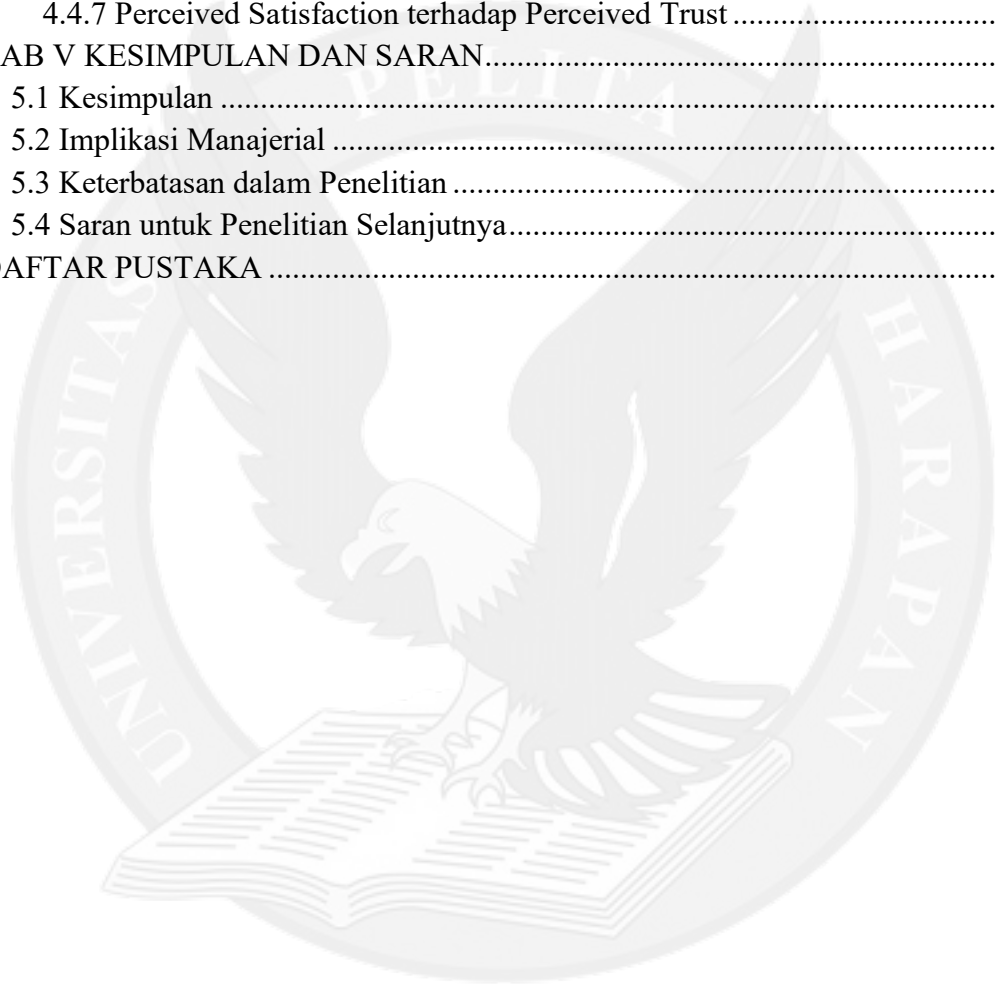


DAFTAR ISI

HALAMAN JUDUL.....	i
PERNYATAAN KEASLIAN KARYA TUGAS AKHIR	ii
PERSETUJUAN DOSEN PEMBIMBING TUGAS AKHIR	iii
PERSETUJUAN TIM PENGUJI TUGAS AKHIR.....	iv
ABSTRAK.....	v
ABSTRAK.....	vi
KATA PENGANTAR	vii
DAFTAR ISI.....	ix
DAFTAR TABEL.....	xii
DAFTAR GAMBAR	xiii
DAFTAR LAMPIRAN.....	xiv
BAB 1 PENDAHULUAN	1
1.1 Latar Belakang Penelitian	1
1.2 Rumusan Masalah	8
1.3 Tujuan Penelitian	9
1.4 Manfaat Penelitian	10
1.4.1 Manfaat Teoritis	10
1.4.2 Manfaat Praktis	12
1.5 Sistematika Penulisan	13
BAB 2 TINJAUAN PUSTAKA	15
2.1 Konsep Konstruk.....	15
2.1.1 Variabel Perceived Information Privacy Risk.....	15
2.1.2 Variabel Perceived Anonymity	17
2.1.3 Variabel Information Security Fraud Risk.....	18
2.1.4 Variabel Perceived Traceability	19
2.1.5 Variabel Perceived Expectation	20
2.1.6 Variabel Perceived Satisfaction	21
2.1.7 Variabel Perceived Trust.....	22
2.1.8 Variabel Intention to Use	23
2.2 Hubungan antar Konstruk	25
2.2.1 Kaitan antara Perceived Trust dan Intention to Use	25
2.2.2 Kaitan antara Perceived Information Privacy Risk dan Perceived Trust...	26
2.2.3 Kaitan antara Perceived Anonymity dan Perceived Trust	27
2.2.4 Kaitan antara Perceived Information Security Fraud Risk dan Perceived Trust.....	27
2.2.5 Kaitan antara Perceived Traceability dan Perceived Trust	28

