

DAFTAR PUSTAKA

- Abbady, M. A. S., Akkaya, M., & Sari, A. (2019). Big data governance, dynamic capability and decision-making effectiveness: Fuzzy sets approach. *Decision Science Letters*, 8(4), 429–440. <https://doi.org/10.5267/j.dsl.2019.5.003>
- Abdulwase, R., Ahmed, F., Nasr, F., Abdulwase, A., Alyousofi, A., & Yan, S. (2020). The role of business strategy to create a competitive advantage in the organization. *Open Access Journal of Science*, 4(4), 135–138. <https://doi.org/10.15406/oajs.2020.04.00162>
- Aisyah, S., & Fauzi Ridho, A. (2022). *Analisis Dampak Strategi Pemasaran Digital yang Terintegrasi dengan Media Sosial terhadap Brand Awareness dan Keputusan Pembelian Konsumen di Industri Fashion*. <http://openjournal.unpam.ac.id/index.php/PSM/index>
- Alharafsheh, M., Alghizzawi, M., Ezmigna, I., Ezmigna, A. A. R., Darwish, M. Al, & Alawneh, E. (2023). The Relationship Between Transformational Leadership and Public Sector Employees Job Satisfaction During COVID-19. *International Journal of Professional Business Review*, 8(6), e01535. <https://doi.org/10.26668/businessreview/2023.v8i6.1535>
- Alharafsheh, M., & Ezmigna, A. A. R. (2023). The Impact of Business Strategy on Competitive Advantage and Performance of Small & Medium Enterprises in Jordan. *International Journal of Professional Business Review*, 8(6), e01534. <https://doi.org/10.26668/businessreview/2023.v8i6.1534>
- Aljanabi, A. Q. R. A., & Noor, N. A. M. (2015). The mediating role of market orientation on entrepreneurial orientation, absorptive capacity and technological innovation capabilities. *Asian Social Science*, 11(5), 219–234. <https://doi.org/10.5539/ass.v11n5p219>
- Allameh, S. M., & Khalilakbar, R. (2018). Exploring the antecedents of innovation performance: the roles of entrepreneurial orientation, learning orientation and organisational learning. *International Journal of Business Excellence*, 14(4), 470. <https://doi.org/10.1504/IJBEX.2018.090313>
- Altahat, S., & Alnadi, M. (2024). “The impact of entrepreneurial behavior on entrepreneurial human resources management: The mediating role of entrepreneurial orientation.” *Problems and Perspectives in Management*, 22(1), 147–155. [https://doi.org/10.21511/ppm.22\(1\).2024.13](https://doi.org/10.21511/ppm.22(1).2024.13)
- Anitha Aldrin, & R.Gayatri. (2014). *Leadership Not A Title Nor A Position*.
- Asgary, A., Ozdemir, A. I., & Özyürek, H. (2020). Small and Medium Enterprises and Global Risks: Evidence from Manufacturing SMEs in Turkey. *International Journal of Disaster Risk Science*, 11(1), 59–73. <https://doi.org/10.1007/s13753-020-00247-0>

