

SKRIPSI

THE INFLUENCE OF FOOD QUALITY AND PRICE TOWARD CUSTOMER SATISFACTION AT AYAM PENYET CABE HIJAU MEDAN

Written as a partial fulfillment of the academic requirements
to obtain the degree of *Sarjana Manajemen*

By:

NAME : JESSLYN THEVANIA

ID NUMBER : 03013180081



**MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2022**