OKU TIMUR VOCATIONAL HIGH SCHOOL. *International Journal of Economics, Business and Accounting Research (IJEBAR)*, 4(3), 1–13. <https://doi.org/10.29040/ijebar.v4i03.1251>
- Nasution, M. A. (2019). PENGARUH HARGA DAN KUALITAS PRODUK ALAT KESEHATAN TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN PADA PT. DYZA SEJAHTERA MEDAN. *Jurnal Warta Edisi : 59*. <http://jurnal.dharmawangsa.ac.id/index.php>
- Nurwulandari, A., & Maharani, S. (2021). PENGARUH HARGA, PRODUK, DISTRIBUSI DAN PROMOSI TERHADAP KEPUASAN KONSUMEN

DAN DAMPAKNYA PADA LOYALITAS PELANGGAN PADA KEDAI KOPI COFFEE 19 CAFÉ (2020). *JIMEA / Jurnal Ilmiah MEA (Manajemen, Ekonomi, Dan Akuntansi)*, 5(3), 465–493.

<https://doi.org/https://doi.org/10.31955/mea.vol5.iss3.pp465-493>

Nuryadi, Astuti, T. D., Utami, E. S., & Budiantara, M. (2017). *Dasar-Dasar Statistika Penelitian*. http://lppm.mercubuana-yogya.ac.id/wp-content/uploads/2017/05/Buku-Ajar_Dasar-Dasar-Statistik-Penelitian.pdf

Pambudi, A. R. (2019). PENGARUH STORE LAYOUT DAN FOOD QUALITY TERHADAP MINAT BELI ULANG DAN CUSTOMER SATISFACTION PADA READY TO EAT BAKERY. *Jurnal Manajemen Pemasaran*, 13(1), 1–7. <https://doi.org/10.9744/pemasaran.13.1.1-7>

Prasetyo, E. T., & Purwantini, S. (2017). AN INFLUENCE ANALYSIS OF PRODUCT QUALITY, BRAND IMAGE, AND PRICE ON THE DECISION TO BUY TOSHIBA LAPTOP (A Study on Students of Economics Faculty of Semarang University). *Economics & Business Solutions Journal*, 1(2), 11–18.

<https://doi.org/http://dx.doi.org/10.26623/ebsj.v1i2.627>

Purwanto. (2018). *TEKNIK PENYUSUNAN INSTRUMEN UJI VALIDITAS DAN RELIABILITAS PENELITIAN EKONOMI SYARIAH*.

Puspitasari, D. A., & Basuki, R. S. (2019). PENGARUH HARGA DAN LOKASI TERHADAP KEPUASAN KONSUMEN PADA RUMAH MAKAN DAPOER MIE GALAU MALANG. *J A B Jurnal Aplikasi Bisnis*, 5(1), 65–

70. <http://jab.polinema.ac.id/index.php/jab/article/view/293>
- Saintz, J. (2018). PENGARUH PERCEIVED SERVICE QUALITY TERHADAP REPURCHASE DAN CUSTOMER SATISFACTION SEBAGAI VARIABEL INTERVENING PADA FAST FOOD RESTAURANT DI SURABAYA. *Jurnal Manajemen Pemasaran*, 12(2), 77–83.
<https://doi.org/10.9744/pemasaran.12.2.77-83>
- Shukla, S. (2020). CONCEPT OF POPULATION AND SAMPLE.
https://www.researchgate.net/publication/346426707_CONCEPT_OF_POPULATION_AND_SAMPLE
- Sianipar, R. (2020). Pengaruh Kualitas Makanan Dan Harga Terhadap Kepuasan Pelanggan Pada Food Junction Canteen Universitas Pelita Harapan Karawaci. *Jurnal Ilmiah Simantek*, 4(2), 161–168.
<https://simantek.sciencemakarioz.org/index.php/JIK/article/view/155>
- Sitompul, A. F., Surya, A., & Sinaga, A. A. P. (2021). PENGARUH BUDAYA ORGANISASI, DISIPLIN KERJA, DAN MOTIVASI KERJA TERHADAP KINERJA PEGAWAI PADA PT. BANK MANDIRI (PERSERO) TBK, BRANCH PANGKALAN BRANDAN. *JURNAL DARMA AGUNG*, 29(2), 155–168. <https://doi.org/http://dx.doi.org/10.46930/ojsuda.v29i2.1056>
- Sofiah, H., & Ekowati, S. (2021). PENGARUH KUALITAS PELAYANAN, KUALITAS MAKANAN DAN HARGA TERHADAP KEPUASAN. (*JEMS*) *Jurnal Entrepreneur Dan Manajemen ...*, 2(2), 394–409.
<http://jurnal.umb.ac.id/index.php/jems/article/view/1707>

