

## DAFTAR ISI

<b>ABSTRAK</b> .....	<b>vi</b>
<b>KATA PENGANTAR</b> .....	<b>viii</b>
<b>BAB I</b> .....	<b>1</b>
<b>PENDAHULUAN</b> .....	<b>1</b>
<b>1.1 Latar Belakang Penelitian</b> .....	<b>1</b>
<b>1.2 Rumusan Masalah</b> .....	<b>7</b>
<b>1.3 Pertanyaan Penelitian</b> .....	<b>7</b>
<b>1.4 Tujuan Penelitian</b> .....	<b>8</b>
<b>1.5 Manfaat Penelitian</b> .....	<b>9</b>
1.5.1 Manfaat Teoritis.....	9
1.5.2 Manfaat Praktis.....	10
<b>1.6 Sistematika Penulisan</b> .....	<b>10</b>
<b>BAB II</b> .....	<b>12</b>
<b>LANDASAN TEORI</b> .....	<b>12</b>
<b>2.1 Latar Belakang Teori</b> .....	<b>12</b>
<b>2.2 Definisi Variabel</b> .....	<b>12</b>
<b>2.3 Hubungan Antara Variabel</b> .....	<b>19</b>
<b>2.4 Model Penelitian</b> .....	<b>26</b>
<b>BAB III</b> .....	<b>28</b>
<b>METODE PENELITIAN</b> .....	<b>28</b>
<b>3.1 OBJEK PENELITIAN</b> .....	<b>28</b>
<b>3.2 SUBJEK PENELITIAN</b> .....	<b>28</b>
<b>3.3 PARADIGMA PENELITIAN</b> .....	<b>29</b>
<b>3.4 JENIS PENELITIAN</b> .....	<b>29</b>
<b>3.5 STRATEGI PENGUMPULAN DATA</b> .....	<b>30</b>
<b>3.6 CAMPUR TANGAN PENELITI</b> .....	<b>30</b>
<b>3.7 PENGATURAN PENELITIAN</b> .....	<b>31</b>
<b>3.8 UNIT ANALISIS</b> .....	<b>31</b>
<b>3.9 TIME HORIZON</b> .....	<b>32</b>
<b>3.10 PENGUKURAN VARIABEL</b> .....	<b>32</b>
3.10.1 Variabel <i>Independent</i> .....	32
3.10.2 Variabel Mediasi ( <i>Intervening Variable</i> ).....	33
3.10.3 Variabel Moderasi ( <i>Moderating Variable</i> ).....	33
3.10.4 Variabel Dependent ( <i>Criterion Variable</i> ).....	33

<b>3.11 ETIKA PENGUMPULAN DATA</b> .....	<b>33</b>
<b>3.12 METODE PENGUMPULAN DATA</b> .....	<b>34</b>
<b>3.13 DESAIN SAMPEL</b> .....	<b>35</b>
3.13.1 Desain Sampel.....	35
3.13.2 Jumlah Sampel .....	35
<b>3.14 SKALA PENGUKURAN</b> .....	<b>35</b>
<b>3.15 PENGUKURAN DAN ANALISA DATA</b> .....	<b>36</b>
3.15.1 Software Analysis.....	39
3.15.2 Data Analysis.....	40
<b>3.15.2.1 Pengujian Model Pengukuran (<i>Outer Model</i>)</b> .....	<b>40</b>
<i>Uji Validitas</i> .....	40
1. Construct Validity.....	40
2. Indicator Reability.....	41
<i>Uji Reliabilitas</i> .....	41
3. Construct Reability.....	41
<b>3.15.2.2 Pengukuran Struktural (<i>Inner Model</i>)</b> .....	<b>41</b>
1. Inner VIF.....	42
2. R-Square ( $R^2$ ).....	42
3. Q-Square ( $Q^2$ ).....	43
4. F-Square ( $F^2$ ).....	43
5. Path Coefficient ( <i>Uji Hipotesis</i> ) .....	44
<b>BAB IV</b> .....	<b>45</b>
<b>HASIL DAN PEMBAHASAN</b> .....	<b>45</b>
<b>4.1 Hasil Survey</b> .....	<b>45</b>
4.1.1 Profil Responden.....	45
4.1.2 Analisis Deskriptif.....	48
<b>4.2 Hasil Model Pengukuran Dalam Penelitian Aktual (<i>Outer Model</i>)</b> .....	<b>51</b>
4.2.1 Analisis Hasil Model Pengukuran Pada Penelitian Aktual.....	52
<b>4.2.1.1 Uji Validitas Actual Test</b> .....	<b>52</b>
<b>4.3 Hasil Model Struktural Dalam Penelitian Aktual (<i>Inner Model</i>)</b> .....	<b>56</b>
4.3.1 Uji Multikolinearitas (VIF) .....	56
4.3.2 Uji Koefisien Determinasi ( $R^2$ ).....	57
4.3.3 Uji Predictive Relevance ( $Q^2$ ) dan $Q^2$ predict .....	58
4.3.4 Uji F-Square ( $F^2$ ) .....	59
4.3.4 Uji <i>Path Coefficient</i> ( <i>Uji Hipotesis</i> ).....	59
<b>4.4 Importance-performance map analysis (IPMA)</b> .....	<b>64</b>
<b>4.5 Pembahasan</b> .....	<b>65</b>
4.5.1 Innovation Conviction terhadap Innovation Capability .....	66
4.5.2 Innovation Mindset terhadap Innovation Capability.....	67
4.5.3 Innovation Creed terhadap Innovation Capability.....	69
4.5.4 Innovation Capability terhadap Performance of Women Entrepreneur.....	70
4.5.5 Entrepreneurial Education terhadap Performance of Women Entrepreneur.....	71
4.5.6 Innovation Capability terhadap Performance of Women Entrepreneur dengan Entrepreneurial Education sebagai moderasi .....	72
4.5.7 Proactive Personality terhadap Performance of Women Entrepreneur .....	74
4.5.8 Innovation Capability terhadap Performance of Women Entrepreneur dengan Proactive Personality sebagai moderasi .....	75

