

REFERENCES

- Afni Nuraeni, L., & Ernawadi, Y. (2024). The Effect of Product Completeness, Store Attributes, and Store Atmosphere on Repurchase Intention Mediated by Customer Satisfaction Alfamart in West Bandung Regency. *Jurnal Manajemen Dan Sains*, 9(2), 1343–1350. <https://doi.org/10.33087/jmas.v9i2.1952>
- Aghivirwiati, G. A., & Kunci, K. (2023). E-JURNAL EKONOMI DAN BISNIS UNIVERSITAS UDAYANA PENGARUH CUSTOMER EXPERIENCE DAN KEPUASAN TERHADAP PURCHASE INTENTION TIKTOK SHOP. *Journal Ekonomi Dan Bisnis*, 12(07), 1330–1339. <https://ojs.unud.ac.id/index.php/EEB/>
- Agustin, I., Naely, M., Dan, A., & Santoso, B. (2019). Product Diversity, Atmosfer Kafe Dan Harga Dampaknya Terhadap Loyalitas Pelanggan Warung Kopi Cak Wang Banyuwangi. *Jurnal Penelitian Ipteks*, 4(1), 63–78.
- Al khalidah, Z., Ekonomi, F., & Tinggi Ilmu Syariah Al Wafa, S. (2024). THE EFFECT OF CUSTOMER SATISFACTION AND BRAND PREFERENCE ON REPURCHASE INTENTION OF MIXUE PRODUCTS DUE TO THE PRESENCE OF AICHA PRODUCTS. *Jurnal Ekonomi Dan Bisnis*, 6(02), 314–327. <https://jurnal.uia.ac.id/Kinerja/article/view/3740>
- Ali, Mm., Hariyati, T., Yudestia Pratiwi, & Afifah, S. (2022). Metodologi Penelitian Kuantitatif Dan Penerapan Nya Dalam Penelitian. *Educational*

Journal, 1(2), 1–5. <https://ojs.stai-ibnurusyd.ac.id/index.php/jpib/article/view/86>

Alvian, M. S., & Prabawani, B. (2020). PENGARUH SALES PROMOTION DAN KERAGAMAN PRODUK PADA SHOPEE TERHADAP MINAT BELI ULANG MELALUI KEPUASAN KONSUMEN SEBAGAI VARIABEL INTERVENING. *Jurnal Ilmu Administrasi Bisnis*, 9(2), 191–200. <https://doi.org/https://doi.org/10.14710/jiab.2020.27296>

Amjad Ali, U., Jalees, T., & Qabool, S. (2018). Extending the Theory of Reasoned Action on Antecedents to Consumer Repurchase Intentions Market Forces. *Management Science*, 13(2), 115–133. <https://kiet.edu.pk/marketforces/index.php/marketforces/article/view/377>

Anita, M., Maria, K., & Endro, S. (2021). Customer Experience and Repurchase Intention in Multi-Channel: Customer Satisfaction as Mediating Variable. *Journal of Industrial Distribution & Business*, 12(3), 7–19. <https://doi.org/10.13106/jidb.2021.vol12.no3.7>

Anjani, A. P. (2021). Analysis of Product Variation and Service Quality on Repurchase Intention Mediated by Customer Satisfaction. *International Journal of Review Management Business and Entrepreneurship (RMBE)*, 1(2), 295–309. <https://doi.org/10.37715/rmbe.v1i2.2435>

Anupama, K. (2018). Hypothesis Types and Research. *International Journal of Nursing Science Practice and Research*, 4(2), 78–80. <https://doi.org/10.37628/ijnspr.v4i2.812>

