

DAFTAR ISI

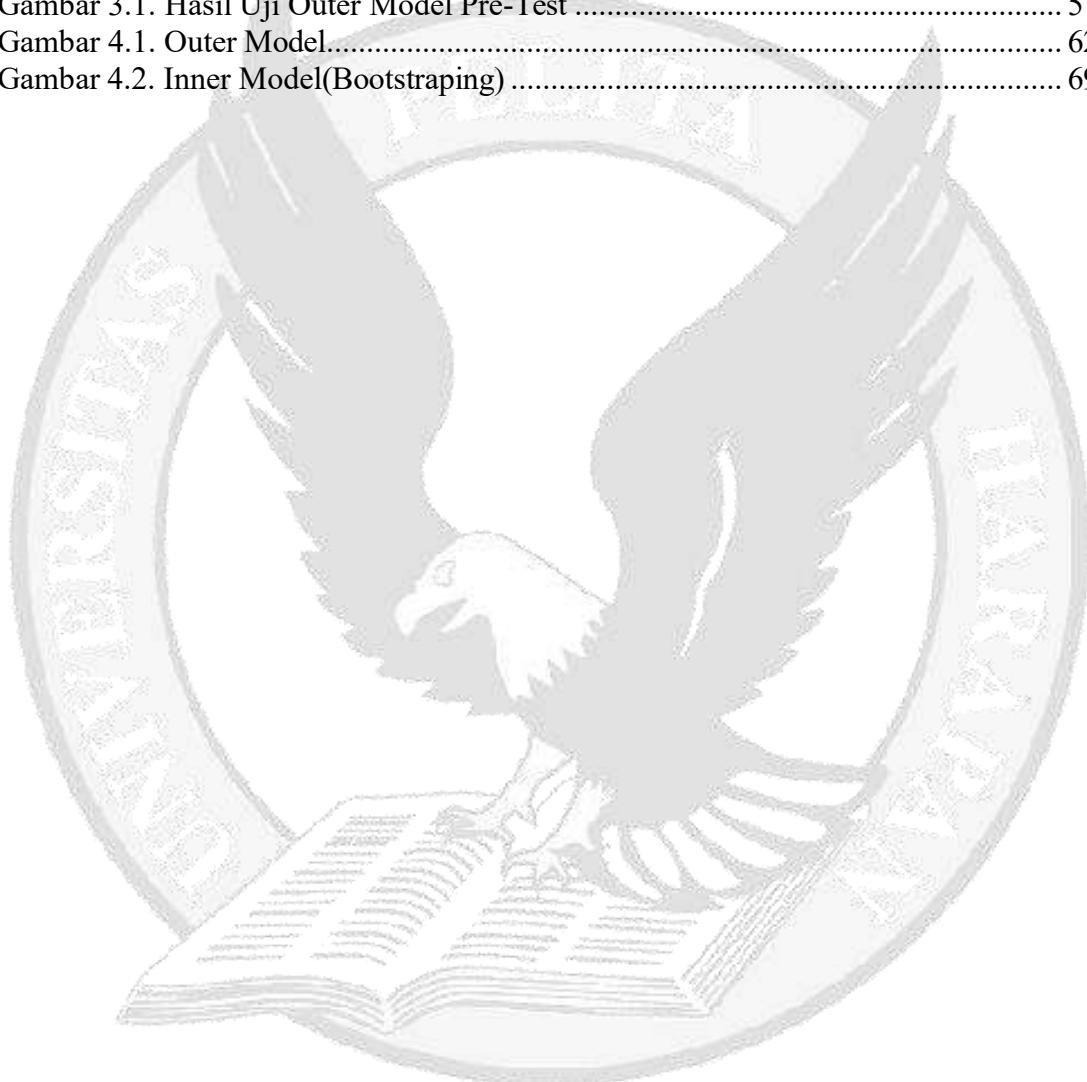
PERNYATAAN DAN PERSETUJUAN UNGGAH TUGAS AKHIR	ii
PERSETUJUAN DOSEN PEMBIMBING TUGAS AKHIR.....	iii
PERSETUJUAN TIM PENGUJI TUGAS AKHIR.....	iv
ABSTRAK	v
ABSTRACT	vi
KATA PENGANTAR.....	vii
DAFTAR ISI	viii
DAFTAR GAMBAR	x
DAFTAR TABEL	xi
BAB I PENDAHULUAN	1
1.1 Latar Belakang.....	1
1.2 Rumusan Masalah.....	8
1.3 Tujuan Penelitian	9
1.4 Manfaat Penelitian	10
1.4.1 Manfaat Teoritis.....	10
1.4.2 Manfaat Praktis	10
BAB II TELAAH LITERATUR	12
2.1 Teori Perilaku Terencana (<i>Theory of Planned Behavior</i>).....	12
2.2. <i>Innovation Capability</i>	14
2.3. <i>Performance of Women Entrepreneurs</i>	15
2.4. <i>Innovation Conviction</i>	17
2.5. <i>Innovation Mindset</i>	18
2.6. <i>Innovation Creed</i>	20
2.7. <i>Proactive Personality</i>	21
2.8. <i>Entrepreneurship Education</i>	23
2.9. Hipotesis Penelitian	25
2.9.1. Pengaruh <i>Innovation Conviction</i> Terhadap <i>Innovation Capability</i>	25
2.9.2. Pengaruh <i>Innovation Mindset</i> Terhadap <i>Innovation Capability</i>	26
2.9.3. Pengaruh <i>Innovation Creed</i> Terhadap <i>Innovation Capability</i>	27
2.9.4. Pengaruh <i>Innovation Capability</i> Terhadap <i>Performance of Women Entrepreneurs</i>	28
2.9.5. Pengaruh <i>Entrepreneurial Education</i> Terhadap <i>Performance of Women Entrepreneurs</i>	29
2.9.6. <i>Entrepreneurial Education</i> Memoderasi Pengaruh <i>Innovation Capability</i> Terhadap <i>Performance of Women Entrepreneurs</i>	31
2.9.7. <i>Proactive Personality</i> terhadap <i>Performance of Women Entrepreneurs</i> ...	32
2.9.8. <i>Proactive Personality</i> Memoderasi Pengaruh <i>Innovation Capability</i> Terhadap <i>Performance of Women Entrepreneurs</i>	33
2.7 Kerangka Pikir	34

