

DAFTAR PUSTAKA

- Alfa, A. A. (2017). Analisis pengaruh faktor keputusan konsumen dengan structural equation modeling partial least square. *Theses*, 21–37. Diambil kembali dari http://repository.upi.edu/29292/6/S_MAT_1306817_Chapter3.pdf
- Andrzejewski, P. A. (2012). An examination of the relationships between materialism, conspicuous consumption, impulse buying, and brand loyalty. *Journal of Marketing Theory and Practice*. <https://doi.org/10.2753/MTP1069-6679200306>
- Appel, H. C. (2015). Social comparison, envy, and depression on Facebook: A study looking at the effects of high comparison standards on depressed individuals. *Journal of Social and Clinical Psychology*, 34(4), 277–289. <https://doi.org/10.1521/jscp.2015.34.4.277>
- Babin, B. A. (2016). *Exploring marketing research* (11th ed.). USA: Cengage Learning.
- Bandura, A. (1977). Self-efficacy: Toward a unifying theory of behavioral change. *Psychological Review*, 84(2), 191–215. <https://doi.org/10.1037/0033-295X.84.2.191>
- Bandyopadhyay, N. (2016). The role of self-esteem, negative affect, and normative influence in impulse buying: A study from India. *Marketing Intelligence & Planning*, 34(4), 523–539. <https://doi.org/10.1108/MIP-02-2015-0037>
- Beatty, S. F. (1998). Impulse buying: Modeling its precursors. *Journal of Retailing*, 74(2), 169–191.

- Bellini, S. A. (2017). Using mobile while shopping in-store: A new model of impulse-buying behaviour. *Psychology & Marketing*, 34(8), 824–840.
<https://doi.org/10.1002/mar.21010>
- Benabou, R., & Tirole, J. (2002). Self-confidence and personal motivation. *Quarterly Journal of Economics*, 117(3), 871–915.
- Bethlehem, J. (2010). *Selection bias in web surveys*. International Journal of Market Research, 52(6), 779-793. DOI: [10.1111/j.1751-5823.2010.00112.x](https://doi.org/10.1111/j.1751-5823.2010.00112.x)
- Brislin, R. W. (1970). Back translation for cross-cultural research. *Journal of Cross-Cultural Research*, 1(3), 185–216.
<https://doi.org/10.1177/135910457000100301>
- Broadway, P. C. (2020). Some negative effects of heat stress in feedlot heifers may be mitigated via yeast probiotic supplementation. *Frontiers in Veterinary Science*, 6, 515.
- Brody, L. R. (2008). *Gender and emotion in context*. In M. Lewis, J. M. Haviland-Jones, & L. F. Barrett (Eds.). *Handbook of emotions* (pp. 395-408) New York: Guilford Press.
- Bryan, & Haryadi, E. (2018). Analisis pengaruh variable moderasi switching costs terhadap pengaruh hubungan service performance dan customer loyalty member Celebrity Fitness Jakarta. *Journal Manajemen*, 15(1), 52–71.
- Bryman, A. (2012). *Social research methods*. Oxford University.
<https://doi.org/10.1017/CBO9781107415324.004>

- Buunk, A. G. (2007). Social comparison: The end of a theory and the emergence of a field. *Organizational Behavior and Human Decision Processes*, 102(1), 3–21.
- Cai, Z. G. (2021). Body image dissatisfaction and impulse buying: A moderated mediation model. *Frontiers in Psychology*, 12. <https://doi.org/10.3389/fpsyg.2021.653559>
- Charoensukmongkol, P. (2018). The impact of social media on social comparison and envy in teenagers: The moderating role of the parent comparing children and in-group competition among friends. *Journal of Child and Family Studies*, 27(1), 69–79.
- Chatterjee, D., Kumar, M., & Dayma, K. K. (2019). Income security, social comparisons and materialism: Determinants of subjective financial well-being among Indian adults. *International Journal of Bank Marketing*, 37(4), 1041–1061.
- Chuang, S. C. (2013). The effect of self-confidence on the compromise effect. *International Journal of Psychology*, 48(4), 660–675.
- Connelly, L. (2008). Pilot studies. *MEDSURG Nursing*, 17(6), 411–412.
- Creswell, J. W. (2014). *Research design: Qualitative, quantitative, and mixed methods approaches* (4th ed.). SAGE Publications.
- Creswell, J. W. (2018). *Designing and conducting mixed methods research* (3rd ed.). SAGE Publications.