- Arikutno, S. (2019). *Prosedur Penelitian Suatu Pendekatan Praktik: Vol. Ed. Rev. VI, Cet. 14.* Jakarta : Rineka Cipta 2011.
<https://opac.perpusnas.go.id/DetailOpac.aspx?id=217760>
- Asenhabi, M. B. (2019). Basics of Research Design: A Guide to selecting appropriate research design. . *International Journal of Contemporary Applied Researches*, 6(5), 76–89.
<https://www.researchgate.net/publication/342354309>
- BrandPartner. (2022, November 7). *Bitter and Sweet in a Single Sip' Entering Indonesia's Coffee Shops Industry.* BrandPartner.
<https://brandpartner.id/bitter-and-sweet-in-a-single-sip-entering-indonesias-coffee-shops-industry/>
- Dalilati Prabarini, D., Sumiati, & Setiawan, M. (2022). Product quality, reference group, convenience and its effect on the repurchase intentions of Janji Jiwa brand coffee. *International Journal of Research in Business and Social Science* (2147-4478), 11(8), 92–101.
<https://doi.org/10.20525/ijrbs.v11i8.2043>
- Darma, B. (2021). *Statistika Penelitian Menggunakan SPSS (Uji Validitas, Uji Reliabilitas, Regresi Linier Sederhana, Regresi Linier Berganda, Uji t, Uji F, R2).* Guepedia.
[https://books.google.com/books?hl=en&lr=&id=acpLEAAQBAJ&oi=fnd&pg=PA3&dq=Darma,+B.+\(2021\).+Statistika+Penelitian+Menggunakan+SPSS+\(Uji+Validitas,+Uji++Reliabilitas,+Regresi+Linier+Sederhana,+Regres](https://books.google.com/books?hl=en&lr=&id=acpLEAAQBAJ&oi=fnd&pg=PA3&dq=Darma,+B.+(2021).+Statistika+Penelitian+Menggunakan+SPSS+(Uji+Validitas,+Uji++Reliabilitas,+Regresi+Linier+Sederhana,+Regres)

i+Linier+Berganda,+Uji+t,+Uji++F,+R2).+Guepedia.+&ots=IZk6XQjkY7&sig=a_h94ZWnSFjRKIIN6RIRdSUIkkU

Dora, Y. M., & Sukma, C.-. (2022). PENGARUH KERAGAMAN PRODUK DAN PROMOSI PENJUALAN TERHADAP MINAT BELI ULANG DI ONLINE SHOP IG MAMAMERAMU. *Jurnal Manajemen Dan Bisnis Performa*, 19(2), 81–91. <https://doi.org/10.29313/performa.v19i2.10095>

Ellitan, L., Sindarto, J., & Agung, D. A. (2023). The Influence of Brand Image and Product Innovation on Customer Repurchase Intention through The Mediation of Customer Satisfaction Towards Indomie. *Journal of Entrepreneurship & Business*, 4(1), 32–45. <https://doi.org/10.24123/jeb.v4i1.5275>

Fadhil Fausta, M., Anderson, P., & Risqiani, R. (2023). Equilibrium: Jurnal Penelitian Pendidikan dan Ekonomi PENGARUH CUSTOMER EXPERIENCE, CUSTOMER SATISFACTION, TERHADAP REPURCHASE INTENTION PADA RESTORAN CEPAT SAJI. *Jurnal Penelitian Pendidikan Dan Ekonomi*, 20(1), 1–9. <https://journal.uniku.ac.id/index.php/Equilibrium>

Fahim, Azbar, K., Debnath, & Antik. (2024). A Comprehensive Study On Assessing Blockchain Integration in Bangladesh’s Banking Industry: Challenges, Prospects, and Impact on Operational Efficiency Using PLS Structural Equation Modelling. *Strategic Marketing and Analytics* , 73–76. <https://hdl.handle.net/11250/3145439>

- Firika, N., & Widyastuti. (2023). Pengaruh Product Diversity, Store Atmosphere, Dan Lokasi Terhadap Repurchase Intention Konsumen Pada Deliwafa Store Sidoarjo. *Jurnal Ilmiah Wahana Pendidikan*, 2023(15), 491–502. <https://doi.org/10.5281/zenodo.8216403>
- Franke, G., & Sarstedt, M. (2019). Heuristics versus statistics in discriminant validity testing: a comparison of four procedures. *Internet Research*, 29(3), 430–447. <https://doi.org/10.1108/IntR-12-2017-0515>
- Global Agricultural Information Network. (2021, December 12). *Coffee shop becomes new emerging business in Indonesia as coffee consumers, enthusiasts continue to rise*. Tfr.News. <https://tfr.news/news/2021/12/10/coffee-shop-becomes-new-emerging-business-in-indonesia-as-coffee-consumers-enthusiasts-continue-to-risenbsp>
- Hair, J. F., M. Tomas, G., Ringle, C., & Sarstedt, M. (2013). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. Thousand Oaks, California: SAGE Publications. https://www.researchgate.net/publication/236032728_A_Primer_on_Partial_Least_Squares_Structural_Equation_Modeling
- Hair, J. F., Howard, M. C., & Nitzl, C. (2020). Assessing measurement model quality in PLS-SEM using confirmatory composite analysis. *Journal of Business Research*, 109, 101–110. <https://doi.org/10.1016/j.jbusres.2019.11.069>

- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. In *European Business Review* (Vol. 31, Issue 1, pp. 2–24). Emerald Group Publishing Ltd. <https://doi.org/10.1108/EBR-11-2018-0203>
- Hapsari, B. C., & Astuti, R. T. (2022). PENGARUH KERAGAMAN PRODUK DAN PROMOSI PENJUALAN TERHADAP MINAT BELI ULANG DI TOKO ONLINE LAZADA DENGAN KEPUASAN KONSUMEN SEBAGAI VARIABEL INTERVENING. *DIPONEGORO JOURNAL OF MANAGEMENT*, 11(1), 1–15. <https://ejournal3.undip.ac.id/index.php/djom/index>
- Harahap Hamdani, R., & Absah, Y. (2019). Analysis of Coffee Shops in Medan. *International Conference on Social and Political Development*, 205–212. <https://doi.org/10.5220/0010014002050212>
- Hardayani, R. (2020). *Metodologi Penelitian Sosial* (Cetakan 1, Vol. 8). Trussmedia Grafika. <https://opac.perpusnas.go.id/DetailOpac.aspx?id=1328303>
- Harum, A. (2019). Pengertian Penelitian Pendekatan Kuantitatif. In *researchgate.net. Metode Penelitian Sosial*. https://www.researchgate.net/profile/Ismail-Wekke/publication/344211045_Metode_Penelitian_Sosial/links/5f5c132ea6fdcc11640bd740/Metode-Penelitian-Sosial.pdf#page=63
- Hasniati, Pratiwi Indriasari, D., & Arief Sirajuddin, dan. (2021). Pengaruh Customer Experience terhadap Repurchase Intention Produk Online dengan

- Customer Satisfaction sebagai Variable Intervening. *MARS Journal*, 1(2), 1–10. <https://doi.org/10.59583/mars.v1i2.10>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. <https://doi.org/10.1007/s11747-014-0403-8>
- Herli Sumerli, C. A., Nyoman Tri Sutaguna, I., Kurnia Saputra, E., Kurniati, D., & Perdana Siregar, A. (2022). Effect of Social Media on Local Coffee Shops. *Budapest International Research and Critics Institute-Journal*, 5(3), 22246–22252. <https://doi.org/10.33258/birci.v5i3.6230>
- Isma Maisarah, & Yani, A. S. (2022). The Effect of Customer Trust and Product Diversity on Shopee Users Repurchase Intention with Customer Satisfaction as a Moderating Variable. *IJHCM (International Journal of Human Capital Management)*, 6(2), 32–40. <https://doi.org/10.21009/ijhcm.06.02.3>
- Jasmalinda. (2021). *Pengaruh Citra Merek dan Kualitas Produk Terhadap Keputusan Pembelian Konsumen Motor Yamaha di Kabupaten Padang Pariaman*. <https://www.neliti.com/publications/468893/pengaruh-citra-merek-dan-kualitas-produk-terhadap-keputusan-pembelian-konsumen-m>
- Jeany Aurieal Liberty Carandy, & Syahputra. (2024). Pengaruh Lifestyle, Convenience Value, dan Perceived Risk terhadap Purchase Intention Pada E-Commerce Shopee. *Al-Kharaj: Jurnal Ekonomi, Keuangan & Bisnis Syariah*, 6(6), 4992–5007. <https://doi.org/10.47467/alkharaj.v6i6.2178>

- Ji, Y., Lee, W. S., & Moon, J. (2023). Café Food Safety and Its Impacts on Intention to Reuse and Switch Cafés during the COVID-19 Pandemic: The Case of Starbucks. *International Journal of Environmental Research and Public Health*, 20(3). <https://doi.org/10.3390/ijerph20032625>
- Katika, I. A., & Prasetio, A. (2022). Analisis Pengaruh Customer Experience Terhadap Repurchase Intention (Studi Kasus Pada Konsumen Wardah di Indonesia). *SEIKO: Journal of Management & Business*, 5(2), 1–7. <https://doi.org/10.37531/sejaman.v5i2.1811>
- Kaur, P., Stoltzfus, J., & Yellapu, V. (2018). Descriptive statistics. *International Journal of Academic Medicine*, 4(1), 60. https://doi.org/10.4103/IJAM.IJAM_7_18
- Kindagen, S., Suryaputra, R., & Amelia. (2020). The Effect of Ease of Use, Reliability, Efficiency, Convenience and Security Towards Customer Loyalty through Customer Satisfaction and Corporate Image on Shopee E-commerce Customers in Surabaya, Indonesia. *International Journal of Research in Engineering, Science and Management*, 3(1), 136–140.
- Kline, R. B. (2005). *Principles and practice of structural equation modeling (2nd ed.)*. (Second Edition). Guilford Press. https://www.researchgate.net/publication/266164020_Principles_and_Practice_of_Structural_Equation_Modeling_2nd_Edition
- Laili, Y. N., & Indayani, L. (2024). The Role of Perceived Value, Customer Satisfaction and Brand Preference on Increasing Repurchase Intention in Fast