BAB III METODE PENELITIAN	35
3.1 Jenis Penelitian	35
3.2. Definisi Operasional dan Definisi Konseptual.....	35
3.3. Populasi dan Sampel.....	39
3.3.1 Teknik Pengumpulan Sampel	40
3.4. Jenis dan Sumber Data.....	41
3.5. Skala Pengukuran	42
3.6. Metode Pengumpulan Data.....	42
3.7. Teknik Analisis Data	43
3.7.1. Model Pengukuran Atau <i>Outer Model</i>	43
3.7.2. Model Struktural Atau <i>Inner Model</i>	45
3.8. Hasil Uji Studi Pendahuluan.....	47
3.8.1 Hasil Uji Reliabilitas Studi Pendahuluan	48
3.8.2 Hasil Uji Validitas Studi Pendahuluan	48
BAB IV ANALISIS DAN PEMBAHASAN	53
4.1. Hasil Penelitian.....	53
4.1.1. Profil Responden.....	53
4.1.2. Analisis Deskriptif	55
4.2. Analisis Hasil Model Pengukuran Pada Penelitian Aktual.....	57
4.2.1 Hasil Uji Reliabilitas Studi Aktual.....	58
4.2.2 Hasil Uji Validitas Studi Aktual.....	58
4.3. Hasil Model Struktural Pada Penelitian Aktual.....	62
4.3.1. Uji Aktual Koefisiensi Determinasi (R^2).....	63
4.3.2. Uji Aktual Predictive Relevance (Q^2).....	63
4.3.3. Uji Path Coefficients (Uji Hipotesis).....	64
4.4. Pembahasan	68
4.4.1. <i>Innovation Conviction</i> Terhadap <i>Innovation Capability</i>	68
4.4.2. <i>Innovation Mindset</i> Terhadap <i>Innovation Capability</i>	69
4.4.3. <i>Innovation Creed</i> Terhadap <i>Innovation Capability</i>	70
4.4.4. <i>Innovation Capability</i> Terhadap <i>Performance of Women Entrepreneurs</i> .	71
4.4.5. Pengaruh <i>Entrepreneurial Education</i> Terhadap <i>Performance of Women Entrepreneurs</i>	73
4.4.6. <i>Entrepreneurial Education</i> Memoderasi Pengaruh <i>Innovation Capability</i> Terhadap <i>Performance of Women Entrepreneurs</i>	74
4.4.7. <i>Proactive Personality</i> terhadap <i>Performance of Women Entrepreneurs</i> ...	75
4.4.8. <i>Proactive Personality</i> Memoderasi Pengaruh <i>Innovation Capability</i> Terhadap <i>Performance of Women Entrepreneurs</i>	76
BAB V KESIMPULAN DAN SARAN	77
5.1. Kesimpulan.....	77
5.2. Implikasi Manajerial.....	78
5.3. Keterbatasan	80
5.4. Saran	81