- Solikha, S., & Suprapta, I. (2020). PENGARUH HARGA DAN KUALITAS PELAYANAN TERHADAP KEPUASAN PELANGGAN (STUDI KASUS PADA PT. GO-JEK). *JURNAL EKOBIS: EKONOMI, BISNIS & MANAJEMEN*, 10(1), 67–81.
<https://doi.org/http://dx.doi.org/10.37932/j.e.v10i1.91>
- Strenitzerová, M., & Gaňa, J. (2018). Customer satisfaction and Loyalty as a Part of Customer-Based Corporate Sustainability in the Sector of Mobile Communications Services. *Sustainability (Switzerland)*, 10(5), 1–17.
<https://doi.org/10.3390/su10051657>
- Sugiharto, & Aggraeny, S. N. (2018). MENGUKUR KUALITAS AKUNTAN PUBLIK MENURUT PENGGUNA JASA AKUNTAN PUBLIK. *Jurnal MONEX*, 7(1), 1–9.
<https://doi.org/http://dx.doi.org/10.30591/monex.v7i1.724>
- Sugiharto, H., & La Are, R. (2020). THE IMPACT OF FOOD QUALITY AND PRIC EON MILLENNIALS SATISFACTION IN McDONALD'S SOUTH TANGERANG. *Journal FAME: Journal Food and Beverage, Product and Services, Accomodation Industry, Entertainment Services*, 3(1), 13–22.
<https://doi.org/10.30813/fame.v3i1.2163>
- Susilowati, I. (2018). ANALISIS PENGARUH STORE ATMOSPHERE DAN FOOD QUALITY TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN WARAK KOFFIE PURWOKERTO. *Jurnal Ilmiah Akuntansi Dan Keuangan*, 7(02), 69–76.

<https://doi.org/https://doi.org/10.32639/jiak.v7i2.275>

Taherdoost, H. (2019). What Is the Best Response Scale for Survey and Questionnaire Design; Review of Different Lengths of Rating Scale / Attitude Scale / Likert Scale. *International Journal of Academic Research in Management (IJARM)*, 8(1), 1–12.

https://www.researchgate.net/publication/343994538_What_Is_the_Best_Response_Scale_for_Survey_and_Questionnaire_Design_Review_of_Different_Lengths_of_Rating_Scale_Attitude_Scale_Likert_Scale/link/5f4cfccf6299bf13c5066f1c7/download

Taufik, A., Saidi, S., & Apendi, T. (2019). Analysis the Hidden Advantages of Written Pretests for Student Intelligence. *International Journal for Educational and Vocational Studies*, 1(7), 713–718.

<https://doi.org/10.29103/ijevs.v1i7.1677>

Tyastirin, E., & Hidayati, I. (2017). *STATISTIK PARAMETRIK UNTUK PENELITIAN KESEHATAN*.

<https://files.osf.io/v1/resources/deuxv/providers/osfstorage/5b684afe7e433e00150608d4?action=download&version=1&direct>

Walker, J. R. (2017). *Introduction to Hospitality*.

World Health Organization. (2020). *Food safety*. <https://www.who.int/news-room/fact-sheets/detail/food-safety>

Worotikan, A. L., Massie, J. D. D., & Tawas, H. (2021). PENGARUH KUALITAS PELAYANAN, KUALITAS MAKANAN, DAN HARGA TERHADAP

KEPUASAN PELANGGAN PADA RUMAH MAKAN IKAN BAKAR

KINAMANG. *Jurnal EMBA: Jurnal Riset Ekonomi, Manajemen, Bisnis Dan Akuntansi*, 9(3), 1277–1285.

<https://doi.org/https://doi.org/10.35794/emba.v9i3.35512>

Yusup, F. (2018). UJI VALIDITAS DAN RELIABILITAS INSTRUMEN

PENELITIAN KUANTITATIF. *Jurnal Tarbiyah : Jurnal Ilmiah*

Kependidikan, 7(1), 17–23. <https://doi.org/10.18592/tarbiyah.v7i1.2100>

Zellatifanny, C. M., & Mudjiyanto, B. (2018). TIPE PENELITIAN DESKRIPSI

DALAM ILMU KOMUNIKASI. *Diakom : Jurnal Media Dan Komunikasi*,

1(2), 83–90. <https://doi.org/10.17933/diakom.v1i2.20>