Food Product [Peran Perceived Value, Customer Satisfaction, dan Brand Preference Terhadap Peningkatan Repurchase Intention Pada Produk Fast Food]. *Jurnal Manajemen Dan Bisnis* 2023, 1–9.
<https://doi.org/https://doi.org/10.21070/ups.1479>

Latif, L. L., & Hasbi, I. (2021). THE INFLUENCE OF CUSTOMER EXPERIENCE AND BRAND IMAGE ON PURCHASE DECISIONS IN LAZADA. *E-Proceeding of Management*, 8(1), 209–241.

Lee, H. J. (2022). A Study on the Effect of Customer Habits on Revisit Intention Focusing on Franchise Coffee Shops. *Information (Switzerland)*, 13(2), 1–16.
<https://doi.org/10.3390/info13020086>

Lestari, W. P., Sudirob, A., Rohman, F., & Hadiwidjojo, D. (2020). The Role of Hedonic Value and Customer Satisfaction in Mediating the Effect of Price Perception and Service Convenience on Repurchase Intention (Research on Koi Farm in Blitar District). *International Journal of Innovation, Creativity and Change*, 13(10), 570–589.

[https://www.bing.com/ck/a?!&&p=ddc4c6cb43ae3445JmltdHM9MTcyOTk4NzIwMCZpZ3VpZD0wYjYzOTYxMC1kZmNmLTZlMGEtMTY1Yy04MzBhZGU5OTZmMTcmaW5zaWQ9NTE4Ng&ptn=3&ver=2&hsh=3&fclid=](https://www.bing.com/ck/a?!&&p=ddc4c6cb43ae3445JmltdHM9MTcyOTk4NzIwMCZpZ3VpZD0wYjYzOTYxMC1kZmNmLTZlMGEtMTY1Yy04MzBhZGU5OTZmMTcmaW5zaWQ9NTE4Ng&ptn=3&ver=2&hsh=3&fclid=0b639610-dfcf-6e0a-165c-)

[830ade996f17&psq=Lestari%2c+W.+P.%2c+Sudirob%2c+A.%2c+Rohman%2c+F.%2c+%26+Hadiwidjojo%2c+D.+\(2020\).+The+Role+of+Hedonic+V alue+and+Customer+Satisfaction+in++Mediating+the+Effect+of+Price+Per](https://www.bing.com/ck/a?!&&p=ddc4c6cb43ae3445JmltdHM9MTcyOTk4NzIwMCZpZ3VpZD0wYjYzOTYxMC1kZmNmLTZlMGEtMTY1Yy04MzBhZGU5OTZmMTcmaW5zaWQ9NTE4Ng&ptn=3&ver=2&hsh=3&fclid=0b639610-dfcf-6e0a-165c-830ade996f17&psq=Lestari%2c+W.+P.%2c+Sudirob%2c+A.%2c+Rohman%2c+F.%2c+%26+Hadiwidjojo%2c+D.+(2020).+The+Role+of+Hedonic+V alue+and+Customer+Satisfaction+in++Mediating+the+Effect+of+Price+Per)

ception+and+Service+Convenience+on+Repurchase+Intention+(Research+o
n+Koi+Farm+in+Blitar++District).+International+Journal+of+Innovation%2
c+Creativity+and+Change%2c+13(10)%2c+570%e2%80%93589.+&u=a1a
HR0cHM6Ly9pamljYy5uZXQvaW1hZ2VzL3ZvbF8xMy9Jc3NfMTAvMT
MxMDU0X0xlc3RhcmllfMjAyMF9FX1IucGRm&ntb=1

Lukitaningsih, & Julian, D. (2021). Coffee Shop from Time to Time as a Public Sphere in Medan. : : *Jurnal Pendidikan Ilmu-Ilmu Sosial*, 13(1), 10–19. <https://doi.org/https://doi.org/10.24114/jupiis.v13i1.18639>

Manley Scott, Hair, J., Williams, R., & McDowell, W. (2020). Essential new PLS-SEM analysis methods for your entrepreneurship analytical toolbox. *International Entrepreneurship and Management Journal*, 17, 180–1821. <https://link.springer.com/article/10.1007/s11365-020-00687-6>

Mansour, N. M., & Kamel, N. J. (2023). Customers' Behavioral Intensions towards Gas Stations Fast-Food Outlets in Egypt. *Journal of Tourism, Archaeology and Hospitality*, 3(2).