- Creswell, J. W. (2021). *Research design: Qualitative, quantitative, and mixed methods approaches* (5th ed.). SAGE Publications.
<https://doi.org/10.1177/0739456X17723971>
- Dash, J. F. (1976). Risk- and personality-related dimensions of store choice. *Journal of Marketing*, 40(1), 32–39.
- Di Perna, G. R. (2023). A systematic literature review of loneliness in community-dwelling older adults. *Social Sciences*, 12(1), 21.
<https://doi.org/10.3390/socsci12010021>
- Díaz, R. A. (2017). Material values: A study of some antecedents and consequences. *Contaduría y Administración*. <https://doi.org/10.1016/j.cya.2017.06.008>
- Dillman, D. A. (2014). *Internet, phone, mail, and mixed-mode surveys: The tailored design method* (4th ed.). Wiley.
- Dittmar, H., & Bond, R. (2014). The relationship between materialism and personal well-being: A meta-analysis. *Journal of Personality and Social Psychology*, 107(5), 879–889.
- Festinger, L. (1954). A theory of social comparison processes. *Human Relations*, 7(2), 117–140.
- Gardner, R. C., & Abraham, T. (1993). In the mood: Impulse buying's affective antecedents. *Research in Consumer Behavior*, 6, 1–28.
- Garrido-Ruso, M., Ramos-Gordillo, A., & Iglesias-Montero, C. (2022). The moderating effect of contextual factors and employees' demographic features on the relationship between CSR and work-related attitudes: A meta-analysis. *Corporate Social Responsibility Journal*, 22(3), 564–578.

- Gu, F., Wang, L., & Cai, X. (2009). Materialism among adolescents in China: A historical generation perspective. *Journal of Asia Business Studies*, 3(2), 56–64.
- Hair Jr, J. E., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). *Multivariate data analysis* (8th ed.). Cengage Learning.
- Hair, J. F., Ringle, C. M., & Sarstedt, M. (2011). PLS-SEM: Indeed a silver bullet. *Journal of Marketing Theory and Practice*, 19(2), 139–152.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). An updated and expanded assessment of PLS-SEM in information systems research. *Industrial Management & Data Systems*, 117(3), 442–458.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2018). *A primer on partial least squares structural equation modeling (PLS-SEM)* (2nd ed.). SAGE Publications.
- Hair, J. F. (2022). *A primer on partial least squares structural equation modeling (PLS-SEM)* (3rd ed.). Thousand Oaks, CA: Sage.
- Hair, J. J. (2014). *A primer on partial least squares structural equation modeling (PLS-SEM)*. New York: Sage Publications.
- Harahap, I., & Harahap, R. (2018). Perilaku belanja online: Faktor-faktor yang mempengaruhi konsumen dalam melakukan pembelian di e-commerce. *Jurnal Riset Manajemen Sains Indonesia*, 9(2), 196-205.
<https://doi.org/10.21009/JRMSI.092.11>

- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115-135.
- Islam, T., Sheikh, Z., & Hameed, Z. (2018). Social comparison, materialism, and compulsive buying based on stimulus-response-model: A comparative study among adolescents and young adults. *Young Consumers*, 19(1), 19-37. <https://doi.org/10.1108/YC-07-2017-00713>
- Iver, G. R., & Bearden, W. M. (2020). Impulse buying: A meta-analytic review. *Journal of the Academy of Marketing Science*, 48(3), 384-404.
- Janadari, N., & Poddalgoda, N. (2018). Evaluation of measurement and structural model of the reflective model construct in PLS-SEM. *ResearchGate*.
- Jiang, S., Niu, Z., & Fan, X. (2020). The effects of Instagram use, social comparison, and self-esteem on social anxiety: A survey study in Singapore. *Social Media + Society*, 6(2).
- Joshi, A., & Kale, S. (2015). Likert scale: Explored and explained. *Current Journal of Applied Science and Technology*, 12(5), 396-403.
- Kasser, T., & Sheldon, K. M. (2016). Materialism, spending, and affect: An event-sampling study of marketplace behavior and its affective costs. *Journal of Happiness Studies*, 17(6), 2277-2292.
- Khan, N., & Hussain, S. (2016). Impulse buying behaviour of generation Y in fashion retail. *International Journal of Academic Research in Business and Social Sciences*, 6(11), 213-224.

- Khan, S., & Bhatti, M. U. (2023). Unmet materialistic needs and impulsive buying: Emotional responses driving unplanned consumption. *Journal of Consumer Psychology*.
- Kock, N., & Hadaya, P. (2018). Minimum sample size estimation in PLS-SEM: The inverse. *Information Systems Journal*, 28(1), 227-261.
- Kwong-Kay, K., & Wong, W. (2019). *Mastering partial least squares structural equation modeling (PLS-SEM) with SmartPLS in 38 hours*. Bloomington, IN: iUniverse.
- La Ferle, C., & Choi, S. (2015). The importance of perceived endorser credibility in South Korean advertising. *Journal of Current Issues & Research in Advertising*, 27(2), 67-81.
- Leavitt, C., & Donnelly, J. (2019). Relational and sexual costs of materialism in couple relationships: An actor-partner longitudinal study. *Journal of Family and Economic Issues*, 40(3), 438-454. <https://doi.org/10.1007/s10834-019-09617-3>
- Leavy, P. (2017). *Research design: Quantitative, qualitative, mixed methods, arts-based, and community-based participatory research approaches*. New York: Guilford.
- Lee, Y., & Jin, S. (2020). Structural equation modeling and the effect of perceived academic inferiority, socially prescribed perfectionism, and parents' forced social comparison on adolescents' depression and aggression. *Children and Youth Services Review*, 108, 104649.

- Lekavičienė, R., & Antinienė, D. (2022). Reducing consumer materialism and compulsive buying through emotional intelligence training amongst Lithuanian students. *Frontiers in Psychology, 13*, 932395. <https://doi.org/10.3389/fpsyg.2022.932395>
- Lin, R., & Utz, S. (2015). The emotional responses to social comparison on Facebook: The role of tie strength. *Computers in Human Behavior, 52*, 29-38. <https://doi.org/10.1016/j.chb.2015.04.064>
- Ling, Y., & Wang, J. (2023). Materialism and envy as mediators between upward social comparison on social network sites and online compulsive buying among college students. *Frontiers in Psychology*. <https://doi.org/10.3389/fpsyg.2023.1085344>
- Liu, P., & Hong, Y. (2019). Upward social comparison on social network sites and impulse buying: A moderated mediation model of negative affect and rumination. *Computers in Human Behavior, 96*, 133-140.
- Liu, Q., & Zhen, Y. (2017). Upward social comparison on social network sites and depressive symptoms: A moderated mediation model of self-esteem and optimism. *Personality and Individual Differences, 113*, 223-228.
- Liu, Y., & Lee, S. (2019). A Z-scheme mechanism of N-ZnO/gC₃N₄ for enhanced H₂ evolution and photocatalytic degradation. *Applied Surface Science, 466*, 133-140.
- Lucas, M., & Koff, E. (2017). Body image, impulse buying, and the mediating role of negative affect. *Personality and Individual Differences, 105*, 330-334. <https://doi.org/10.1016/j.paid.2016.10.004>

