

**DISSERTATION**

**SAME CRISIS, DIFFERENT RESPONSES: CASE STUDIES OF HOW  
MAJOR PLAYERS RESPONDED TO SURVIVE CRISIS IN THE CEMENT  
INDUSTRY IN INDONESIA**

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Dr. (Hon.) Jonathan L. Parapak, M.Eng.Sc.  
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**Written by:**

**NAME : IRWAN SUARLY**  
**STUDENT NUMBER : 01617180025**



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FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS PELITA HARAPAN  
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