Mantik, J., Halomoan Hutasoit, A., & Tiadoraria Ginting, L. (2021). Effect of Information Technology, Investment Knowledge and Financial Literacy Millennial Generation Of Interest Invest in Capital Market ARTICLE INFO ABSTRACT. *Jurnal Mantik*, 5(2), 1700–1707. <https://www.ejournal.iocscience.org/index.php/mantik/article/view/1528>

Maqin, R. A., & Hendri, N. (2017). International Review of Management and Marketing Comparative Analysis: The Effect of Macro and Micro

Environment on Marketing Strategy and Marketing Performance of Small Medium Enterprises (Survey on Group of Small Medium Enterprises of Food and Non-Food Products in Cianjur Regency, West Java, Indonesia). *International Review of Management and Marketing*, 7(5), 70–76.
<http://www.econjournals.com>

McCombes. (2023, June 22). *Descriptive Research | Definition, Types, Methods & Examples*. Scribbr. <https://www.scribbr.com/methodology/descriptive-research/>

Miftahul, J., & Herianto. (2021). *Konsep Uji Validitas Dan Reliabilitas Dengan Menggunakan SPSS*. <https://doi.org/10.31219/osf.io/v9j52>

Mohajan, K. H. (2021). Quantitative Research: A Successful Investigation in Natural and Social Sciences. *Journal of Economic Development Environment and People*, 9(4).
https://www.researchgate.net/publication/348237026_Quantitative_Research_A_Successful_Investigation_in_Natural_and_Social_Sciences

Musfialdy, M., & Lusrivirga, R. (2021). The Construction of the Meaning of Cafe for Millennials (Phenomenology in the Construction of the Meaning of Hanging Out for Millennials-Café User around Campus). *Indonesian Journal of Economics, Social, and Humanities*, 3(1), 13–20.
<https://doi.org/10.31258/ijesh.3.1.13-20>

Naura, S. S., & Tjahjaningsih, E. (2024). Pengaruh Keragaman Produk, Brand Ambassador, Persepsi Harga Terhadap Kepuasan Dan Dampaknya Niat Beli

Ulang (Studi Pada Pembelian Produk 3Second Di Semarang). *Journal Ekonomi & Ekonomi Syariah*, 7(2), 1436–1444.
<https://doi.org/10.36778/jesy.v7i2.1533>

Nguyen, N.-T. (2020). ATTITUDES AND REPURCHASE INTENTION OF CONSUMERS TOWARDS FUNCTIONAL FOODS IN HO CHI MINH CITY, VIETNAM. *International Journal of Analysis and Applications*, 18(2), 212–242. <https://doi.org/10.28924/2291-8639>

Novianti, A., Irawan, F., Harianto, A., Studi, P., & Perhotelan, M. (2020). PENGARUH CONVENIENCE, EASE OF INFORMATION SEARCH, TRANSACTION, INFORMATION CREDIBILITY, PRICE AND SAFETY TERHADAP ONLINE HOTEL REPURCHASE INTENTION GENERASI Z PADA ONLINE TRAVEL AGENT (OTA). *Jurnal Manajemen Pemasaran*, 14(2), 77–85. <https://doi.org/10.9744/pemasaran.14.2.77–85>

Nugraha, R., & Dharmawan Wiguna, L. (2021). THE INFLUENCE OF PRODUCT QUALITY, PERCEIVED VALUE, PRICE FAIRNESS, EWOM, AND SATISFACTION TOWARDS REPURCHASE INTENTION AT XING FU TANG. *Jurnal Ilmiah Manajemen Fakultas Ekonomi*, 7(1), 89–98.
<https://doi.org/10.34203/jimfe.v7i1.3156>

Nurdiansah, A., & Widyastuti, W. (2022). PENGARUH PRICE DISCOUNT TERHADAP CUSTOMER SATISFACTION DAN REPURCHASE INTENTION (STUDI PADA PENGGUNA SHOPEE FOOD). *Journal Ilmiah*

Bidang Sosial, Ekonomi, Budaya, Teknologi, Dan Pendidikan, 1(8), 1495–1514. <https://doi.org/10.54443/sibatik.v1i8.198>