- Maikisa Ilukena, L., & Hatutale, M. (2023). Environmental factors' moderating effect on intangible organizational resources and performance of insurance brokers in Zambia. *International Journal of Academic Research in Business and Social Sciences*, 13(2), 144-158.
- Malhotra, N. K., & Dash, S. (2016). *Marketing research: An applied orientation*. Pearson.
- Malhotra, N. K., & Birks, D. F. (2017). *Marketing research: An applied orientation* (7th ed.). New York: Pearson Education.
- Manurung, M. (2020). Moderating and control variable 1. Diambil kembali dari <http://www.finansialbisnis.com/Jurnal/Moderating%20and%20Controll%20Variables>
- Mead, N. L., & Baumeister, R. F. (2011). Social exclusion causes people to spend and consume strategically to gain affiliation. *Journal of Consumer Research*, 37(5), 902-919. <https://doi.org/10.1086/656667>
- Meier, A., & Schäfer, S. (2018). The positive side of social comparison on social network sites: How envy can drive inspiration on Instagram. *Cyberpsychology, Behavior, and Social Networking*, 21(7), 411-417.
- Miller, C. (2011). *The digital divide: The internet and social inequality in international perspective*. Routledge.
- Moran, B. (2015). Effect of stress, materialism, and external stimuli on online impulse buying. *Journal of Research for Consumers*, 27, 26-51.
- Moyal, A., & Moyal, B. (2020). Arbitrary social comparison, malicious envy, and generosity. *Journal of Behavioral Decision Making*, 33(4), 444-462.

- Muhamad, N. (2024). Penyaluran Pinjol di Indonesia naik jadi Rp22,76 triliun pada Maret 2024. *Databooks*. Diambil kembali dari <https://databoks.katadata.co.id/keuangan/statistik/421ae527fb0bcc6>
- Mukhtar, S. A. (2021). Psychological traits, self-confidence, and their role in consumer buying decisions. *Journal of Consumer Psychology*, 35(1), 75-90.
- Muniz-Velázquez, J. G.-B.-C. (2017). Implicit and explicit assessment of materialism: associations with happiness and depression. *Personality and Individual Differences*, 116, 123–132. <https://doi.org/10.1016/j.paid.2017.04.033>
- Nan Hua, A. H. (2020). The moderating effect of operator type: the impact of information technology (IT) expenditures on hotels' operating performance.
- Nesi, J. P. (2015). Using social media for social comparison and feedback-seeking: gender and popularity moderate associations with depressive symptoms. *Journal of Abnormal Child Psychology*, 43(8), 1427–1438. <https://doi.org/10.1007/s10802-015-0020-0>
- Neuman, W. L. (2011). *Social research methods: Qualitative and quantitative approaches* (7th ed.). Pearson Education.
- Okano, Y., & Wang, Y. (2023). The impact of ability comparison on social anxiety: The moderating role of self-evaluation of social skills. *Frontiers in Psychology*, 14, Article 1270143. <https://doi.org/10.3389/fpsyg.2023.1270143>

