

THESIS

**THE EFFECT OF SERVICE QUALITY, FOOD QUALITY, AND
PRICE VALUE RATIO ON REPURCHASE INTENTION THROUGH
CUSTOMER SATISFACTION IN BURGER KING SUPERMALL
KARAWACI**

Written to fulfill one of the academic requirements
to achieve an Economy Bachelor's degree in Management

By:

NAME : JONATHAN NUHEDWIN

STUDENT ID : 00000012555



**STUDY PROGRAM OF MANAGEMENT
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