- Oktavianto, A., Afifah, N., Purmono, B. B., Heriyadi, H., & Fitriana, A. (2024). Lifestyle, product diversity, and product quality on repurchase intention: Empirical research on western skincare. *Journal of Enterprise and Development (JED)*, 6(1), 145–159.
- Ong, A. K. S., Prasetyo, Y. T., Mariñas, K. A., Perez, J. P. A., Persada, S. F., Nadlifatin, R., Chuenyindee, T., & Buaphiban, T. (2022). Factors Affecting Customer Satisfaction in Fast Food Restaurant “Jollibee” during the COVID-19 Pandemic. *Sustainability Fast Food Restaurant*, 14(22), 1–19. <https://doi.org/10.3390/su142215477>
- Pei, X. L., Guo, J. N., Wu, T. J., Zhou, W. X., & Yeh, S. P. (2020). Does the effect of customer experience on customer satisfaction create a sustainable competitive advantage? A comparative study of different shopping situations. *Sustainability (Switzerland)*, 12(18), 1–19. <https://doi.org/10.3390/SU12187436>
- Pham, Q. T., Tran, X. P., Misra, S., Maskeliunas, R., & Damaševičius, R. (2018). Relationship between convenience, perceived value, and repurchase intention in online shopping in Vietnam. *Sustainability (Switzerland)*, 10(1). <https://doi.org/10.3390/su10010156>
- Pokhariyal, G. P., & Shivhare, S. (2019). Importance of moderating and intervening variables on the relationship between independent and dependent variables.

International Journal of Statistics and Applied Mathematics, 4(5), 1–4.
<https://www.researchgate.net/publication/335517848>

Populix. (2024, June). *Apa itu Marketing? Pengertian, Jenis, Contoh dan Manfaatnya*. <https://info.populix.co/articles/marketing-adalah/>

Prasetya, W., & Yulius, C. (2018). PENGARUH KUALITAS PRODUK DAN CITRA MEREK TERHADAP KEPUASAN KONSUMEN DAN MINAT BELI ULANG: STUDI PADA PRODUK EATLAH. *Journal Teknologi*, 11(2), 92–100. <https://doi.org/https://doi.org/10.3415/jurtek.v11i2.1399>

Preacher, K. J., & Hayes, A. F. (2008). Asymptotic and resampling strategies for assessing and comparing indirect effects in multiple mediator models. *Behavior Research Methods*, 40(3), 879–891. <https://doi.org/10.3758/BRM.40.3.879>

Priscillia, M., Budiono, H., Wiyanto, H., & Widjaya, H. (2021). The Effects of Website Design Quality and Service Quality on Repurchase Intention Among Shopee Customers in Jakarta, with Customer Trust as a Mediating Variable. *Advances in Economics, Business and Management Research*. <https://doi.org/10.2991/aebmr.k.210507.006>

Priyanath, H., Ranatuga, R., & Megama, R. (2020). Methods and Rule-of-Thumbs in The Determination of Minimum Sample Size When Appling Structural Equation Modelling: A Review. *Journal of Social Science Research*, 15, 102–107. <https://doi.org/10.24297/jssr.v15i.8670>

- Puspitasari, R., & Aprileny, I. (2020). Pengaruh Kemudahan Penggunaan Aplikasi, Kualitas Pelayanan, dan Promosi Terhadap Minat Beli Ulang (Studi Konsumen Pelanggan Aplikasi Grab di PT. Sido. *Repository.Stei.Ac.Id*. <http://repository.stei.ac.id/id/eprint/3393>
- Ramayah, T., Cheah, J.-H., Chuah, F., & Ting, H. (2017). *Partial Least Squares Structural Equation Modeling (PLS-SEM) using SmartPLS 3.0 An Updated and Practical Guide to Statistical Analysis* (Second Edition). Pearson Malaysia Sdn Bhd. <https://www.researchgate.net/publication/341357609>
- Sarbini, & Balol. (2023). Marketing: A Really Great Way to Identify What Grabs People and Gets Them Excited About Your Brand. *Journal of Marketing*.
- Septian, B. P., & Handaruwati, I. (2021). PENGARUH CUSTOMER EXPERIENCE TERHADAP KEPUASAN KONSUMEN PRODUK KULINER LOKAL SOTO MBOK GEGER PEDAN KLATEN. *Jurnal Bisnisman: Riset Bisnis Dan Manajemen* , 3(2), 16–33. <http://bisnisman.nusaputra.ac.id>
- Seren, & Christiarini, R. (2023). Faktor Yang Mempengaruhi Repurchase Intention Pada Coffeshop Di Kota Batam Dengan Customer Satisfaction Sebagai Mediasi. *JPEK (Jurnal Pendidikan Ekonomi Dan Kewirausahaan)*, 7(2), 497–506. <https://doi.org/10.29408/jpek.v7i2.22539>
- Setiagraha, D., Napitupulu, R. A. A., & Yogasnumurti, R. R. (2024a). Analisis Pengaruh Customer Experience dan Price terhadap Repurchase Intention Produk Pempek di Kawasan Wisata Kuliner Kampung Pempek 26 Ilir

