

**SKRIPSI**

**THE INFLUENCE OF SERVICE QUALITY AND  
SERVICESCAPE ON CUSTOMER REVISIT INTENTION  
WITH CUSTOMER DELIGHT AS THE INTERVENING  
VARIABLE AT GUANG WEI YUAN RESTAURANT MEDAN**

Written as a partial fulfillment of the academic requirements  
to obtain the degree of *Sarjana Manajemen*

**By:**

**NAME : AGNES TIFFANY**

**ID NUMBER : 03013210001**



**MANAGEMENT STUDY PROGRAM  
FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS PELITA HARAPAN  
MEDAN  
2024**