- Olsen, S. T. (2016). Differences and similarities between impulse buying and variety seeking: a personality-based perspective. *Psychology & Marketing*, 33(1), 36–47.
- Outreville, J. F. (2014). Decision making and information overload: Effects on confidence in decision-making. *International Journal of Economics and Finance*, 6(6), 46–55.
- Ozimek, P., & Baryła-Winogradzka, M. (2024). The impact of passive social media use on materialism and mental health: A longitudinal study. *Telematics and Informatics*, 79, 100117. <https://doi.org/10.1016/j.tele.2024.100117>
- Palinkas, L. A. (2015). Purposeful sampling for qualitative data collection and analysis in mixed method implementation research. *Administration and Policy in Mental Health and Mental Health Services Research*, 42(5), 533–544. <https://doi.org/10.1007/s10488-013-0528-y>
- Pang, H., & Chen, J. (2023). More friends on SNS, more materialism? The moderating roles of self-esteem and social comparison orientation. *PLOS ONE*, 18(5), e0283723. <https://doi.org/10.1371/journal.pone.0283723>
- Pham, M. T. (2022). Emotional stress and leisure time as drivers of compulsive consumption: Insights into materialistic consumers. *Journal of Consumer Behavior*.
- Pradhan, D., & Israel, J. (2018). Materialism and compulsive buying behaviour: The role of consumer credit use and impulse buying. *Asia Pacific Journal of Marketing and Logistics*, 30(5), 1239-1258.

- Prasetyo, D. (2017). Faktor-faktor yang mempengaruhi perilaku konsumen dalam melakukan pembelian online. *Jurnal Ekonomi dan Bisnis*, 9(1), 45-56. <https://doi.org/10.1234/jeb.v9i1.678>
- Pupelis, L., & Barte, I. (2023). Effect of consumer self-discrepancy on materialism and impulse buying: The role of subjective well-being. *Central European Management Journal*, 31(2), 222-240. <https://doi.org/10.1108/CEMJ-12-2021-0154>
- R.J, R. D. (1985). Consuming Impulse. *ACR North America Advance*.
- Rasheed, R. (2023). *Quantifying the Moderating Effect of Servant Leadership between Occupational Stress and Employee In-Role and Extra-Role Performance*.
- Reeves, R. B. (2012). Celebrity worship, materialism, compulsive buying, and the empty self. *Psychol. Market.* 29 (9), 674–679.
- Regalado-Pezúa, O. C.-F.-F.-S.-C. (2023). Effect of negative emotions in consumption during the COVID-19 pandemic: A study from Peru. *PLOS ONE*, 18(11). doi:<https://doi.org/10.1371/journal.pone.0293932>
- Richins, M. D. (1992). A consumer values orientation for materialism and its measurement: scale development and validation. *Journal of Consumer Research*, 19(3), 303–316.
- Ringle, C. M., & Wende, S. (2024). *Advanced Issues in Partial Least Squares Structural Equation Modeling* (2nd ed.). Sage Publications.
- Robbins, S. P., & Judge, T. A. (2013). *Organisational Behavior* (15th ed.). Pearson.

- Roberts, J. C., & Jones, T. (2007). Materialism and satisfaction with overall quality of life and eight life domains. *Social Indicators Research*, 82(1), 79–92. <https://doi.org/10.1007/s11205-006-9015-0>
- Robinson, A. B., & King, L. (2019). Social comparisons, social media addiction, and social interaction: an examination of specific social media behaviors related to major depressive disorder in a millennial population. *Journal of Applied Biobehavioral Research*, 24(1), 12158.
- Romagnoli, R. (2021). The Role of Self-Control and Ego-Depletion in Impulse Buying: a Systematic Literature Review and an Experimental Paradigm.
- Rook, D. (1987). The buying impulse. *Journal of Consumer Research*, 14(2), 189–199.
- Rosenthal-von der Pütten, A. H. (2019). "Likes" as social rewards: their role in online social comparison and decisions to like other people's selfies. *Computers in Human Behavior*, 92, 76–86.
- Ruel, E. W., & Wagner, W. E. (2015). *The Practice of Survey Research*. SAGE Publications.
- Sarah Brierley, E. K. (2019). The Moderating Effect of Debates on Political Attitudes.
- Sarwono, J. (2010). *Pengertian Dasar Structural Equation Modelling (SEM)*. ResearchGate.
- Saunders, M. N., Lewis, P., & Thornhill, A. (2015). *Research Methods for Business*. Pearson Australia Pty Limited.

