

DAFTAR PUSTAKA

- Ardyan, E., & Wibisono, U. (2019). Between Self Congruity, Destination Relationship and Memorable Tourist Experience: An Empiric Study on the Loyalty of Tourist Destination. *Jurnal Dinamika Manajemen*, 10(1), 111–123.
<https://doi.org/10.15294/jdm.v10i1.17408>
- Arifiansyah, R., Raja, D., & Saragih, U. (2020). The Role of social media And Destination Image on Visiting Decision : A Case Study in Taman Mini Indonesia Indah. *Budapest International Research and Critics Institute-Journal (BIRCI-Journal)*, 12745–12763.
- Chu, C., & Luckanavanich, S. (2018). The Influence of Social Media Use and Travel Motivation on The Perceived Destination Image and Travel Intention to Taiwan of The Thai People. *International Journal of Arts and Commerce*, 7(3), 22–36.
- Ervina, E., & Octaviany, V. (2022). The Role of Tourist Attitude Toward Destination Awareness, Destination Personality And Future Visit Intention. *Asia Pacific Management and Business Application*, 011(01), 1–18.
<https://doi.org/10.21776/ub.apmba.2022.011.01.1>
- Gomes, F. C., Antonio, F., Laot, P. A. M. E., & Gomes, E. E. C. (2023). The impact of social media marketing efforts on visit intention: a case study in Flodova Clinic, Dili, Timor Leste. *Bali Medical Journal*, 12(2), 2320–2329.
<https://doi.org/10.15562/bmj.v12i2.4570>
- Hair, J. F., Hult, G. T., Ringle, C., & Sarstedt, M. (2017). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM). In *Sage* (2nd ed.).

- Hair, J. F., M. Hult, G. T., M. Ringle, C., Sarstedt, & Marko. (2022). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) [3 ed]. In *Angewandte Chemie International Edition*, 6(11), 951–952. (Vol. 3, Issue 1).
<https://medium.com/@arifwicaksanaa/pengertian-use-case-a7e576e1b6bf>
- Hasibuan, I. M., Mutthaqin, S., Erianto, R., & Harahap, I. (2023). Kontribusi Sektor Pariwisata Terhadap Perekonomian Nasional. *Urnal Masharif Al-Syariah: Jurnal Ekonomi Dan Perbankan Syariah*, 8(2), 1200–1217.
- Ilieva, G. (2022). The Impact of Social Media on the Destination Image Formation and Tourist Behavior. *JOURNAL OF THE UNION OF SCIENTISTS*, 11(1), 2003–2005.
- Kadir. (2019). *Statistika Terapan Kosep, Contoh dan Analisis Data dengan Program SPSS/Lisrel dalam Penelitian*.
- Kemenparekraf. (2021). *Alasan Menparekraf Fokus Kembangkan 5 Destinasi Super Prioritas*. <Https://Kemenparekraf.Go.Id/>. <https://kemenparekraf.go.id/ragam-pariwisata/Alasan-Menparekraf-Fokus-Kembangkan-5-Destinasi-Super-Prioritas>
- Kurnia, D., Rahayu, A., & Hendrayati, H. (2022). The role of self-congruity in the relationship between destination brand personality and revisit intention. *Jurnal Manajemen Dan Pemasaran Jasa*, 15(2), 241–254.
<https://doi.org/10.25105/jmpj.v15i2.12519>
- Mustafa, P. S., Andif, H. G., Victoria, A., Ndaru, Masgumelar, N. K., Hanik, N. D. L., Maslacha, H., Ardiyanto, D., Hutama, H. A., Boru, M. J., Fachrozi, I., Rodriquez, E. I. S., Prasetyo, T. B., & Romadhana, S. (2020). Metodologi Penelitian Kuantitatif, Kualitatif, Dan Penelitian Tindakan Kelas Dalam Pendidikan

- Olahraga. *Program Studi Pendidikan Olahraga Fakultas Ilmu Keolahragaan Universitas Negeri Malang* 2020, 53(9), 1689–1699.
- Natasia, N., & Tunjungsari, H. K. (2021). Country Image, Destination Image, Self-Congruity, and Revisit Intention to Singapore: The Mediating Role of Memorable Tourism Experience. *Proceedings of the International Conference on Economics, Business, Social, and Humanities (ICEBSH 2021)*, 570(Icebsh), 1450–1455. <https://doi.org/10.2991/assehr.k.210805.228>
- Nguyen, V. H., Truong, T. X. D., Pham, H. T., Tran, D. T., & Nguyen, P. H. (2021). Travel Intention to Visit Tourism Destinations: A Perspective of Generation Z in Vietnam. *Journal of Asian Finance, Economics and Business*, 8(2), 1043–1053. <https://doi.org/10.13106/jafeb.2021.vol8.no2.1043>
- Pujiastuti, E. E., Indarwanta, D., & Primanda, A. C. (2022). *The Effect of Destination Personality on Behavior Intention and Self Congruity as Intervening Variables*. 1(2), 179–192.
- Pusparisa, Y. D. R. (2023). *Pengaturan, demi Memasyhurkan Labuan Bajo - Kompas.id.* <Https://Www.Kompas.Id/>. <https://www.kompas.id/baca/ekonomi/2023/09/29/demi-memasyhurkan-labuan-bajo>
- Putri, U. A. I., & Yasri. (2020). *The Effect of Social Media, Word of Mouth on the Destination Image and Its Impact on the Visit Decision to Tourism Destinations in City of Padang*. 152, 686–695. <https://doi.org/10.2991/aebmr.k.201126.076>
- Rafdinal, W., Setyawati, L., & Rachman, A. (2022). Information adoption on social Media: How does it affect travel intention? Lessons from West Java. *Journal of*