- Asosiasi Penyelenggara Jasa Internet Indonesia (APJII). (2024, February 7). *Jumlah Pengguna Internet Indonesia*. <https://apjii.or.id/berita/d/apjii-jumlah-pengguna-internet-indonesia-tembus-221-juta-orang>
- Ataei, P., Karimi, H., & Zarei, R. (2024). The role of entrepreneurial leadership, intellectual capital, innovativeness culture, and entrepreneurial orientation in entrepreneurial opportunity recognition by students. *Journal of Open Innovation: Technology, Market, and Complexity*, 10(2). <https://doi.org/10.1016/j.joitmc.2024.100265>
- Aziz Syafii, A., Anom, L., & Aziz Safii, A. (2024). *Exploring the Relationship between Entrepreneurial Networking, Entrepreneur Leadership, Innovation Capability, and MSMEs Performance*.
- Badan Pusat Statistik. (2022). *Perkembangan Indeks Produksi Triwulanan Industri Mikro dan Kecil 2023 Growth of Index of Quarterly Production Micro and Small Manufacturing Industry 2023 BPS-STATISTICS INDONESIA*.
- Bagheri, A., Akbari, M., & Artang, A. (2022). How does entrepreneurial leadership affect innovation work behavior? The mediating role of individual and team creativity self-efficacy. *European Journal of Innovation Management*, 25(1), 1–18. <https://doi.org/10.1108/EJIM-07-2020-0281>
- Barczak, G., Lassk, F., & Mulki, J. (2010). Antecedents of team creativity: An examination of team emotional intelligence, team trust and collaborative culture. *Creativity and Innovation Management*, 19(4), 332–345. <https://doi.org/10.1111/j.1467-8691.2010.00574.x>
- Bello, A. O. (2024). Influence of Entrepreneurial Characteristics (Risk Taking and Level of Innovation of SMEs) on Business Performance of SMEs in Ibadan Metropolis. *Proceedings Series*, 2, 199–211. <https://doi.org/10.31058/j.ps.2024.20019>
- Bogers, M., Chesbrough, H., Heaton, S., & Teece, D. J. (2019). Strategic Management of Open Innovation: A Dynamic Capabilities Perspective. *California Management Review*, 62(1), 77–94. <https://doi.org/10.1177/0008125619885150>
- Bougie, R., & Sekaran, U. (2020). *Research Methods for Business* (8th ed.). [https://wileysgp.ipublishcentral.net/reader/52928/&returnUrl%3DaHR0cHM6Ly93aWxleXNncC5pcHVibGlzaGNlbnRyYWwubmV0L2V4cGxvcmU7c2VhcmNoVGV4dD1yZXNIYXJjaCUyMG1ldGhvZHMIMjBmb3IlMjBidXNpbmVzcyUyMHNla2FyYW4lMjBib3VnaWU7bWFpbmNIYXJjaD0xO3RoZW11TmFtZT1EZWZhdWx0LVRoZW1l3Byb2R1Y3QtZGV0YWlscy81MjkyOA%3D%3D?epub=https%3A%2F%2Freader-apsouth.ipublishcentral.net%2Fd02e391d66cf08e8810703c566b318ea%2F9bf31c7ff062936a96d3c8bd1f8f2ff3%2F9d57e65827c54a711da434259e7828f2%2F7f46165474d11ee5836777d85df2cdab%2F&goto=epubcfi\(/6/2!/4/2/2/2%5Bcoverstart%5D/2\)&productType=ebook&themeName=Default-Theme](https://wileysgp.ipublishcentral.net/reader/52928/&returnUrl%3DaHR0cHM6Ly93aWxleXNncC5pcHVibGlzaGNlbnRyYWwubmV0L2V4cGxvcmU7c2VhcmNoVGV4dD1yZXNIYXJjaCUyMG1ldGhvZHMIMjBmb3IlMjBidXNpbmVzcyUyMHNla2FyYW4lMjBib3VnaWU7bWFpbmNIYXJjaD0xO3RoZW11TmFtZT1EZWZhdWx0LVRoZW1l3Byb2R1Y3QtZGV0YWlscy81MjkyOA%3D%3D?epub=https%3A%2F%2Freader-apsouth.ipublishcentral.net%2Fd02e391d66cf08e8810703c566b318ea%2F9bf31c7ff062936a96d3c8bd1f8f2ff3%2F9d57e65827c54a711da434259e7828f2%2F7f46165474d11ee5836777d85df2cdab%2F&goto=epubcfi(/6/2!/4/2/2/2%5Bcoverstart%5D/2)&productType=ebook&themeName=Default-Theme)