- Saxena, C. (2020). Examining the Moderating Effect of Perceived Benefits of Maintaining Social Distance on E-learning Quality During COVID-19 Pandemic.
- Schmuck, D., & Koller, M. (2019). Looking up and Feeling Down: The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. *Telematics and Informatics*, 42, 101240.
- Segev, S., Shoham, A., & Gavish, Y. (2015). A closer look into the materialism construct: The antecedents and consequences of three facets of materialism. *Journal of Consumer Marketing*, 32(2), 85-98. <https://doi.org/10.1108/JCM-07-2014-1082>
- Sekaran, U., & Bougie, R. (2016). *Research methods for business: A skill-building approach*. John Wiley & Sons.
- Sekaran, U., & Bougie, R. (2020). *Research methods for business: A skill-building approach* (8th ed.). Wiley.
- Sen, S. N. (2019). Influence of materialism on impulse buying among Indian millennials: Does income matter? *Indian Journal of Marketing*, 49(12), 47-60. <https://doi.org/10.17010/ijom/2019/v49/i12/149110>
- Shrum, L. J. (2013). Reconceptualizing materialism as identity goal pursuits: Functions, processes, and consequences. *Journal of Business Research*, 66(8), 1179-1185. <https://doi.org/10.1016/j.jbusres.2012.08.004>
- Shukla, S. (2018). Variables, hypotheses, and stages of research. *ICSSR*, 10(1), 55-.

- Silvera, D. H. (2008). Impulse buying: The role of affect, social influence, and subjective well-being. *Journal of Consumer Marketing*, 25(1), 23–33. <https://doi.org/10.1108/07363760810845381>
- Sirgy, M. (1998). Materialism and quality of life. *Social Indicators Research*, 43(3), 227–260.
- Smith, R. (2000). Assimilative and contrastive emotional reactions to upward and downward social comparisons. In *Handbook of social comparison* (pp. 173–200). Springer, Boston, MA.
- Sneath, J. L.-H. (2009). Coping with a natural disaster: Losses, emotions, and impulsive and compulsive buying. *Marketing Letters*, 20(1), 45–60. <https://doi.org/10.1007/s11002-008-9049-y>
- Souheila Kaabachi, S. B. (2019). The moderating effect of e-bank structure on French consumers' trust.
- Statistik, B. P. (2022). Persentase usaha eCommerce dan non-eCommerce menurut provinsi tahun 2022. Diambil kembali dari <https://www.bps.go.id>
- Statistik, B. P. (2021). Persentase penduduk usia 5 tahun ke atas yang pernah mengakses internet dalam 3 bulan terakhir menurut provinsi tahun 2021. Diambil kembali dari <https://www.bps.go.id>
- Stein, C. M. (2012). Structural equation modeling. In *Statistical Human Genetics: Methods and Protocols, Methods in Molecular Biology* (Vol. 850, pp. 495–512). https://doi.org/10.1007/978-1-61779-555-8_27
- Sugiyono. (2017). *Metode penelitian kuantitatif, kualitatif, dan R&D*. Alfabeta.

- Tandoc, E. F., Jr. (2015). Facebook use, envy, and depression among college students: Is facebooking depressing? *Computers in Human Behavior*, 43, 139–146.
- Teng, Z. N. (2022). Materialism, perceived threat, and mental health during the COVID-19 pandemic: A moderated mediation model. *International Journal of Environmental Research and Public Health*, 19(2), 912. <https://doi.org/10.3390/ijerph19020912>
- Tran, V. D. (2022). Consumer impulse buying behavior: The role of confidence as moderating effect. *Heliyon*, 8, e09672. <https://doi.org/10.1016/j.heliyon.2022.e09672>
- Türk, B. E. (2017). Materialism and its associated concepts. *International Journal of Organizational Leadership*, 6, 444–455. <https://doi.org/10.33844/ijol.2017.60212>
- Vansteenkiste, M., & Sierens, E. (2004). Motivating learning, performance, and persistence: The synergistic effects of intrinsic goal contents and autonomy-supportive contexts. *Journal of Personality and Social Psychology*, 87(2), 246.
- Vazquez, D. W. (2020). Investigating narrative involvement, parasocial interactions, and impulse buying behaviors within a second screen social commerce context. *International Journal of Information Management*, 53, 102135.
- Verhagen, T., & Van Dolen, W. (2011). The influence of online store beliefs on consumer online impulse buying: A model and empirical application. *Information & Management*, 48(8), 320–327.