Palembang. *Equator Journal of Management and Entrepreneurship (EJME)*, 12(3), 278–285. <https://doi.org/10.26418/ejme.v12i3.82592>

Setiagraha, D., Napitupulu, R. A. A., & Yogasnumurti, R. R. (2024b). Analisis Pengaruh Customer Experience dan Price terhadap Repurchase Intention Produk Pempek di Kawasan Wisata Kuliner Kampung Pempek 26 Iir Palembang. *Equator Journal of Management and Entrepreneurship (EJME)*, 12(3), 278. <https://doi.org/10.26418/ejme.v12i3.82592>

Shantika, K. A. A., & Setiawan, P. Y. (2019). PERAN KEPUASAN PELANGGAN DALAM MEMEDIASI PERSEPSI NILAI DAN PENGALAMAN TERHADAP NIAT MEMBELI KEMBALI (Studi kasus pada Toyota Avanza di Kota Denpasar). *E-Jurnal Manajemen Universitas Udayana*, 8(6), 3902–3929. <https://doi.org/10.24843/ejmunud.2019.v08.i06.p22>

Shmueli, G., Sarstedt, M., Hair, J. F., Ringle, C. M., Ting, H., Cheah, J.-H., & Vaithilingam, S. (2019). Predictive model assessment in PLS-SEM: guidelines for using PLSpredict. *European Journal Marketing*, 53(11), 2322–2347. <https://www.emerald.com/insight/content/doi/10.1108/EJM-02-2019-0189/full/html>

Siburian, M. S., Lubis, A. N., & Situmorang, S. H. (2023). The Effect of Instagram Marketing and Customer Experience on Customer Loyalty through Customer Engagement in Mili Kopi Pematang Siantar, Indonesia. *International Journal*

of Business, Economics & Financial Studies, 1(1), 1–7.
<https://doi.org/10.62157/ijbef.v1i1.7>

Siedlecki, & Sandra, L. P. R. A.-C. FAAN. (2020). Understanding Descriptive Research Designs and Methods. *Understanding Descriptive Research Designs and Methods.*, 34(1), 8–12. <https://doi.org/10.1097/NUR.0000000000000493>

Sileyew, J. K. (2019). *Research Design and Methodology*. IntechOpen.
<https://doi.org/10.5772/intechopen.85731>

Simanihuruk, M., Kusumawardhani, Y., & Audilla, L. S. (2022). Enhancing Repurchase Intention at Warung Kopi Tepi Sungai Depok: The Role of Customer Experience. *E-Journal of Tourism*, 58.
<https://doi.org/10.24922/eot.v9i1.82285>

Simbolon, S. (2015). Application of Theory of Reasoned Action in Predicting the Consumer Behavior to Buy the Toyota Avanza Veloz at Pt. Putera Auto Perkasa Medan. *Journal of Asian Scientific Research*, 5(7), 357–372.
<https://doi.org/10.18488/journal.2/2015.5.7/2.7.357.372>

Situmeang, P., Nainggolan, B., & Kristadi, A. (2021). PENGARUH KUALITAS PRODUK, KUALITAS PELAYANAN, DAN KEPERCAYAAN TERHADAP KEPUASAN PELANGGAN DI RESTORAN SUSHIMAS. *Jurnal EDUTURISMA*, 4(1), 32–55.
<http://www.ejournal.akpindo.ac.id/index.php/eduturisma/article/view/1171>

Statista. (2024). *Number of Outlets in Indonesia 2019-2022 by Brands*. Statista.Com. <https://www.statista.com/>