- Bouguerra, A., Cakir, M. S., Rajwani, T., Mellahi, K., & Tatoglu, E. (2024). MNEs engagement with environmental sustainability in an emerging economy: Do dynamic capabilities and entrepreneurial orientation matter? *International Business Review*. <https://doi.org/10.1016/j.ibusrev.2024.102298>
- Brito-Ochoa, M. P., Sacristán-Navarro, M. A., & Pelechano-Barahona, E. (2020). A bibliometric analysis of dynamic capacities in the field of family firms (2009-2019). In *European Journal of Family Business* (Vol. 10, Issue 2, pp. 69–81). Universidad de Malaga. <https://doi.org/10.24310/ejfbefb.v10i2.10162>
- Chemsripong, S., & Yawised, K. (2023). *Innovation Capability Enhancing Competitive Advantage and Business Performance of Small Hotels in Thailand*. <https://www.researchgate.net/publication/377019156>
- Choi, J. H., Kim, S., & Yang, D. H. (2018). Small and medium enterprises and the relation between social performance and financial performance: Empirical evidence from Korea. *Sustainability (Switzerland)*, 10(6). <https://doi.org/10.3390/su10061816>
- Čirjevskis, A. (2019). The role of dynamic capabilities as drivers of business model innovation in mergers and acquisitions of technology-advanced firms. *Journal of Open Innovation: Technology, Market, and Complexity*, 5(1). <https://doi.org/10.3390/joitmc5010012>
- CORE Indonesia. (2021, September 7). *Social Economic Impact Study on The Role of OVO for MSMEs*. <https://www.coreindonesia.org/view/503/index.html>
- Covin, J. G., & Wales, W. J. (2019). Crafting High-Impact Entrepreneurial Orientation Research: Some Suggested Guidelines. In *Entrepreneurship: Theory and Practice* (Vol. 43, Issue 1, pp. 3–18). SAGE Publications Ltd. <https://doi.org/10.1177/1042258718773181>
- Cruz, N. M., Rodriguez Escudero, A. I., Hernangomez Barahona, J., & Saboia Leitao, F. (2009). The effect of entrepreneurship education programmes on satisfaction with innovation behaviour and performance. *Journal of European Industrial Training*, 33(3), 198–214. <https://doi.org/10.1108/03090590910950578>
- Eijdenberg, E. L., Thompson, N. A., Verduijn, K., & Essers, C. (2019). Entrepreneurial activities in a developing country: an institutional theory perspective. *International Journal of Entrepreneurial Behaviour and Research*, 25(3), 414–432. <https://doi.org/10.1108/IJEER-12-2016-0418>
- Engelen, A., Schmidt, S., Strenger, L., & Brettel, M. (2014). Top management's transformational leader behaviors and innovation orientation: A cross-cultural perspective in eight countries. *Journal of International Management*, 20(2), 124–136. <https://doi.org/10.1016/j.intman.2013.04.003>
- Fadda, N. (2018). The effects of entrepreneurial orientation dimensions on performance in the tourism sector. *New England Journal of Entrepreneurship*, 21(1), 22–44. <https://doi.org/10.1108/NEJE-03-2018-0004>

- Firdaus, S. M. N. (2018). *PENGARUH ORIENTASI KEWIRAUSAHAAN KNOWLEDGE MANAGEMENT DAN ORIENTASI PASAR TERHADAP KINERJA PEMASARAN MELALUI INOVASI PADA PELAKU UMKM BATIK DI KABUPATEN GROBOGAN*.
- Franke, G., & Sarstedt, M. (2019). Heuristics versus statistics in discriminant validity testing: a comparison of four procedures. *Internet Research*, 29(3), 430–447. <https://doi.org/10.1108/IntR-12-2017-0515>
- Garson, G. D. (2016). *Partial Least Squares: Regression and Structural Equation Models*.
- Gupta, V. K., Wieland, A. M., & Turban, D. B. (2018). Gender Characterizations in Entrepreneurship: A Multi-Level Investigation of Sex-Role Stereotypes about High-Growth, Commercial, and Social Entrepreneurs. *Journal of Small Business Management*, 57(1), 131–153. <https://doi.org/10.1111/jsbm.12495>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2022). *Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R*. Springer International Publishing. <https://doi.org/10.1007/978-3-030-80519-7> Using R. Springer International Publishing. <https://doi.org/10.1007/978-3-030-80519-7>
- Hair, J. F., Ringle, C. M., & Sarstedt, M. (2011). *PLS-SEM: Indeed a Silver Bullet*.
- Hasan, S., & Size, F. (2022). *1 Pages Excluded from Similarity Report Internet database Manually excluded text blocks Summary*.
- He, F., & Puttawong, D. (2024). The mediating effect of entrepreneurial action learning on the relationship between entrepreneurial orientation and entrepreneurial performance: A case study based on Chinese SMEs. *Journal of Infrastructure, Policy and Development*, 8(6). <https://doi.org/10.24294/jipd.v8i6.4326>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. <https://doi.org/10.1007/s11747-014-0403-8>
- Henseler, J., Ringle, C. M., & Sinkovics, R. R. (2009). *The Use of Partial Least Squares Path Modeling in International Marketing*.
- Huang, S., Ding, D., & Chen, Z. (2014). Entrepreneurial leadership and performance in chinese new ventures: A moderated mediation model of exploratory innovation, exploitative innovation and environmental dynamism. *Creativity and Innovation Management*, 23(4), 453–471. <https://doi.org/10.1111/caim.12085>
- Ibrahim, A., Al-refaei, A. A. aziz, Alshuhumi, S., Al-Hidabi, D., & Ateeq, A. (2024). The Effect of Entrepreneurial Leadership on Employee's Creativity and Sustainable Innovation Performance in Education Sector: A Literature Review. In *Studies in Systems, Decision and Control* (Vol. 538, pp. 1005–1017).