<b>BAB V</b> .....	<b>77</b>
<b>KESIMPULAN</b> .....	<b>77</b>
<b>5.1 Kesimpulan</b> .....	<b>77</b>
<b>5.2 Implikasi Teori</b> .....	<b>78</b>
<b>5.3 Implikasi Manajerial</b> .....	<b>79</b>
<b>5.4 Keterbatasan Penelitian</b> .....	<b>81</b>
<b>5.5 Saran Penelitian</b> .....	<b>81</b>
<b>DAFTAR PUSTAKA</b> .....	<b>83</b>
<b>APPENDIX LIST</b> .....	<b>89</b>



## DAFTAR GAMBAR

Gambar 1. 1 Bar Horizontal : GII Negara Asean 2019 .....	3
Gambar 2. 1 Model Penelitian.....	26
Gambar 4. 1 Outer Model.....	52
Gambar 4.2 Inner Model.....	56
Gambar 4.3 IPMA .....	64



## DAFTAR TABEL

Tabel 1. 1 Kolom Rata-rata Lama Sekolah (RLS) menurut Jenis Kelamin tahun 2019-2021 .....	4
Tabel 3. 1 Definisi Konseptual dan Operasional .....	36
Tabel 4. 1 Usia.....	45
Tabel 4.2 Tingkat Edukasi.....	46
Tabel 4.3 Mendapat Pendidikan Kewirausahaan.....	47
Tabel 4.4 Hasil Deskriptif Variabel Innovation Conviction.....	48
Tabel 4.5 Hasil Deskriptif Variabel Innovation Mindset .....	48
Tabel 4.6 Hasil Deskriptif Variabel Innovation Creed .....	49
Tabel 4.7 Hasil Deskriptif Variabel Innovation Capability .....	49
Tabel 4.8 Hasil Deskriptif Variabel Proactive Personality.....	50
Tabel 4.9 Hasil Deskriptif Variabel Entrepreneurial Education.....	50
Tabel 4.10 Hasil Deskriptif Variabel Performance Of Women Entrepreneur.....	51
Tabel 4.11 Hasil Uji Validitas Outer Loading Actual Test .....	53
Tabel 4.12 Hasil Uji Reliabilitas dengan Cronbach's Alpha Actual Test .....	54
Tabel 4.13 Discriminant Validity (HTMT) .....	55
Tabel 4.14 Hasil Uji Multikolinearitas .....	56
Tabel 4.15 Hasil Uji Koefisien Determinasi.....	57
Tabel 4.16 Hasil F <sup>2</sup> .....	59
Tabel 4.17 Hasil Path Coefficient.....	59
Tabel 4.18 Hasil Pengujian Importance-performance analysis map (IPMA).....	64