- Tourism Sustainability*, 2(1), 36–43. <https://doi.org/10.35313/jtospolban.v2i1.33>
- Rainer, P. (2023). *Kontribusi Pariwisata Indonesia Terhadap PDB Dibandingkan Negara Lain - GoodStats Data*. <Https://Data.Goodstats.Id/>.
<https://data.goodstats.id/statistic/pierrerainer/kontribusi-pariwisata-indonesia-terhadap-pdb-dibandingkan-negara-lain-qC38F>
- Rifai, A. (2021). Pengantar Metodologi Penelitian. In *Antasari Press*.
- Saat, S., & Mania, S. (2020). *Pengantar Metodologi Penelitian*. Pusaka Almaida.
- Sahir, S. H. (2022). *Metodologi Penelitian*. KBM Indonesia.
- Sarstedt, M., Hair, J. F., Pick, M., Liengaard, B. D., Radomir, L., & Ringle, C. M. (2022). Progress in partial least squares structural equation modeling use in marketing research in the last decade. In *Psychology and Marketing* (Vol. 39, Issue 5, pp. 1035–1064). <https://doi.org/10.1002/mar.21640>
- Sekaran, U., & Bougie, R. (2017). *Metode Penelitian Bisnis* (6th ed.). Salemba Empat.
- Silaban, P. H., Hutabarat, L., Silalahi, A. D. K., & Octoyuda, E. (2022). Does destination promotion on social media affect visit intention? Empirical study on Instagram. *Jurnal Manajemen Dan Pemasaran Jasa*, 15(2), 147–160.
<https://doi.org/10.25105/jmpj.v15i2.13516>
- Sop, S. A. (2020). Self-congruity theory in tourism research: A systematic review and future research directions. *European Journal of Tourism Research*, 26(2020), 1–19. <https://doi.org/10.54055/ejtr.v26i.1935>
- Souiden, N., Ladhari, R., & Chiadmi, N. E. (2017). Destination personality and destination image. *Journal of Hospitality and Tourism Management*, 32(2017), 54–70. <https://doi.org/10.1016/j.jhtm.2017.04.003>

- Sugiyono. (2019a). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. Alfabeta.
- Sugiyono. (2019b). *Statistika untuk Penelitian*. Alfabeta.
- Turkartahan, G., & Kozak, N. (2022). *The Impact of Destination Personality and Experience Quality on Satisfaction and Behavioral Intentions Destinasyon Kişiliği ve Deneyimleme Kalitesinin Memnuniyet ve Davranışsal Niyetler Üzerindeki Etkisi*. 24(42), 144–168.
- Usakli, A., & Baloglu, S. (2011). Brand personality of tourist destinations: An application of self-congruity theory. *Tourism Management*, 32(1), 114–127.
<https://doi.org/10.1016/j.tourman.2010.06.006>
- Yang, S., Isa, S. M., & Ramayah, T. (2020). A Theoretical Framework to Explain the Impact of Destination Personality, Self-Congruity, and Tourists' Emotional Experience on Behavioral Intention. *SAGE Open*, 10(4).
<https://doi.org/10.1177/2158244020983313>
- Yang, S., Isa, S., Wu, H., Ramayah, T., & Jermsittiparser, K. (2020). Examining the role of destination images, self-congruity and trip purpose in predicting post-travel intention: the case of Chinese tourists in New Zealand. *Revista Argentina de Clinica Psicologica*, 29(5), 1504–1517.
<https://doi.org/10.24205/03276716.2020.1148>
- Zhang, S., Kim, K., Yim, B. H., Hyun, B., & Chai, W. (2022). Destination Personality and Behavioral Intention in Hainan's Golf Tourism during COVID-19 Pandemic: Mediating Role of Destination Image and Self-Congruity. *Sustainability (Switzerland)*, 14(11). <https://doi.org/10.3390/su14116528>
- Zulzilah, S., Prihantoro, E., & Wulandari, C. (2019). The influence of destination

image, novelty seeking and information quality in social media: the case of media news company Indonesian tourism on Instagram. *The 5th Conference on Communication, Culture and Media Studies*, 3(1), 99–106.