Springer Science and Business Media Deutschland GmbH.
https://doi.org/10.1007/978-3-031-62102-4_82

INDEF. (2024). *PERAN PLATFORM DIGITAL TERHADAP PENGEMBANGAN UMKM DI INDONESIA*. <https://indef.or.id/wp-content/uploads/2024/01/Laporan-Final-Peran-Platform-Digital-Terhadap-Pengembangan-UMKM-di-Indonesia-INDEF.pdf>

Išoraitė, M. (2018). *The competitive advantages theoretical aspects*.

Jebolise, C. E., & Clinton, O. E. (2024). The Role of Entrepreneurial Leadership on Entrepreneurial Success: The Place of Leadership and Entrepreneurial Skills. *British Journal of Management and Marketing Studies*, 7(3), 188–200. <https://doi.org/10.52589/BJMMS-RKUFO5BJ>

KADIN INDONESIA. (2023). *UMKM Indonesia*. <https://kadin.id/data-dan-statistik/umkm-indonesia/>

Kajalo, S., & Lindblom, A. (2015). Market orientation, entrepreneurial orientation and business performance among small retailers. *International Journal of Retail and Distribution Management*, 43(7), 580–596. <https://doi.org/10.1108/IJRDM-04-2014-0044>

Kanaan Jebna, A. M. J., Alabdullah, T. T. Y., Ahmed, E. R., & Ayyasamy, R. K. (2022). Firm Performance and the Impact of Entrepreneurial Education and Entrepreneurial Competencies. *Business Ethics and Leadership*, 6(2), 68–77. [https://doi.org/10.21272/bel.6\(2\).68-77.2022](https://doi.org/10.21272/bel.6(2).68-77.2022)

Kaur, V., & Mehta, V. (2017). Dynamic Capabilities for Competitive Advantage. *Paradigm*, 21(1), 31–51. <https://doi.org/10.1177/0971890717701781>

Khan, M. W. J. (2014). Identifying the Components and Importance of Intellectual Capital in Knowledge-Intensive Organizations. *Business and Economic Research*, 4(2), 297. <https://doi.org/10.5296/ber.v4i2.6594>

K, O. B., Albattat, A., Ruiyao, M., Boon Keat, O., & Ahmad, A. (2023). Female Leadership Style and Team Creativity in English Education Groups: Literature Review. *International Journal of Multidisciplinary Research and Publications (IJMRAP)*, 6(1), 84–90. <https://www.researchgate.net/publication/371956233>

Kock, N., & Hadaya, P. (2018). *Minimum sample size estimation in PLS-SEM: The inverse square root and gamma-exponential methods*.

Kurnia Lestari, M., & Krisnaningsih, D. (2022). Analisis Strategi Pemasaran Online Produk Fashion Pada UMKM di Kota Surabaya. *Jurnal Rumpun Ekonomi Syariah*, 5(2), 2022.

Kurniati, E. D. (2015). *KEWIRAUSAHAAN INDUSTRI*.

Lailah, F. A., & Soehari, T. D. (2020). THE EFFECT OF INNOVATION, INFORMATION TECHNOLOGY, AND ENTREPRENEURIAL ORIENTATION ON BUSINESS PERFORMANCE. *Akademika*, 9(02), 161–

