

SKRIPSI

THE INFLUENCE OF E-WORD OF MOUTH, EASE OF USE, AND TRUST TOWARDS CUSTOMER PURCHASE INTENTION ON SOCO BY SOCIOLLA APPLICATION

Written as a partial fulfillment of the academic requirements
to obtain the degree of *Sarjana Manajemen*

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**MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS & BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2024**