

# TABLE OF CONTENTS

	Page
<b>COVER PAGE</b>	
<b>FINAL ASSIGNMENT STATEMENT AND UPLOAD AGREEMENT</b>	
<b>THESIS APPROVAL</b>	
<b>THESIS DEFENSE COMMITTEE</b>	
<b>ABSTRACT</b> .....	<b>i</b>
<b>PREFACE</b> .....	<b>ii</b>
<b>TABLE OF CONTENTS</b> .....	<b>iv</b>
<b>LIST OF FIGURES</b> .....	<b>vii</b>
<b>LIST OF TABLES</b> .....	<b>viii</b>
<b>LIST OF APPENDICES</b> .....	<b>ix</b>
<b>CHAPTER I INTRODUCTION</b>	
1.1 Background of the Study .....	1
1.2 Problem Formulation.....	3
1.3 Research Objective .....	4
1.4 Benefits of the Research.....	4
1.4.1 Theoretical Benefits.....	5
1.4.2 Practical Benefits .....	5
1.5 Systems of Writing .....	5
<b>CHAPTER II LITERATURE REVIEW</b>	
2.1 Conceptual Framework .....	7
2.1.1 Entrepreneurship.....	7
2.2 Research Variables .....	9
2.2.1 Independent Attitude .....	9
2.2.2 Motivation .....	12
2.2.3 Entrepreneurship Knowledge .....	14
2.3 Relationship of Variables .....	15
2.3.1 The Impact of Independent Attitude on Entrepreneurship Intention.....	15
2.3.2 The Impact of Motivation on Entrepreneurship Intention.....	16
2.3.3 The Impact of Entrepreneurship Knowledge on	

Entrepreneurship Intention .....	16
2.4 Previous Research.....	18
2.5 Research Model .....	20

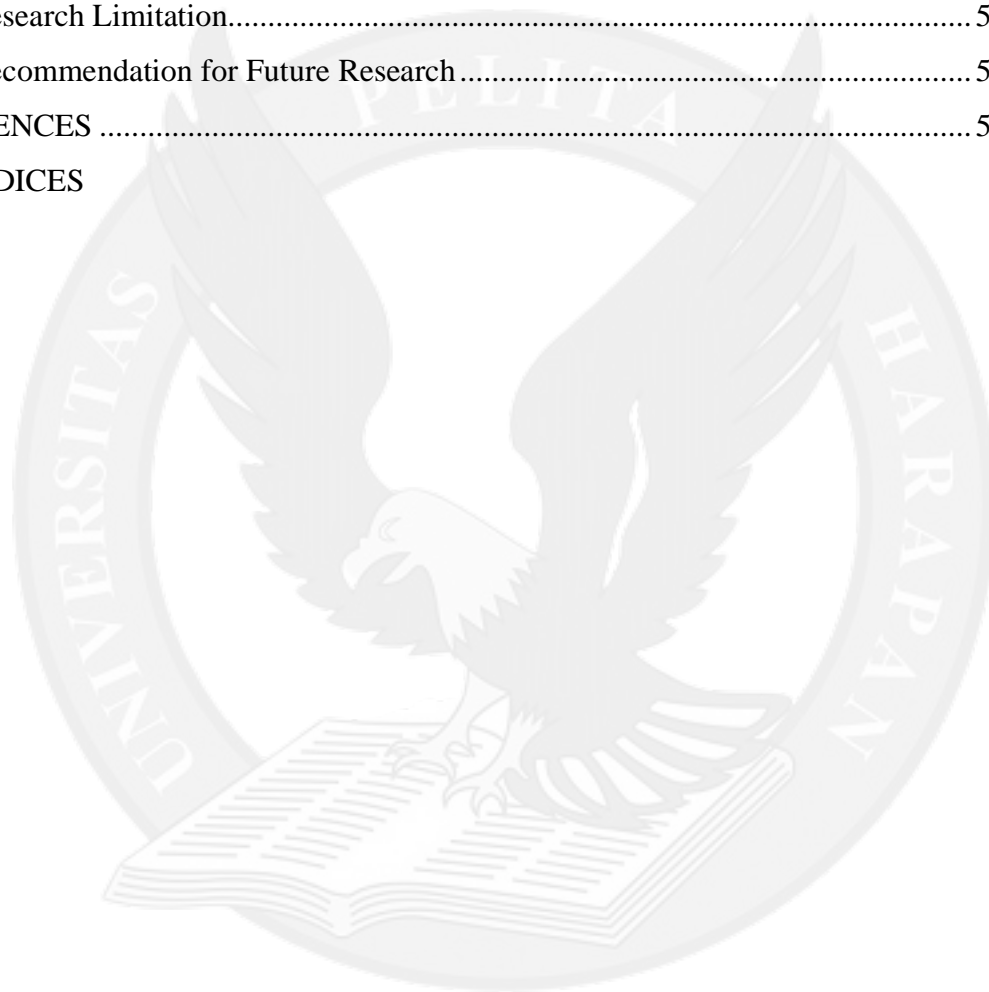
### **CHAPTER III RESEARCH METHODOLOGY**

