SKRIPSI

THE INFLUENCE OF SERVICE QUALITY, SALES PROMOTION, AND BRAND AWARENESS ON ACEH CUSTOMER'S PURCHASE DECISION AT PT SARI KEBUN

ALAM

Written as a partial fulfillment of the academic requirements to obtain the degree of Sarjana Manajemen

By:

NAME ID NUMBER : TIFFANY CLAUDY 03011210044



MANAGEMENT STUDY PROGRAM FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS PELITA HARAPAN MEDAN 2024