

## ***ABSTRACT***

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### **EVALUATION OF COMPETENCY-BASED CABIN CREW TRAINING CURRICULUM IMPLEMENTATION OF P3NUSANTARA YOGYAKARTA CABIN CREW TRAINING**

(xiv+150 pages; 15 pictures; 14 tables; 19 appendixes)

The curriculum is the basic element in a learning activity, which have functions as a reference and refrence for achieving the learning goals. This research is a case study at the P3NUSANTARA training centre which using the Competency-Based Cabin Crew Curriculum in their training program, where in the last three years the number of participants has decreased. This research was conducted with the aim to measure participant satisfaction with the curriculum in the training program, and analyze learning outcomes and changes in participant behavior as a result of the learning. The effectiveness of the curriculum is the final results achieved by the participants. Kirkpatrick's four stage evaluation was chosen to measure and analyze 1) reaction, 2) learning, 3) behavior, 4) result; the results can be used as answers to make correction for improvement. Data collection was carried out by observation accompanied by interviews, documentation and filling out questionnaires, which were analyzed using the Miles & Huberman technique. From the research activities carried out, results were obtained; 1) the results of measuring the reaction were 71.87% of participants were satisfied, 2) analysis of participant learning outcomes measured 46.88% of participants got a medium score, 21.88% of participants got a high score and 6.25% got a very high score, 3) changes in behavior are; 78.1% behaved well during on job training activities and 59.3% behaved well during training, 4) the results of participating in the training were; 40.6% of participants got jobs in accordance with the objectives of the Competency Based Cabin Crew Curriculum.

Keywords: evaluation, curriculum implementation, competency-based curriculum, Kirkpatrick evaluation model

## ABSTRAK

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### **EVALUASI IMPLEMENTASI KURIKULUM PELATIHAN AWAK KABIN BERBASIS KOMPETENSI DIKLAT AWAK KABIN P3NUSANTARA YOGYAKARTA**

(xiv+150 halaman; 15 gambar; 14 tabel; 19 lampiran)

Kurikulum adalah hal paling mendasar dari suatu kegiatan pembelajaran, yang berfungsi sebagai acuan dan tolak ukur tercapainya tujuan belajar. Penelitian ini adalah bentuk studi kasus pada lembaga diklat P3NUSANTARA yang menggunakan Kurikulum Awak Kabin Berbasis Kompetensi dalam *training* programnya, dimana dalam waktu tiga tahun terakhir mengalami penurunan jumlah peserta. Penelitian ini dilakukan dengan tujuan mengukur kepuasan peserta terhadap kurikulum dalam *training* program, sekaligus menganalisa hasil belajar dan perubahan tingkah laku peserta sebagai hasil dari pembelajaran. Keefektifan dari kurikulum dilihat dari hasil akhir yang dicapai oleh peserta. Evaluasi empat tahap oleh Kirkpatrick dipilih untuk mengukur dan menganalisa 1) *reaction*, 2) *learning*, 3) *behavior*, 4) *result*; yang hasilnya dapat digunakan untuk menemukan jawaban yang dibutuhkan sebagai perbaikan. Pengumpulan data dilakukan dengan observasi yang disertai dengan wawancara, dokumentasi dan pengisian kuisioner, yang dianalisa dengan teknik Miles & Huberman. Dari kegiatan penelitian yang dilakukan, diperoleh hasil; 1) hasil pengukuran reaksi ialah 71,87% peserta merasa puas, 2) analisa hasil belajar peserta terukur 46,88% peserta mendapatkan nilai sedang, 21,88% peserta nilai tinggi dan 6,25% mendapatkan nilai sangat tinggi, 3) perubahan dalam perilaku ialah; 78,1% berperilaku baik selama kegiatan *on job training* dan 59,3% berperilaku baik selama diklat, 4) hasil dari mengikuti pelatihan ialah; 40,6% peserta mendapatkan pekerjaan sesuai dengan tujuan Kurikulum Awak Kabin Berbasis Kompetensi.

Kata kunci: evaluasi, implementasi kurikulum, kurikulum berbasis kompetensi, Kirkpatrick evaluation model