

# CHAPTER I

## INTRODUCTION

### 1.1 Background

Toll roads serve as critical arteries in transportation networks, facilitating the movement of vehicles at higher speeds compared to regular roads. This efficiency is vital for accommodating the high volume of vehicles that rely on toll roads daily [1]. However, maintaining this efficiency requires a deep understanding of traffic dynamics, particularly the ability to predict vehicle speed [2]. Predicting vehicle speed is integral to managing traffic effectively, as it directly influences how well roads can adapt to varying traffic conditions, it is a fundamental aspect of sustaining efficiency and optimizing road performance [3].

Predicting vehicle speed on toll roads remains a persistent challenge, as it involves understanding complex traffic dynamics influenced by various internal factors [4]. Unlike metrics such as vehicle density or flow, speed provides a more direct measure of traffic conditions, making it an essential variable in traffic analysis. Accurate speed predictions are crucial for capturing road performance, especially on toll roads that accommodate high volumes of vehicles during both peak and off-peak hours [5].

The dynamic nature of traffic on toll roads adds another layer to complexity to speed prediction. Vehicle speed depends not only by the volume of vehicles but also by the entry and exit patterns at on ramps and off ramps [6]. These patterns can cause sudden variations in the number of vehicles on the road, leading to fluctuations in speed [7]. As vehicles enter or exit the toll road, the traffic flow becomes momentarily disrupted,

influencing the overall speed. A model needs to effectively account for these dynamic changes in flow to ensure accurate speed predictions, particularly in scenarios with high traffic volumes or when entry and exit events occur in rapid intervals [8].

Previous studies made by [9] have made use of advanced monitoring technologies such as CCTV and vehicle detection zones (VDZ) to gather traffic data, challenges persist in enhancing the accuracy of vehicle speed predictions with this data [10]. These systems offer valuable insights into vehicle flow, density, and speed, yet their ability to predict speed fluctuations accurately depends by how effectively the techniques used to analyze and interpret the collected data [11]. Even with the availability of such data, there is still a pressing need to enhance prediction accuracy, particularly in the complex and fluctuating traffic conditions commonly found on toll roads [12].

To address the challenges of accurately predicting vehicle speed, it is essential to employ a framework that captures the dynamic and interacting components of traffic flow. Variations in speed, influenced by entry and exit patterns, require a model capable of reflecting these complexities with precision [13]. Such a framework can leverage detailed traffic data to provide a structured and adaptable approach to understanding and predicting vehicle speed across varying traffic scenarios.

One promising approach to enhancing vehicle speed predictions is the CTM, a framework widely recognized for its ability to simulate traffic flow on road networks [14]. The CTM partitions a roadway into discrete segments or cells, where vehicle movement between cells is determined by parameters such as traffic density and flow [15]. This segmentation enables

a detailed analysis of traffic behavior, capturing spatial and temporal variations that are critical for accuracy speed predictions [16]. By modelling traffic dynamics, the CTM provides a solid foundation for understanding and predicting vehicle speed fluctuations in complex environments like toll roads [17].

However, while the CTM provides a solid framework for simulating traffic, the accuracy of its predictions is highly dependent on the correct calibration of its parameters [18]. Factors such as vehicle flow and maximum density need to adjust to reflect traffic conditions, and any inaccuracies in these parameters can lead to significant prediction errors [19]. Despite its usefulness, the model often struggles to fully capture the complexities of traffic behavior, especially when traffic conditions are dynamic and rapidly changing [20]. This highlights the need for refining the CTM's parameters to improve its accuracy and adaptability in a variety of traffic scenarios [21].

To address this issue, the focus of this research is on enhancing the accuracy of the CTM's vehicle speed predictions through parameter optimization. By using data from systems like CCTV and vehicle detection zones (VDZ), the model parameters can adjust to better align with actual traffic conditions [22]. Through this approach, it that the CTM can be more effectively calibrated, leading to more accurate and reliable vehicle speed predictions [23].

Considering these challenges, this research aims to refine the application of the Cell Transmission Model (CTM) by optimizing its parameters using data from advanced monitoring systems, the study seeks to enhance the accuracy and reliability of vehicle speed predictions. This

endeavor not only contributes to the theoretical development of traffic modelling but also addresses practical needs in traffic management, offering a structured approach for managing the complexities of toll road traffic dynamics [24].

## 1.2 Problem Identification

The problem identification in this research is as follows:

### a. Inaccuracy in vehicle speed prediction

Vehicle speed prediction on toll roads presents a significant challenge, especially under dynamic traffic conditions. Although the CTM model offers a robust framework for simulating traffic flow, its ability to accurately predict vehicle speed is often hindered by the limitations in parameter calibration. Factors like vehicle flow, density, and other traffic conditions can lead to discrepancies between the model's predictions and actual observed speeds. These inaccuracies are more pronounced during high traffic volumes, where traffic flow becomes more erratic and harder to predict.

