## **SKRIPSI**

## THE INFLUENCE OF CUSTOMER SATISFACTION AS AN INTERVENING BETWEEN QUALITY CONSISTENCY, RESTAURANT CREDIBILITY, AND MENU VARIETY ON REVISIT INTENTIONS AT KWETIAU ATENG SUMATERA BRANCH, MEDAN

Written as a partial fulfillment of the academic requirements to obtain the degree of Sarjana Manajemen

## By:

NAME : ELITA

ID NUMBER : 03013210022



MANAGEMENT STUDY PROGRAM FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS PELITA HARAPAN MEDAN 2025