176. <https://doi.org/10.34005/akademika.v9i02.914>

- Latan, H., & Noonan, R. (2017). *Partial Least Squares Path Modeling: Basic concepts, Methodological Issues and Applications*.
- Layaman, L., Harahap, P., Djastuti, I., Jaelani, A., & Djuwita, D. (2021). The mediating effect of proactive knowledge sharing among transformational leadership, cohesion, and learning goal orientation on employee performance. *Business: Theory and Practice*, 22(2), 470–481. <https://doi.org/10.3846/btp.2021.13365>
- Leitch, C. M., & Volery, T. (2017). Entrepreneurial leadership: Insights and directions. *International Small Business Journal: Researching Entrepreneurship*, 35(2), 147–156. <https://doi.org/10.1177/0266242616681397>
- Lin, Y., Zhao, S., & Li, N. (2014). A study of network-building HR practices for TMT, strategic flexibility and firm performance: The moderating role of environmental uncertainty. *Nankai Business Review International*, 5(1), 95–114. <https://doi.org/10.1108/NBRI-01-2014-0001>
- Listiyono, H., Nur Wahyudi, E., Agus Diartono, D., Stikubank Semarang Jl Tri Lomba Juang No, U., & Semarang, M. (2024). *Dinamika Implementasi QRIS: Meninjau Peluang dan Tantangan bagi UMKM Indonesia*. <https://doi.org/10.37817/ikraith-informatika.v8i2>
- Lorenzo, J. R. F., Rubio, M. T. M., & Garcés, S. A. (2018). The competitive advantage in business, capabilities and strategy. What general performance factors are found in the Spanish wine industry? *Wine Economics and Policy*, 7(2), 94–108. <https://doi.org/10.1016/j.wep.2018.04.001>
- Lwesya, F. (2021). SMEs' competitiveness and international trade in the era of Global Value Chains (GVCs) in Tanzania: An assessment and future challenges. *Small Business International Review*, 5(1), e325. <https://doi.org/10.26784/sbir.v5i1.325>
- Mahfudhoh, D. H., & Pujiyanto, W. E. (2023). DIGITALISASI HOME INDUSTRY PRODUK FASHION GUNA MENINGKATKAN PENDAPATAN KELUARGA. *PRAXIS: Jurnal Pengabdian Kepada Masyarakat*, 2(1), 1–7. <https://doi.org/10.47776/praxis.v2i1.688>
- Manigo, J. A., & Joy Piccio, C. F. (2024). External and Internal Environmental Factors as Predictors to Business Performance of Small and Medium Enterprises (SMEs) in Tagum City. *The International Journal of Business Management and Technology*, 6. www.theijbmt.com
- Margareta, F. (2023). *Fungsi Digital Marketing terhadap Peningkatan Profit (Studi pada UMKM Fashion Alfasa di Kota Kudus)* [IAIN KUDUS]. <http://repository.iainkudus.ac.id/9968/>
- Martelli, J., & Greener, S. (2018). *An Introduction to Business Research Methods*.

- Mishra, C. S. (2017). *Creating and Sustaining Competitive Advantage*.
- Nampulsuksan, P., & Wonglorsaichon, P. (2020). *The role of Leadership Styles and Organizational Capabilities on Performance in digital era: Private hospitals and clinics, Thailand*.
- Ng, H. S., & Kee, D. M. H. (2018). The core competence of successful owner-managed SMEs. *Management Decision*, 56(1), 252–272. <https://doi.org/10.1108/MD-12-2016-0877>
- Nguyen, P. V., Huynh, H. T. N., Lam, L. N. H., Le, T. B., & Nguyen, N. H. X. (2021). The impact of entrepreneurial leadership on SMEs' performance: the mediating effects of organizational factors. *Heliyon*, 7(6). <https://doi.org/10.1016/j.heliyon.2021.e07326>
- Niken Thioanda, N., & Wardhana, A. (2022). PADA USAHA COFFEE SHOP. In *Journal of Strategic Management* (Vol. 2, Issue 2).
- Northouse, P. G. (2019). *Leadership: Theory and Practice* (8th ed.). Sage Publication. <https://books.google.co.id/books?id=MIKDJx2YHSIC&printsec=frontcover&hl=id#v=onepage&q&f=false>
- Novitasari, A. T. (2021). *Digital Media Marketing Strategies for MSMEs during the Covid-19 Pandemic*. <https://doi.org/10.37010/fcs.v2i1.348>
- Oad, S., & Anyanwu, C. (2016). *Entrepreneurial Leadership and Organizational Creativity in the Collectivist Context: The moderating role of Emotional Intelligence International Journal of Management and Administrative Sciences (IJMAS) Entrepreneurial Leadership and Organizational Creativity in the Collectivist Context: The moderating role of Emotional Intelligence*. www.ijmas.org
- PATEN. (2022). #BERUBAHDIGITAL Transformasi Menyambut Masa Depan.
- Patten, M. L., & Newhart, M. (2017). Understanding research methods: An overview of the essentials, tenth edition. In *Understanding Research Methods: An Overview of the Essentials, Tenth Edition*. Taylor and Francis. <https://doi.org/10.4324/9781315213033>
- Philippine Statistics Authority. (2023). *Small and Medium Enterprises (SMEs) in the Philippines*. <https://www.dti.gov.ph/resources/msme-statistics/>
- Pigola, A., Costa, P. R. da, Mazieri, M. R., & Scafuto, I. C. (2022). Collaborative innovation: a technological perspective. *International Journal of Innovation*, 10(2), 204–211. <https://doi.org/10.5585/iji.v10i2.22256>
- Pike-Bowles, A. P., Townes, J., & Chinyamurindi, W. (2024). The role of strategic flexibility and dynamic capabilities on family business performance. *Southern African Journal of Entrepreneurship and Small Business Management*, 16(1). <https://doi.org/10.4102/SAJESBM.V16I1.767>

