

THESIS

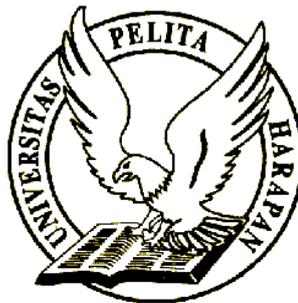
A CASE STUDY: AN ANALYSIS OF PT GABUNGAN ERA MANDIRI'S ENTRY STRATEGY INTO INTERNATIONAL MARKET

Written to fulfill one of the academic requirements
to achieve a Sarjana Ekonomi degree in Management

By :

NAME : ELISABETH NJATO

STUDENT ID : 00000014776



**STUDY PROGRAM OF MANAGEMENT
FACULTY OF ECONOMICS
UNIVERSITAS PELITA HARAPAN
TANGERANG
2018**