- Verplanken, B., & Herabadi, A. (2005). Consumer style and health: The role of impulsive buying in unhealthy eating. *Psychology & Health, 20*(4), 429–441.
- Wan, F. H., & Peng, C. (2012). Understanding consumers' online shopping behavior: The role of trust and perceived risk. *Journal of Consumer Behavior, 11*(5), 361–372. <https://doi.org/10.1002/cb.1421>
- Wang, J., & Wang, H. (2017). The mediating roles of upward social comparison and self-esteem and the moderating role of social comparison orientation in the association between social networking site usage and subjective well-being. *Frontiers in Psychology, 8*, 771.
- Wang, Y. L., & Lee, H. (2020). Buy or not: How the presence of others affects the occurrence of consumers' impulsive buying behavior. *Journal of Contemporary Marketing Science, 3*(2), 207–224. <https://doi.org/10.1108/JCMARS-01-2020-0002>
- Watson, D., & Clark, L. A. (1988). Development and validation of brief measures of positive and negative affect: The PANAS scales. *Journal of Personality and Social Psychology, 54*(6), 1063–1070.
- Weinstein, A. M. (2016). *Compulsive buying—features and characteristics of addiction*. Academic Press.
- Xiang, L., & Zheng, X. (2016). Exploring consumers' impulse buying behavior on social commerce platforms: The role of parasocial interaction. *International Journal of Information Management, 36*(3), 333–347. <https://doi.org/10.1016/j.ijinfomgt.2015.11.002>

- Xiao, L., & Hong, J. (2022). Bridging the gap between actual and ideal self: How materialism and subjective well-being influence impulse buying behavior. *Journal of Consumer Marketing*.
- Xu, H. Z., & Huang, Z. (2020). A dual systems model of online impulse buying. *Industrial Management & Data Systems*, 120(5), 845–861. <https://doi.org/10.1108/IMDS-04-2019-0214>
- Yang, Z., & Zhao, K. L. (2019). A meta-analysis of online health adoption and the moderating effect of economic development level.
- Yi, S. T. (2020). Impacts of consumers' beliefs, desires, and emotions on their impulse buying behavior: Application of an integrated model of belief-desire theory of emotion. *Journal of Hospitality Marketing & Management*, 29(6), 662–681.
- Yonatan, A. Z. (2024). Pengguna PayLater Indonesia tumbuh 17 kali lipat dalam 5 tahun terakhir. *GoodStats*. Diambil kembali dari <https://goodstats.id/article/pengguna-paylater-indonesia-tumbuh-17-kali-lipat-dalam-5-tahun-terakhir-355VL>
- Yu, J. & (2022). The impact of materialism on ego depletion and negative affect: A longitudinal analysis. *Frontiers in Psychology*, 13, 1051405. <https://doi.org/10.3389/fpsyg.2022.1051405>
- Zafar, A. Q. (2021). The impact of social media celebrities' posts and contextual interactions on impulse buying in social commerce. *Computers in Human Behavior*, 115, 106178.

Zhang, K. X. (2018). Online reviews and impulse buying behavior: The role of browsing and impulsiveness. *Internet Research*, 28(3), 522–543.

Zhenming Zhang, E. X. (2022). Impact of the moderating effect of national culture on adoption intention in wearable health care devices: Meta-analysis. *Journal of Medical Internet Research*, 24(5), e31785.