- Purwiantri, P. L. (2019). *PENGARUH MARKET ORIENTATION, ENTREPRENEURIAL ORIENTATION TERHADAP KINERJA PERUSAHAAN DENGAN MEDIASI ABSORPTIVE CAPACITY*.
<https://doi.org/10.32812/jibeka.v15i2.350>
- Rahim, H. L., & Ramli, A. (2015). *The Effect of Entrepreneurial Leadership Towards Organizational Performance*.
<https://www.researchgate.net/publication/282313239>
- Rahmini, Y., Sekolah, S., Ilmu, T., & Balikpapan, E. (2017). *PERKEMBANGAN UMKM (USAHA MIKRO KECIL DAN MENENGAH) DI INDONESIA*.
- Raithel, S., Sarstedt, M., Scharf, S., & Schwaiger, M. (2012). *On the Value Relevance of Customer Satisfaction. Multiple Drivers and Multiple Markets*.
- Raja, F., Kiswandi, P., App, P., Muhamad, J., Setiawan, C., Muhammad, J., & Ghifari, A. (2023). Peran Umkm (Usaha Mikro, Kecil, Dan Menengah) Terhadap Pertumbuhan Perekonomian Indonesia. *Jurnal Ilmiah Ekonomi Dan Manajemen*, 1(4), 154–162. <https://doi.org/10.61722/jiem.v1i4.328>
- Ranto. (2017). *Dwi Wahyu Pril Ranto-Pengaruh Entrepreneurial Leadership Terhadap Product Innovation Pada Industri Makanan Di Yogyakarta*
PENGARUH ENTREPRENEURIAL LEADERSHIP TERHADAP PRODUCT INNOVATION PADA INDUSTRI MAKANAN DI YOGYAKARTA. IV(1).
- Renko, M., El Tarabishy, A., Carsrud, A. L., & Brännback, M. (2013). Understanding and measuring entrepreneurial leadership style. *Journal of Small Business Management*, 53(1), 54–74.
<https://doi.org/10.1111/jsbm.12086>
- Rezaei, J., & Ortt, R. (2018). Entrepreneurial orientation and firm performance: the mediating role of functional performances. *Management Research Review*, 41(7), 878–900. <https://doi.org/10.1108/MRR-03-2017-0092>
- Richter, N. F., Hauff, S., Ringle, C. M., & Gudergan, S. P. (2022). The Use of Partial Least Squares Structural Equation Modeling and Complementary Methods in International Management Research. In *Management International Review* (Vol. 62, Issue 4, pp. 449–470). Springer Science and Business Media Deutschland GmbH. <https://doi.org/10.1007/s11575-022-00475-0>
- Rigdon, E. E., Sarstedt, M., & Ringle, C. M. (2017). On Comparing Results from CB-SEM and PLS-SEM: Five Perspectives and Five Recommendations. *Marketing ZFP*, 39(3), 4–16. <https://doi.org/10.15358/0344-1369-2017-3-4>
- Ringle, C. M., Da Silva, D., & Bido, D. D. S. (2014). STRUCTURAL EQUATION MODELING WITH THE SMARTPLS. *Revista Brasileira de Marketing*, 13(2), 56–73. <https://doi.org/10.5585/remark.v13i2.2717>
- Rizan, J., & Utama, L. (2020). Pengaruh Keterampilan Kewirausahaan, Orientasi pasar dan Orientasi Penjualan terhadap Kinerja Usaha UMKM. In *Orientasi Pasar dan... Jurnal Manajerial dan Kewirausahaan: Vol. II* (Issue 4). Pengaruh Keterampilan Kewirausahaan.

