THESIS

DIABETES MANAGEMENT SELF-EFFICACY RELATION ON LIKELIHOOD TO RECOMMEND MEDIATED BY DIABETES PATIENT EMPOWERMENT WITH ONLINE PATIENT ENGAGEMENT AS THE MODERATOR AND HEALTH LITERACY AS CONTROL (STUDY IN A PRIVATE HOSPITAL XYZ)

Written to meet partial academic requirements to obtain the degree Master of Management

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STUDY PROGRAM MASTER OF MANAGEMENT FACULTY OF ECONOMY AND BUSINESS UNIVERSITAS PELITA HARAPAN JAKARTA 2024