

## ABSTRAK

Silvio Keandre Irawan (01011210141)

### **DAMPAK *ENTREPRENEURIAL EDUCATION* TERHADAP *ENTREPRENEURIAL PREPARATION* MAHASISWA JABODETABEK: PERAN MEDIASI *ENTREPRENEURIAL MINDSET* DAN *ENTREPRENEURIAL KNOWLEDGE***

Skripsi, Fakultas Ekonomi dan Bisnis (2024)

(XIV + 73 Halaman; 6 Gambar; 12 Tabel; 3 Lampiran; 39 Referensi (2014-2024))

Penelitian ini menyoroti tantangan global dalam mempersiapkan wirausahawan baru, yang ditanggapi oleh pemerintah melalui *Entrepreneurial Education*. Meskipun terdapat banyak studi tentang kewirausahaan, masih kurang bukti empiris yang meneliti bagaimana *Entrepreneurial Education* dapat mempersiapkan siswa menjadi wirausahawan. Penelitian ini bertujuan untuk menganalisis beberapa variabel yang diprediksi dapat mendorong *Entrepreneurial Preparation* mahasiswa, yaitu *Entrepreneurial Education*, *Entrepreneurial Knowledge*, dan *Entrepreneurial Mindset*. Pendekatan metodologi yang digunakan adalah metode kuantitatif dengan model survei untuk memahami bagaimana *Entrepreneurial Education*, *Entrepreneurial Knowledge*, dan *Entrepreneurial Mindset* mempengaruhi *Entrepreneurial Preparation* mahasiswa. Responden penelitian ini adalah mahasiswa yang menjalani program studi manajemen dan kewirausahaan di Jabodetabek, Indonesia, yang dianalisis menggunakan Structural Equation Modelling Partial Least Squares (SEM-PLS). Temuan penelitian ini menunjukkan bahwa *Entrepreneurial Education* berperan penting dalam menentukan *Entrepreneurial Knowledge*, dan *Entrepreneurial Mindset* yang mengarah pada *Entrepreneurial Preparation* mahasiswa. Selain itu, *Entrepreneurial Education* terbukti memiliki pengaruh positif terhadap *Entrepreneurial Mindset*, *Entrepreneurial Preparation*, dan berhasil memediasi pengaruh *Entrepreneurial Education* terhadap *Entrepreneurial Preparation*. Temuan lain menunjukkan bahwa *Entrepreneurial Mindset* berpengaruh positif terhadap *Entrepreneurial Preparation* mahasiswa.

**Kata Kunci:** *Entrepreneurial Education*, *Entrepreneurial Knowledge*, *Entrepreneurial Mindset*, *Entrepreneurial Preparation*

## **ABSTRACT**

Silvio Keandre Irawan (01011210141)

### ***THE IMPACT OF ENTREPRENEURIAL EDUCATION ON ENTREPRENEURIAL PREPARATION OF JABODETABEK STUDENTS: THE MEDIATION ROLE OF ENTREPRENEURIAL MINDSET AND ENTREPRENEURIAL KNOWLEDGE***

*Thesis, Faculty of Economics and Business (2024)*

*(XIV + 73 Pages; 6 Figures; 12 Tables; 3 Attachments+39 Reference (2014-2024))*

*This study highlights the global challenges in preparing new entrepreneurs, which are responded to by the government through Entrepreneurial Education. Although there are many studies on entrepreneurship, there is still a lack of empirical evidence examining how Entrepreneurial Education can prepare students to become entrepreneurs. This study aims to analyze several variables that are predicted to encourage students' Entrepreneurial Preparation, namely Entrepreneurial Education, Entrepreneurial Knowledge, and Entrepreneurial Mindset. The methodological approach used is a quantitative method with a survey model to understand how Entrepreneurial Education, Entrepreneurial Knowledge, and Entrepreneurial Mindset affect students' Entrepreneurial Preparation. The respondents of this study were students undergoing management and entrepreneurship study programs in Jabodetabek, Indonesia, which were analyzed using Structural Equation Modeling Partial Least Squares (SEM-PLS). The findings of this study indicate that Entrepreneurial Education plays an important role in determining Entrepreneurial Knowledge, and Entrepreneurial Mindset which lead to students' Entrepreneurial Preparation. In addition, Entrepreneurial Education has been shown to have a positive influence on Entrepreneurial Mindset, Entrepreneurial Preparation, and has successfully mediated the influence of Entrepreneurial Education on Entrepreneurial Preparation. Other findings indicate that Entrepreneurial Mindset has a positive effect on students' Entrepreneurial Preparation.*

*Keywords: Entrepreneurial Education, Entrepreneurial Knowledge, Entrepreneurial Mindset, Entrepreneurial Preparation*