- Rokhanawati, D., & Kristanto, H. (2024). The Effect of Entrepreneurship Leadership on Business Performance Mediated by Competitive Advantage and Dynamic Capability in Batik Giriloyo MSMEs. In *West Science Journal Economic and Entrepreneurship* (Vol. 2, Issue 1).
- Romero, M. (2020). From Individual Creativity to Team-Based Creativity. In *Toward Super-Creativity - Improving Creativity in Humans, Machines, and Human - Machine Collaborations*. IntechOpen. <https://doi.org/10.5772/intechopen.89126>
- Sarstedt, M., & Mooi, E. (2019). *A Concise Guide to Market Research: The Process, Data, and Methods Using IBM SPSS Statistics*.
- Saunders, M. N. K. ., Lewis, Philip., & Thornhill, Adrian. (2019). *Research methods for business students*. Pearson.
- Sawaeen, F. A. A., Ali, K. A. M., & Alenezi, A. A. A. S. (2021). ENTREPRENEURIAL LEADERSHIP AND ORGANISATIONAL PERFORMANCE OF SMES IN KUWAIT: THE INTERMEDIATE MECHANISMS OF INNOVATION MANAGEMENT AND LEARNING ORIENTATION. *Interdisciplinary Journal of Information, Knowledge, and Management*, 16, 459–489. <https://doi.org/10.28945/4887>
- Semke, L. M., & Tiberius, V. (2020). Corporate Foresight and Dynamic Capabilities: An Exploratory Study. *Forecasting*, 2(2), 180–193. <https://doi.org/10.3390/forecast2020010>
- Seo, Y. W., & Lee, Y. H. (2019). Effects of internal and external factors on business performance of start-ups in South Korea: The engine of new market dynamics. *International Journal of Engineering Business Management*, 11. <https://doi.org/10.1177/1847979018824231>
- Shmueli, G., Sarstedt, M., Hair, J. F., Cheah, J. H., Ting, H., Vaithilingam, S., & Ringle, C. M. (2019). Predictive model assessment in PLS-SEM: guidelines for using PLSpredict. *European Journal of Marketing*, 53(11), 2322–2347. <https://doi.org/10.1108/EJM-02-2019-0189>
- Simanjuntak, R. H., & Pasaribu, M. (2023). The Influence of Entrepreneurial Leadership, Dynamic Capability, Innovation, and Digitalization on the Performance of MSME. *Al Qalam: Jurnal Ilmiah Keagamaan Dan Kemasyarakatan*, 17(4), 2849. <https://doi.org/10.35931/aq.v17i4.2330>
- Spoon, R., Rubenstein, L. D. V., & Terwillegar, S. R. (2021). Team effectiveness in creative problem solving: Examining the role of students' motivational beliefs and task analyses in team performance. *Thinking Skills and Creativity*, 40. <https://doi.org/10.1016/j.tsc.2021.100792>
- Sriwidadi, T. (2014). *pengaruh kepemimpinan dan kapabilitas dinamis terhadap manajemen pengetahuan di Binus University Jakarta*.
- Staniewski, M. W., & Awruk, K. (2019). Entrepreneurial success and achievement motivation – A preliminary report on a validation study of the questionnaire of

