

DAFTAR PUSTAKA

- Adu, I. N., Boakye, K. O., Suleman, A. R., & Bingab, B. B. (2020). Exploring the factors that mediate the relationship between entrepreneurial education and entrepreneurial intentions among undergraduate students in Ghana. *Asia Pacific Journal of Innovation and Entrepreneurship*, 215-228.
- Arfah, A., Mapparenta, & Serang, S. (2023). The Influence of Entrepreneurship Education and Family Environment on Students' Interest in Entrepreneurship. *Al-Ishlah: Jurnal Pendidikan*, 157-170.
- Ayoub, M. (2022). The effect of entrepreneurial self-efficacy on the performance of small business in Algeria: a case study of Skikda. *Modern Management Review*, 67-78.
- Caliendo, M., Kritikos, A. S., Rodriguez, D., & Stier, C. (2023). Self-efficacy and entrepreneurial performance of start-ups. *Small Business Economics*, 1027-1051.
- CNN Indonesia. (2021, Juli 29). *13,7 Juta UMKM Sudah Jualan Online, Masih Terfokus di Jakarta*. Retrieved from [cnnindonesia.com: https://www.cnnindonesia.com/teknologi/20210729213131-206-674057/137-juta-umkm-sudah-jualan-online-masih-terfokus-di-jakarta](https://www.cnnindonesia.com/teknologi/20210729213131-206-674057/137-juta-umkm-sudah-jualan-online-masih-terfokus-di-jakarta)
- Dahal, R. K. (2022). Effectiveness of learning and growth performance metrics in the Nepalese telecommunications industry for organizational success. *Problems and Perspectives in Management*, 238-249.
- Ghozali, I. (2021). *Konsep, Teknik Dan Aplikasi Menggunakan Program SMARTPLS 3.2.9*. Semarang: Badan Penerbit Universitas Diponegoro.
- GoodStats. (2024). *e-Commerce Semakin Eksis! Jumlahnya Capai 2,9 juta*. Retrieved from indonesiabaik.id: <https://indonesiabaik.id/infografis/e-commerce-semakin-eksis-jumlahnya-capai-29-juta>
- Gupta, A. K., Maheshwari, M., & Sharma, S. (2020). Customer Perspective of Balanced Scorecard: An Empirical View of Company's Performance from Customer Outlook (An Inter-Bank and Inter-Sector Comparison of Public and Private Sector Banks in India). *Pacific Business Review International*, 1-9.

- Gupta, A. K., Maheshwari, M., & Sharma, S. (2020). Internal business process perspective of balanced scorecard: driver to oushine in front of customers and shareholders (an empirical study on inter-bank and inter-sector comparison of public and private sector banks in India). *Journal of Critical Reviews*, 255-261.
- Hairudinor, Daradjat, A., & Asman, N. (2020). The impact of entrepreneurial education and competitiveness on business performance of Indonesian SMEs: moderating role of self efficacy. *Cypriot Journal of Educational Sciences*, 1732-1743.
- Jiatong, W., Murad, M., Bajun, F., Tufail, M. S., Mirza, F., & Rafiq, M. (2021). Impact of entrepreneurial education, mindset and creativity on entrepreneurial intention: mediating role of entrepreneurial self-efficacy . *Frontiers in Psychology*, 1-13.
- Kicova, E., Rosnerova, Z., Ponisciakova, O., & Gajanova, L. (2023). Concept for the Customer Perspective of the Balanced Scorecard (BSC) System in Bus Transport Companies in the Slovak Republic. *Systems*, 1-20.
- Kimathi, B. M., Mukulu, E., & Odhiambo, R. (2019). Effect of self-Efficacy on the Performance of Small and Medium Enterprises in Kenya. *Journal of Entrepreneurship & Project Management*, 1-16.
- Mahmood, R., Zahari, A. S., Ibrahim, N., Jaafar, N. F., & Yaacob, M. N. (2021). The Impact of Entrepreneur Education on Business Performance. *Asian Journal of University Education*.
- Malebana, M. J. (2017). Knowledge of Entrepreneurial Support and Entrepreneurial Intention in the Rural Provinces of South Africa. *Development Southern Africa*, 74-89.
- Mediaty, Usman, A., Selvi, F., Ningsih, L., & Putri, D. R. (2023). The Implementation Of Balanced Scorecard In Indonesian Companies Companies: A Systematic Literature Review. *International Journal of Economics, Business and Innovation Research*, 282-301.
- Mikula, B., Vajdova, I., & Tobisova, A. (2021). Application of the balanced scorecard customer perpesctive in an airport environment. *Acta Avionica*, 35-41.
- Muslimawati, N. (2024, Mei 5). *Belanja Online di RI Meningkat, Metode Pembayaran COD Masih Digemari Masyarakat*. Retrieved from Kumparan.com:

<https://kumparan.com/kumparanbisnis/belanja-online-di-ri-meningkat-metode-pembayaran-cod-masih-digemari-masyarakat-22g7KLbVAo4>

- Nowinski, W., Haddoud, M. Y., Lancaric, D., Egerova, D., & Czegledi, C. (2017). The impact of entrepreneurship education, entrepreneurial self-efficacy and gender on entrepreneurial intentions of university students in the Visegrad countries . *Studies in Higher Education*, 1-10.
- Rahardjo, I., Ausat, A., Risdwiyanto, A., Gadzali, S., & Azzaakiyyah, H. (2023). Analysing the Relationship between Entrepreneurship Education, Self-Efficacy, and Entrepreneurial Performance. *Journal on Education*, 11566-11574.
- Sekaran, U., & Bougie, R. (2020). *Research Methods for Business: A Skill Building Approach*. Trento: Print Trento.
- Sugiyono. (2021). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: CV Alfabeta.
- Sujarweni, V. W. (2014). *SPSS Untuk Penelitian*. Yogyakarta: Pustaka Baru Press.
- Tisu, L., & Virga, D. (2021). Growth Opportunities and Entrepreneurial Performance: Testing Strengths Use and Meaning-Making as Moderators of the Relationship. *Journal of Career Development*.
- Usman, O., & Widyanti, J. (2020). The Impact of Entrepreneurship Education, Entrepreneurial Self-Efficacy, and Gender on Entrepreneurial Intention. *SSRN Electronic Journal*, 1-16.
- Utami, W. B., Prastiwi, I. E., & Ningsih, S. (2020). The balances scorecard method for assessing company performance (case study at PT Salatiga State Electricity Company). *International Journal of Economics, Business, and Accounting Research (IJEBAR)*, 131-142.
- Wang, L. Y., & Huang, J. H. (2019). Effect of Entrepreneurial Self-Efficacy on the Entrepreneurial Intentions of Students at a University in Hainan Province in China: Taking Social Support as a Moderator. *International Journal of Learning, Teaching and Educational Research*, 183-200.
- Widjaja, S. U., Wibowo, A., Narmaditya, B. S., Wardoyo, C., & Saptono, A. (2022). Identifying factors affecting entrepreneurship education and entrepreneurial

- intention among Indonesian university students. *Entrepreneurial Business and Economics Review*, 89-104.
- Yeh, C.-H., Lin, H.-H., Wang, Y.-M., Wang, Y.-S., & Lo, C.-W. (2021). Investigating the relationships between entrepreneurial education and self-efficacy and performance in the context of internet entrepreneurship. *The International Journal of Management Education*, 1-11.
- Zhou, X., Ma, C., Su, X., Zhang, L., & Liu, W. (2024). Knowledge is power: The impact of entrepreneurship education on the international entrepreneurship performance. *The International Journal of Management Education*.