DAFTAR PUSTAKA	82
----------------------	----

DAFTAR GAMBAR

Gambar 2.1. Model Penelitian.....	34
Gambar 3.1. Hasil Uji Outer Model Pre-Test	51
Gambar 4.1. Outer Model.....	62
Gambar 4.2. Inner Model(Bootstraping)	69



DAFTAR TABEL

Tabel 3.1. Definisi Operasional dan Konseptual	36
Tabel 3.2. Instrument Skala Likert	45
Tabel 3.3. Hasil Reliability pre-test.....	51
Tabel 3.4. Uji Validitas Variabel <i>Entrepreneurial Education</i>	52
Tabel 3.5. Uji Validitas Variabel <i>Innovation Conviction</i>	53
Tabel 3.6. Uji Validitas Variabel <i>Innovation Capability</i>	53
Tabel 3.7. Uji Validitas Variabel Innovation Creed	54
Tabel 3.8. Uji Validitas Variabel <i>Innovation Mindset</i>	54
Tabel 3.10. Uji Validitas Variabel <i>Performance of Women Entrepreneurs</i>	55
Tabel 3.11. Uji Validitas AVE Pre test	55
Tabel 3.12. Discriminant Validity Pre test (HTMT)	56
Tabel 4.1. Usia.....	57
Tabel 4.2. Usaha yang Dimiliki.....	58
Tabel 4.3. Media Sosial yang Dimiliki.....	59
Tabel 4.4. Hasil Deskriptif Variabel.....	60
Tabel 4.5. Hasil Reliability Actual-test	63
Tabel 4.6. Uji Validitas Variabel <i>Entrepreneurial Education</i>	63
Tabel 4.7. Uji Validitas Variabel <i>Innovation Conviction</i>	64
Tabel 4.8. Uji Validitas Variabel <i>Innovation Capability</i>	64
Tabel 4.8. Uji Validitas Variabel Innovation Creed	65
Tabel 4.9. Uji Validitas Variabel <i>Innovation Mindset</i>	65
Tabel 4.10. Uji Validitas Variabel <i>Proactive Personality</i>	65
Tabel 4.11. Uji Validitas Variabel <i>Performance of Women Entrepreneurs</i>	66
Tabel 4.12. Uji Validitas AVE Pre test	66
Tabel 4.13. Discriminant Validity Pre test (HTMT)	67
Tabel 4.14. Hasil Koefisiensi Determinasi (R ²).....	68
Tabel 4.15. Hasil Koefisiensi Determinasi (Q ²)	69
Tabel 4.16. Hasil Path Coefficients	70