- entrepreneurial success. *Journal of Business Research*, 101, 433–440. <https://doi.org/10.1016/j.jbusres.2019.01.073>
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*.
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*.
- Sundari STMIK Bina Patria, C. (2019). *Prosiding SEMINAR NASIONAL DAN CALL FOR PAPERS Fakultas Ekonomi Universitas Tidar REVOLUSI INDUSTRI 4.0 MERUPAKAN PELUANG DAN TANTANGAN BISNIS BAGI GENERASI MILENIAL DI INDONESIA*.
- Thahira, A., Tjahjono, H. K., & Susanto, S. (2020). The Influence of Transactional Leadership on Organization Innovativeness (OI) Mediated by Organizational Learning Capability (OLC) in Medium Small Enterprise Kendari City. *Jurnal Manajemen Bisnis*, 11(1). <https://doi.org/10.18196/mb.11190>
- Tri Juniarti, A., Indra Setia, B., Alghifari, E. S., & Sya'roni, D. A. W. (2024). Green leadership and competitive advantage: The role of mediation from knowledge management and talent management. *Journal of Eastern European and Central Asian Research (JEECAR)*, 11(3), 588–603. <https://doi.org/10.15549/jeecar.v11i3.1648>
- Truong, B. T. T., & Nguyen, P. V. (2024). Driving business performance through intellectual capital, absorptive capacity, and innovation: The mediating influence of environmental compliance and innovation. *Asia Pacific Management Review*, 29(1), 64–75. <https://doi.org/10.1016/j.apmr.2023.06.004>
- Veiga, P. M. (2024). MSME Businesses Performance: Examining the Impact of Digital and Technological Capabilities using Partial Least Squares Structural Equation Modeling and Necessary Condition Analysis. *Proceedings of the International Conference on Business Excellence*, 18(1), 2569–2580. <https://doi.org/10.2478/picbe-2024-0216>
- Vittas, V., & Xanthopoulou, P. I. (2024). *Types of Leadership and Their Impact on the Effectiveness and Efficiency of the Public Organizations*. <https://doi.org/10.22495/cgrapp4>
- Vivona, R., Demircioglu, M. A., & Audretsch, D. B. (2023). The costs of collaborative innovation. *Journal of Technology Transfer*, 48(3), 873–899. <https://doi.org/10.1007/s10961-022-09933-1>
- Wales, W. J., Kraus, S., Filser, M., Stöckmann, C., & Covin, J. G. (2021). The status quo of research on entrepreneurial orientation: Conversational landmarks and theoretical scaffolding. *Journal of Business Research*, 128, 564–577. <https://doi.org/10.1016/j.jbusres.2020.10.046>
- Wegrich, K. (2019). The blind spots of collaborative innovation. In *Public Management Review* (Vol. 21, Issue 1, pp. 12–20). Taylor and Francis Ltd. <https://doi.org/10.1080/14719037.2018.1433311>

- World Bank. (2022). *Small and Medium Enterprises (SMEs) in Africa*. <https://www.worldbank.org/en/topic/smefinance>
- Wu, W., Liang, Z., & Zhang, Q. (2022). Technological capabilities, technology management and economic performance: the complementary roles of corporate governance and institutional environment. *Journal of Knowledge Management*, 26(9), 2416–2439. <https://doi.org/10.1108/JKM-02-2021-0135>
- Yukl, G. (2013). *Leadership in Organizations*. Pearson. <https://nibmehub.com/opacservice/pdf/read/Leadership%20in%20Organizations%20by%20Gary%20Yukl.pdf>
- Zahiroh, M. Y. (2022). PELUANG DAN TANTANGAN TRANSFORMASI DIGITAL UMKM DI INDONESIA PASCA PANDEMI COVID-19. In *Journal of Economics and Social Sciences (JESS)* (Vol. 1, Issue 2).
- Zhang, W., Jiang, Y., & Zhang, W. (2021). Capabilities for Collaborative Innovation of Technological Alliance: A Knowledge-Based View. *IEEE Transactions on Engineering Management*, 68(6), 1734–1744. <https://doi.org/10.1109/TEM.2019.2936678>
- Zhao, Q., Li, Y., Li, S., Liang, Z., Chen, S., Ga, R., Yu, Q., & Zhou, Z. (2022). A Study on the Relationship between the Dynamic Behaviors of the Leader and Group Performance during Creativity. *Journal of Intelligence*, 10(4). <https://doi.org/10.3390/jintelligence10040087>
- Zhou, K., & Ren, T. (2021). Low-carbon technology collaborative innovation in industrial cluster with social exclusion: An evolutionary game theory perspective. *Chaos*, 31(3). <https://doi.org/10.1063/5.0037956>
- Zhou, Z., & Verburg, R. (2020). Open for business: The impact of creative team environment and innovative behaviour in technology-based start-ups. *International Small Business Journal: Researching Entrepreneurship*, 38(4), 318–336. <https://doi.org/10.1177/0266242619892793>