- Sugiyono. (2018). *Metode Penelitian Pendidikan Pendekatan Kualitatif, Kuantitatif dan R & D*. Alfabeta.
- Sugiyono. (2022). *Metode penelitian kuantitatif* . (Edisi Cetakan 3, Vol. 18). Alfabeta. <https://opac.perpusnas.go.id/DetailOpac.aspx?id=1188929>
- Taber, K. S. (2018). The Use of Cronbach's Alpha When Developing and Reporting Research Instruments in Science Education. *Research in Science Education*, 48(6), 1273–1296. <https://doi.org/10.1007/s11165-016-9602-2>
- Toffin. (2019, December 18). *Coffee Shops In Indonesia Nearly Reach 3,000 Stores*. VOI.ID. https://voi.id/en/news/925#google_vignette
- Triguna, T. (2021). Analysis of Product Variation and Service Quality on Repurchase Intention Mediated by Customer Satisfaction. *Academia.Edu*, 1. <https://doi.org/https://doi.org/10.37715/rmbe.v1i2.2435>
- Universitas Sebelas Maret. (2021). Sejarah Berdirinya Cold 'N Brew. *Library UNS*, 32–79. <https://www.bing.com/ck/a?!&&p=e53a65cf3354bc1dJmltdHM9MTcyNTMyMTYwMCZpZ3VpZD0zNzNhODRmYi1lNDMxLTYzYzQtM2QxOS05NDE5ZTUwOTYyNDemaW5zaWQ9NTI5OQ&pfn=3&ver=2&hsh=3&fclid=373a84fb-e431-63c4-3d19-9419e5096241&psq=Sejarah+berdirinya+Cold+N+Brew&u=a1aHR0cHM6Ly9kaWdpbGliLnVucy5hYy5pZC9kb2t1bWVuL2Rvd25sb2FkLzc5Njg2L05ESTROekUzL0lhcGxlbWVudGFzaS1CYXVyYW4tUHJvbW9zaS1wYWRhLUtIZGFpLUtvcGktQ29sZC1OLUJyZXctU3R1ZGktS2FzdXMtUGVvZXJ>

hcGFuLUJhdXJhbi1Qcm9tb3NpLVBhZGEtS2VkYWktS29waS1Db2xkLU4
 tQnJldy1kaS1Lb3RhLVN1cmFrYXJ0YS1CQUItSVYucGRmIzpz-
 OnRleHQ9QXdhbCBtdWxhIGJlcmRpcmlueWEgQ29sZCDigJhOIEJyZXcg
 bWVydXBha2FuIGdhZ2FzYW4gZGFyaQ&ntb=1

- VigneshKarthik, S. (2017). A Study on Theory of Reasoned Action and Its Impact on Repeat Purchase of Consumers in Online Markets. *International Journal of Engineering and Management Reseach*, 7(10), 1–5. <https://ijemr.in/wp-content/uploads/2018/01/A-Study-on-Theory-of-Reasoned-Action-and-Its-Impact-on-Repeat-Purchase-of-Consumers-in-Online-Markets.pdf>
- Wang, W., Tie, F. H., Omar, I. M. B., Chen, W., Li, P., & Shi, C. (2023). An Empirical Study on the Creative Learning Environment Fostering Student Creativity: A Multiple Mediation Analysis Using Smart PLS 4. *Journal of Educational and Social Research*, 13(4), 10–21. <https://doi.org/10.36941/jesr-2023-0085>
- Widiati Sari. (2020, February 17). *The Emerging Business of Coffee Shops in Indonesia - NOW! Jakarta.* NOWJakarta.Id. <https://www.nowjakarta.co.id/the-emerging-business-of-coffee-shops-in-indonesia/>
- Xiong, X. (2022). Critical Review of Quantitative and Qualitative Research. *Advances in Social Science, Education and Humanities Researc*, 670. https://www.researchgate.net/publication/362103258_Critical_Review_of_Quantitative_and_Qualitative_Research

- Yanti. (2024). Repurchase Interest Reviewed from Customer Experience and Service Quality with Consumer Satisfaction as an Intervening Variable. *AL-FALAH: Journal of Islamic Economics*, 9(1), 57.
<https://doi.org/10.29240/alfalah.v9i1.8989>
- Yoon, B., Chung, Y., & Jun, K. (2020). Restaurant industry practices to promote healthy sustainable eating: A content analysis of restaurant websites using the value chain approach. *Sustainability (Switzerland)*, 12(17).
<https://doi.org/10.3390/su12177127>
- Yulida, F., Rana, J. A. S., Mandagie, W. C., & Linggadjaya, R. I. T. (2023). Customer Experience and Sales Promotion towards Repurchase Intention: An insight into Jakarta's highly Competitive Minimarkets. *International Journal of Digital Entrepreneurship and Business*, 4(1), 25–36.
<https://doi.org/10.52238/ideb.v4i1.108>
- Zeqiri, J., Ramadani, V., & Aloulou, W. J. (2023). The effect of perceived convenience and perceived value on intention to repurchase in online shopping: the mediating effect of e-WOM and trust. *Economic Research-Ekonomska Istrazivanja*, 36(3).
<https://doi.org/10.1080/1331677X.2022.2153721>