

# **SKRIPSI**

## **PREDICTED PURCHASE MOTIVATION FROM LIFESTYLE MODERATED BY SOCIAL ENJOYMENT AT MAMATJOE DIMSUM RESTAURANT**

Written as a partial fulfillment of the academic requirements  
to obtain the degree of *Sarjana Manajemen*

**By:**

**NAME** : CALVIN RIANDO  
**ID NUMBER** : 03013200085



**MANAGEMENT STUDY PROGRAM  
FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS PELITA HARAPAN  
MEDAN  
2024**