

## ABSTRAK

### **ANALISIS PENGARUH *PERCEIVED SOCIAL SUPPORT*, *PERCEIVED LECTURERS' ENTREPRENEURIAL COMPETENCY*, *SELF-EFFICACY* TERHADAP *ENTREPRENEURIAL ATTITUDE ORIENTATION***

(xii + 131 halaman; 21 tabel; 4 gambar)

Penelitian ini bertujuan mengetahui pengaruh *perceived social support*, *perceived lecturers' entrepreneurial competency*, *self-efficacy* terhadap *entrepreneurial attitude orientation*. Penelitian ini dengan jenis kuantitatif dengan metode *purposive sampling* dengan sampel sebanyak 160 responden. Metode pengumpulan data menggunakan kuesioner. Hasil penelitian menyatakan bahwa *perceived social support* berpengaruh positif terhadap *entrepreneurial self-efficacy*, *perceived social support* berpengaruh positif terhadap *entrepreneurial attitude orientation*, *perceived lecturers' entrepreneurial competency* berpengaruh positif terhadap *entrepreneurial self-efficacy*, *perceived lecturers' entrepreneurial competency* berpengaruh positif terhadap *entrepreneurial attitude orientation*, *perceived lecturers' entrepreneurial competency* berpengaruh positif terhadap *perceived social support*, apakah *entrepreneurial self-efficacy* berpengaruh positif terhadap *entrepreneurial attitude orientation*, *perceived social support* berpengaruh positif terhadap *entrepreneurial attitude orientation* melalui *entrepreneurial self-efficacy*, apakah *perceived lecturers' entrepreneurial competency* berpengaruh positif terhadap *entrepreneurial attitude orientation* melalui *entrepreneurial self-efficacy*

Kata Kunci : *perceived social support*, *perceived lecturers' entrepreneurial competency*, *self-efficacy*, *entrepreneurial attitude orientation*

Referensi : 92 (2014 – 2025)

## **ABSTRACT**

### **ANALYSIS OF THE INFLUENCE OF PERCEIVED SOCIAL SUPPORT, PERCEIVED LECTURERS' ENTREPRENEURIAL COMPETENCY, SELF-EFFICACY ON ENTREPRENEURIAL ATTITUDE ORIENTATION**

(xii + 131 pages; 21 tables; 4 figures)

*This study aims to determine the effect of perceived social support, perceived lecturers' entrepreneurial competency, self-efficacy on entrepreneurial attitude orientation. This study is a quantitative type with a purposive sampling method with a sample of 160 respondents. The data collection method uses a questionnaire. The results of the study state that perceived social support has a positive effect on entrepreneurial self-efficacy, perceived social support has a positive effect on entrepreneurial attitude orientation, perceived lecturers' entrepreneurial competency has a positive effect on entrepreneurial self-efficacy, perceived lecturers' entrepreneurial competency has a positive effect on entrepreneurial attitude orientation, perceived lecturers' entrepreneurial competency has a positive effect on perceived social support, whether entrepreneurial self-efficacy has a positive effect on entrepreneurial attitude orientation, perceived social support has a positive effect on entrepreneurial attitude orientation through entrepreneurial self-efficacy, whether perceived lecturers' entrepreneurial competency has a positive effect on entrepreneurial attitude orientation through entrepreneurial self-efficacy*

*Keywords: perceived social support, perceived lecturers' entrepreneurial competency, self-efficacy, entrepreneurial attitude orientation*

*References : 92 (2014 – 2025)*