

ABSTRAK

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PENGARUH *DEBT TO EQUITY RATIO*, *CURRENT RATIO*, *TOTAL ASSETS TURNOVER*, *SALES GROWTH*, DAN *FIRM SIZE* TERHADAP PROFITABILITAS PERUSAHAAN PROPERTI YANG TERDAFTAR DI BURSA EFEK INDONESIA

(xv + 88 halaman; 12 tabel; 7 gambar; 3 lampiran)

Tujuan dari penelitian ini adalah untuk mengetahui pengaruh *Debt to Equity Ratio*, *Current Ratio*, *Total Assets Turnover*, *Sales Growth*, dan *Firm Size* terhadap Profitabilitas. Indikator profitabilitas yang digunakan adalah *Return on Assets* (ROA). Populasi dalam penelitian ini adalah seluruh perusahaan properti yang terdaftar di Bursa Efek Indonesia periode 2019 – 2023. Penelitian ini menggunakan metode kuantitatif. Teknik pemilihan sampel yang digunakan dalam penelitian ini adalah metode purposive sampling dan dengan menggunakan kriteria yang ditentukan maka diperoleh 58 perusahaan sebagai sampel penelitian. Teknik analisis dalam penelitian ini menggunakan analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa secara parsial, *Debt to Equity Ratio*, *Total Assets Turnover*, dan *Sales Growth* berpengaruh positif dan signifikan terhadap profitabilitas perusahaan properti yang terdaftar di Bursa Efek Indonesia periode 2019 – 2023. Sedangkan *Current Ratio* dan *Firm Size* tidak berpengaruh terhadap profitabilitas perusahaan properti yang terdaftar di Bursa Efek Indonesia periode 2019 – 2023. Sementara itu, hasil penelitian secara simultan menunjukkan bahwa seluruh variabel independen berpengaruh signifikan terhadap profitabilitas perusahaan properti yang terdaftar di Bursa Efek Indonesia periode 2019 – 2023 dengan besaran 8.2% yang ditunjukkan melalui hasil Uji Koefisien Determinasi.

Kata Kunci : *Debt to Equity Ratio*, *Current Ratio*, *Total Assets Turnover*, *Sales Growth*, *Firm Size*, Profitabilitas

Referensi : 58 (1963-2024)

ABSTRACT

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THE EFFECT OF DEBT TO EQUITY RATIO, CURRENT RATIO, TOTAL ASSETS TURNOVER, SALES GROWTH, AND FIRM SIZE TOWARD PROFITABILITY OF PROPERTY COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE

(xv + 88 pages; 12 tables; 7 figures; 3 appendices)

The purpose of this research was to determine the effect of Debt to Equity Ratio, Current Ratio, Total Assets Turnover, Sales Growth, and Firm Size toward Profitability. The profitability indicator used in this research is Return on Assets (ROA). The population in this research is all property companies listed on the Indonesia Stock Exchange for the period 2019 - 2023. This research uses quantitative methods. The sample selection technique used in this research was the purposive sampling method and by using the specified criteria, 58 companies were obtained as research samples. The analysis technique in this research uses multiple linear regression analysis. The research results show that partially, Debt to Equity Ratio, Total Assets Turnover, and Sales Growth have a positive and significant effect toward profitability of property companies listed on the Indonesia Stock Exchange for the period 2019 - 2023. Meanwhile, the Current Ratio and Firm Size have no effect toward profitability of property companies listed on the Indonesia Stock Exchange for the period 2019 - 2023. Furthermore, by simultaneously, the research results show that all independent variables have significant effect toward profitability of property companies listed on the Indonesia Stock Exchange for the period 2019 - 2023 with an amount of 8.2% as shown by the results of the Coefficient of Determination Test.

Keywords: Debt to Equity Ratio, Current Ratio, Total Assets Turnover, Sales Growth, Firm Size, Profitability

References: 58 (1963-2024)