2.2.6 Kaitan antara Perceived Expectation dan Perceived Trust	29
2.2.7 Kaitan antara Perceived Satisfaction dan Perceived Trust.....	30
2.3 Kerangka Penelitian	31
BAB III METODOLOGI PENELITIAN	32
3.1 Objek Penelitian	32
3.2 Unit Analisis	32
3.3 Tipe Penelitian	33
3.4 Definisi Konseptual dan Operasional Variabel.....	34
3.5 Populasi dan Sampel	46
3.5.1 Penentuan Jumlah Sampel	46
3.5.2 Metode Penarikan Sampel	47
3.6 Metode Pengumpulan Data	47
3.7 Metode Analisis Data.....	48
3.7.1 Analisis Multivariat.....	48
3.7.2 Analisis Model dalam PLS-SEM.....	49
BAB IV HASIL DAN PEMBAHASAN	54
4.1 Profil Responden.....	54
4.2 Analisis Deskriptif Responden.....	60
4.2.1 Analisis Deskriptif Variabel Perceived Information Privacy Risk	61
4.2.2 Analisis Deskriptif Variabel Perceived Anonymity	63
4.2.3 Analisis Deskriptif Variabel Perceived Information Security Fraud Risk.....	66
4.2.4 Analisis Deskriptif Variabel Perceived Traceability.....	67
4.2.5 Analisis Deskriptif Variabel Perceived Expectation.....	70
4.2.6 Analisis Deskriptif Variabel Perceived Satisfaction	72
4.2.7 Analisis Deskriptif Variabel Perceived Trust	74
4.2.8 Analisis Deskriptif Variabel Intention to Use.....	76
4.3 Analisis Inferensial	79
4.3.1 Outer Model	79
4.3.2 Outer Loading	81
4.3.3 Construct Reliability and Validity	83
4.3.4 Convergent Validity	85
4.3.5 Discriminant Validity.....	86
4.3.6 Inner Model.....	88
4.3.7 Variance Inflation Factor (Inner VIF).....	89
4.3.8 Nilai R-square	90
4.3.9 Nilai F-square atau Effect Size	91
4.3.10 Nilai Q-square Predict.....	93
4.3.11 Nilai Cross-validated Predictive Ability Test Result (CVPAT)	94
4.3.12 Hasil Uji Hipotesis	96

4.3.13 Analisis IPMA.....	101
4.4 Pembahasan.....	104
4.4.1 Perceived Trust terhadap Intention to Use	106
4.4.2 Perceived Information Privacy Risk terhadap Perceived Trust	107
4.4.3 Perceived Anonymity terhadap Perceived Trust.....	108
4.4.4 Perceived Information Security Fraud Risk terhadap Perceived Trust....	108
4.4.5 Perceived Traceability terhadap Perceived Trust.....	109
4.4.6 Perceived Expectation terhadap Perceived Trust.....	110
4.4.7 Perceived Satisfaction terhadap Perceived Trust	110
BAB V KESIMPULAN DAN SARAN.....	112
5.1 Kesimpulan	112
5.2 Implikasi Manajerial	114
5.3 Keterbatasan dalam Penelitian	114
5.4 Saran untuk Penelitian Selanjutnya.....	115
DAFTAR PUSTAKA	117



DAFTAR TABEL

Tabel 3. 1 Definisi Konseptual dan Operasional Variabel.....	34
Tabel 3. 2 Skala Likert	48
Tabel 4. 1 Profil Demografi Responden	54
Tabel 4. 2 Kategori Jawaban	60
Tabel 4. 3 Analisa Deskriptif Variabel Perceived Information Privacy Risk	61
Tabel 4. 4 Analisa Deskriptif Variabel Perceived Anonymity	64
Tabel 4. 5 Analisa Deskriptif Variabel Perceived Information Security Fraud Risk..	66
Tabel 4. 6 Analisa Deskriptif Variabel Perceived Traceability	68
Tabel 4. 7 Analisa Deskriptif Variabel Perceived Expectation.....	70
Tabel 4. 8 Analisa Deskriptif Variabel Perceived Satisfaction	72
Tabel 4. 9 Analisa Deskriptif Variabel Perceived Trust	74
Tabel 4. 10 Analisa Deskriptif Variabel Perceived Intention to Use	77
Tabel 4. 11 Nilai Outer Loading	82
Tabel 4. 12 Nilai Construct Reliability	84
Tabel 4. 13 Nilai Average Variance Extracted (AVE)	85
Tabel 4. 14 Nilai HTMT (Heterotrait-Monotrait Ratio)	86
Tabel 4. 15 Nilai Coefficient of Determinant (R-Square)	90
Tabel 4. 16 Nilai F-square.....	92
Tabel 4. 17 Nilai Q-Square	94
Tabel 4. 18 Analisis CVPAT	95
Tabel 4. 19 Hasil Uji Hipotesis	97

DAFTAR GAMBAR

Gambar 1. 1 Preferensi Penggunaan Kripto.....	4
Gambar 1. 2 Pengetahuan terhadap Kripto	5
Gambar 1. 3 Kepercayaan Responden terhadap Kripto	5
Gambar 1. 4 Faktor yang Memengaruhi Kepercayaan terhadap Kripto	6
Gambar 1. 5 Potensi Kripto sebagai Alternatif Pembayaran	6
Gambar 1. 6 Pengalaman Transaksi Menggunakan Kripto	7
Gambar 2. 1 Kerangka Penelitian	31
Gambar 4. 1 Hasil Outer Model Penelitian	80
Gambar 4. 2 Hasil Outer Model Penelitian yang Reliable.....	81
Gambar 4. 3 Hasil Inner Model Penelitian.....	88
Gambar 4. 4 Nilai inner Variance Inflation Factor (VIF)	89
Gambar 4. 5 Diagram IPMA.....	102
Gambar 4. 6 Model Hasil	105

DAFTAR LAMPIRAN

LAMPIRAN 1. KUESIONER	132
LAMPIRAN 2. PLS ALGORITHM SETTING	141
LAMPIRAN 3. PLS ALGORITHM SETTING BOOTSTRAPPING.....	142
LAMPIRAN 4. HASIL UJI TURNITIN	143