### b. Limitations in the accuracy of the CTM model

The Cell Transmission Model is a commonly used framework for simulating traffic, but its predictive accuracy is highly dependent on the correct calibration of its parameters. Parameters such as vehicle flow and maximum density must be carefully tuned to reflect the specific characteristics of toll roads. Without proper parameter optimization, the model often produces unreliable predictions, particularly in environments with varying traffic conditions like toll roads. Addressing this limitation requires employing optimization techniques, to improve the model's adaptability and enhance its predictive capabilities in dynamic traffic

scenarios.

c. Insufficient consideration of dynamic traffic factors

While the CTM captures fundamental traffic flow parameters, it does not fully account for the dynamic nature of traffic, particularly the variations caused by entry and exit movements at on-ramps and off-ramps. These movements, which influence the flow and speed of vehicles, can significantly affect the accuracy of the model, especially during peak traffic periods or when there are rapid fluctuations in traffic conditions. To improve the model's accuracy in these dynamic environments, it is essential to adjust the CTM's parameters to better account for the impact of such changes in vehicle movement.

### **1.3 Research scope**

The limitations of this study are:

a. Focus on vehicle speed prediction on toll roads

This study primarily concentrates on the prediction of vehicle speed on toll roads, which are crucial components of modern transportation networks. Unlike other types of roadways, toll roads typically have distinct traffic dynamics due to the higher volume of vehicles, particularly during peak travel hours. The study aims to develop an improved method for predicting vehicle speed on toll roads by utilizing data collected from CCTV and vehicle detection zones (VDZ). This data will help refine the CTM for accurate speed predictions, which is essential for enhancing toll road management and operations.

b. Macroscopic Traffic Flow Analysis

This study adopts a macroscopic approach to traffic flow analysis, which considers the overall behavior of traffic on a network, rather than

focusing on individual vehicle movements. This approach looks at aggregate variables such as vehicle flow, traffic density, and average speed, making it suitable for traffic prediction models. The macroscopic model used in this research will not incorporate microscopic details such as driver behavior, lane changing, or individual vehicle interactions. This simplification allows for a more manageable model that focuses on general traffic patterns and their impact on vehicle speed prediction.

c. Traffic Data for Toll Roads during Peak Hours

Data used in this study is specifically collected during peak traffic hours, which are defined as the period between 5 PM and 9 PM. This time was selected due to the significant increase in traffic volume typically observed during these hours, which presents a more challenging environment for predicting vehicle speeds. The traffic data includes information on vehicle flow, density, and speed as captured by monitoring systems such as CCTV cameras and vehicle detection zones. By focusing on this period, the research aims to evaluate the performance of the CTM where traffic congestion and fluctuating traffic volumes can lead to greater prediction challenges.

d. Exclusion of External Factors

The limitations of this research include potential constraints associated with data accuracy and resolution. Specifically, the reliability of traffic flow calibration may be influenced by the precision of GPS data and the resolution of CCTV imagery. These factors can introduce variability in the captured traffic flow and density metrics, potentially impacting the accuracy of the Cell Transmission Model calibration.

## 1.4 Research Questions

To ensure that this study remains focused and can be completed according to the defined problem limitations, the following research questions have been formulated:

- a. How can the CTM be optimized to improve the accuracy of vehicle speed? predictions on toll roads during peak traffic hours?

This question investigates how the dynamic nature of traffic flow and density influences the model performance in predicting vehicle speed.

- b. What is the impact of traffic flow and density variations on the accuracy of vehicle speed predictions in the CTM?

This question investigates how the dynamic nature of traffic flow and density influences the model performance in predicting vehicle speed.

## **1.5 Purpose**

The purpose of this study is to enhance the accuracy of traffic speed predictions on toll roads using the Cell Transmission Model (CTM) through the optimization of key parameters. By focusing on reducing the Mean Absolute Percentage Error (MAPE), this research aims to establish a reliable framework for modeling traffic flow dynamics. The specific objectives include:

- a. Identifying and calibrating parameters, such as initial flow and demand profile, to improve the predictive capability of the CTM.

This study aims to calibrate parameters, which are fundamental to the CTM predictive performance. Accurate calibration of these parameters ensures that the model can reflect traffic dynamics to reduce prediction errors.

- b. Understanding Traffic flow Dynamics

Deepen the understanding of traffic flow dynamics on toll roads by employing fundamental diagrams and contour analysis, with particular

attention to the interaction between traffic density, flow, and vehicle speed.

c. Enhance Traffic Management System

Provide a predictive framework that can support traffic management, including congestion mitigation, lane management, and tolling systems, by offering more reliable traffic speed forecast.

## 1.6 Outline of the Thesis

The structure of this research consists of at least five chapters, each discussing different objectives and content. The systematics are as follows:

### Chapter I: Introduction

This chapter introduces the research by presenting the background, problem identification, research scope, research questions, and objectives. It provides the foundation and context for the study, explaining the importance of improving vehicle speed predictions on toll roads using the Cell Transmission Model.

### Chapter II: Literature Review

This chapter reviews the theoretical framework and previous studies relevant to the research. It covers traffic flow theory, the Cell Transmission Model, and related parameter optimization techniques. The literature review highlights gaps in existing studies and establishes the basis for the methodologies employed in this section's research.

### Chapter III: Research Methodology

This chapter details the methodology used in the study, including data collection, preprocessing, model development, and



parameter optimization. It explains the research design, tools, and analysis techniques used to achieve the objectives of the study.

#### Chapter IV: Results and Discussion

This chapter presents the research findings, including the performance of the developed prediction model and the results of parameter optimization. The findings are analyzed and discussed in the context of existing research, with visualizations and interpretations that support the conclusions.

#### Chapter V: Conclusion and Recommendations

This chapter summarizes the research by outlining the main findings and their implications. It also provides recommendations for future studies, focusing on further enhancing the accuracy of vehicle speed predictions and exploring broader applications of the Cell Transmission Model.