3.1 Research Design .....	21
3.2 Population and Sample .....	22
3.2.1 Population.....	22
3.2.2 Sample .....	22
3.3 Data Collection Method .....	23
3.4 Conceptual and Operational Definition.....	25
3.5 Data Analysis Method .....	27
3.5.1 Descriptive Statistics Analysis .....	28
3.5.2 Research Instrument Test .....	28
3.5.3 Research Model Evaluation.....	30
3.5.3.1 Outer Model.....	30
3.5.3.1.1 Reliability Test.....	30
3.5.3.1.2 Validity Test.....	30
3.5.3.2 Structural Model Evaluation.....	32
3.5.3.3 Multicollinearity Test .....	32
3.5.3.4 R-square Test.....	32
3.5.3.5 Hypothesis Test .....	32

### **CHAPTER IV RESEARCH RESULT AND DISCUSSION**

4.1 Research Result .....	33
4.1.1 Descriptive Statistics .....	33
4.1.1.1 Questionnaire Distribution .....	33
4.1.1.2 Pretest Result.....	34
4.1.1.3 Pretest Validity Result.....	35
4.1.1.4 Pretest Reliability Result .....	36
4.1.1.5 Respondent Characteristics .....	38
4.1.2 Actual Test Result.....	40
4.1.2.1 Actual Validity Test Result .....	42
4.1.2.2 Actual Reliability Test Result .....	43
4.1.3 Structural Model Evaluation.....	45
4.1.3.1 Multicollinearity Test Result.....	45

4.1.3.2 R-square Test Result.....	47
4.1.3.3 Outer Model Diagram Path .....	48
4.1.4 Hypothesis Test Result .....	49
4.2 Discussions .....	50
<b>CHAPTER V CONCLUSION</b>	
5.1 Conclusion.....	51
5.2 Theoretical Implications.....	52
5.3 Managerial Implications.....	53
5.4 Research Limitation.....	55
5.5 Recommendation for Future Research.....	55
REFERENCES .....	56
APPENDICES	



## LIST OF FIGURES

	Page
Figure 2.1 Research Model .....	20
Figure 4.1 Respondent Based on Gender .....	40
Figure 4.2 Respondent Based on Age .....	41
Figure 4.3 Respondent Based on University Major .....	42
Figure 4.4 Outer Model Diagram Path .....	48



## LIST OF TABLES

	Page
Table 1.1	Open Unemployment Rate by Education Level .....2
Table 3.1	Definition of Variables .....26
Table 3.2	Measurement of Reliability .....29
Table 3.3	Measurement of R (Validity).....30
Table 4.1	Questionnaire Distribution and Acceptance Process .....34
Table 4.2	Pretest Reliability Result .....36
Table 4.3	Pretest Convergent Validity Result .....36
Table 4.4	Pretest Discriminant Validity Result .....37
Table 4.4	Pretest Reliability Result .....37
Table 4.5	Respondent Based on Gender .....38
Table 4.6	Respondent Based on Age .....39
Table 4.7	Respondent Based on University Major .....40
Table 4.8	Descriptive Statistics for Actual Test .....41
Table 4.9	Actual Reliability Test Result .....42
Table 4.10	Actual Convergent Validity Result .....43
Table 4.11	Actual Discriminant Validity Result .....44
Table 4.12	Multicollinearity Test (Inner VIF) .....45
Table 4.13	Hypothesis T-Test Result .....47

## LIST OF APPENDICES

APPENDIX A	: Research Questionnaire .....	A-1
APPENDIX B	: Questionnaire of Independent Attitude .....	B-1
APPENDIX C	: Questionnaire of Motivation.....	C-1
APPENDIX D	: Questionnaire of Entrepreneurship Knowledge .....	D-1
APPENDIX E	: Questionnaire of Entrepreneurship Intention .....	E-1

