

BIBLIOGRAPHY

Aguilar-Moreno, J. A., Palos-Sanchez, P. R., & Pozo-Barajas, R. (2024). Sentiment Analysis to Support Business Decision-Making. A Bibliometric Study. *AIMS Mathematics*, 9(2), 4337–4375. <https://doi.org/10.3934/math.2024215>

Alsabban, M. (2025). *Embracing Emojis in Sarcasm Detection to Enhance Sentiment Analysis*. University of Southampton.

Asia, T. (2023). *Rilis Pers Kecelakaan Kerja Berulang di IMIP*.

Berger, P. L., & Luckmann, T. (1991). *The Social Construction of Reality*.

Cambria, E., Schuller, B., Xia, Y., & Havasi, C. (2013). New Avenues in Opinion Mining and Sentiment Analysis. *Institute of Electrical and Electronics Engineers Computer Society*. <http://converseon.com>

Casero-Ripollés, A. (2022, February 1). The Great Change: Impact of Social Media on the Relationship between Journalism and Politics—Introduction to the Special Issue. In *Social Sciences*. MDPI. <https://doi.org/10.3390/socsci11020040>

Castells Manuel. (2009). *Communication Power*. Oxford University Press Inc.

Creswell, J. W., & Creswell, J. D. (2018). *Research Design* (Fifth). SAGE Publications Inc.

Fairclough, N. (1995). *Critical Discourse Analysis: the Critical Study of Language*. Longman Publishing.

Falkheimer, J., & Heide, M. (2022). *Research Handbook on Strategic Communication*. Edward Elgar Publishing Limited.

Farhana, M. (2012). Brand Elements Lead to Brand Equity: Differentiate or Die. In *Information Management and Business Review* (Vol. 4, Issue 4).

Gennadyevna, S. M. (2022). *Communicating the Transition to Sustainable Development: A Conceptual Framework*.

Goldberg, M. H., & Gustafson, A. (2023). A Framework for Understanding the Effects of Strategic Communication Campaigns. *International Journal of Strategic Communication*, 17(1), 1–20. <https://doi.org/10.1080/1553118X.2022.2137674>

Grande-Ramírez, J. R., Roldán-Reyes, E., Aguilar-Lasserre, A. A., & Juárez-Martínez, U. (2022). Integration of Sentiment Analysis of Social Media in the Strategic Planning Process to Generate the Balanced Scorecard. *Applied Sciences (Switzerland)*, 12(23). <https://doi.org/10.3390/app122312307>

Highfield, T., & Leaver, T. (2016). Instagrammatics and Digital Methods: Studying Visual Social Media, From Selfies and GIFs to Memes and Emoji.

Communication Research and Practice, 2(1), 47–62.
<https://doi.org/10.1080/22041451.2016.1155332>

Hofstede, G. (2011). Dimensionalizing Cultures: The Hofstede Model in Context. *Online Readings in Psychology and Culture*, 2(1).
<https://doi.org/10.9707/2307-0919.1014>

Holtzhausen, Derina, Zerfass, & Ansgar. (2015). *The Routledge Handbook of Strategic Communication*. Taylor & Francis.

iBase. (2021). *In Search of Transparency: Ending Opacity in Brazil's Extractive Sector*. <https://en.wikipedia.org/>

Ichwan Butsi, F. (2019). Mengenal Analisis Framing: Tinjauan Sejarah dan Metodologi. *Jurnal Ilmiah Ilmu Komunikasi Communique*, 1, 52–59.
www.ejurnal.stikpmedan.ac.id

Irrisa, G. K. (2019). Social Factor and Social Dimension in Terms of Speech Style. *Journal UNESA*.

Kadir, M. Y. A., & Murray, A. (2019). Resource Nationalism in the Law and Policies of Indonesia: A Contest of State, Foreign Investors, and Indigenous Peoples. *Asian Journal of International Law*, 9(2), 298–333.
<https://doi.org/10.1017/S204425131900002X>

Kementerian Investasi dan Hilirisasi. (2025). *Press Release Capaian Realisasi Investasi Triwulan I (Januari - Maret) Tahun 2025*.

Kennedy, H. (2012). Perspectives on Sentiment Analysis. *Journal of Broadcasting & Electronic Media*, 4(56), 435–450.
<https://doi.org/10.1080/08338151.2012.732141>

Knoblauch, H. (2019). The Social Construction of Reality as a Paradigm. In M. Pfadenhauer & Knoblauch. Hubert (Eds.), *Social Constructivism as Paradigm?* Routledge. <https://www.researchgate.net/publication/343099017>

Koschmann, M. A. (2016). The Communicative Accomplishment of Collaboration Failure. *Journal of Communication*, 66(3), 409–432.
<https://doi.org/10.1111/jcom.12233>

Lim, M. (2020). Algorithmic Enclaves: Affective Politics and Algorithms in the Neoliberal Social Media Landscape. *Affective Politics of Digital Media: Propaganda by Other Means*, 186–203.

Littlejohn, S. W., Foss, K. A., & Oetzel, J. G. (2021). *Theories of Human Communication* (12th ed.). Waveland Press Inc.

Liu, B. (2012). *Sentiment Analysis and Opinion Mining*. Morgan & Claypool Publishers.

Massoumi, N., & Morgan, M. (2024). Hidden Transcripts of the Powerful: Researching the Arts of Domination. *Sociology*.
<https://doi.org/10.1177/00380385241240440>

Mattingly, D. C., & Sundquist, J. (2023). When does public diplomacy work? Evidence from China's "wolf warrior" diplomats. *Political Science Research and Methods*, 11(4), 921–929. <https://doi.org/10.1017/psrm.2022.41>

McGinty, E., Pescosolido, B., Kennedy-Hendricks, A., & Barry, C. L. (2018). Communication strategies to counter stigma and improve mental illness and substance use disorder policy. In *Psychiatric Services* (Vol. 69, Issue 2, pp. 136–146). American Psychiatric Association. <https://doi.org/10.1176/appi.ps.201700076>

Newman, N., Fletcher, R., Eddy, K., Robertson, C. T., & Kleis Nielsen, R. (2023). *Reuters Institute Digital News Report 2023*. <https://doi.org/10.60625/risj-p6es-hb13>

OECD. (2024). *Survei Ekonomi OECD Indonesia 2024* (Vol. 2024). OECD Publishing. <https://doi.org/10.1787/9d9fdbd2-id>

Park, S., Strover, S., Choi, J., & Schnell, M. (2023). Mind games: A temporal sentiment analysis of the political messages of the Internet Research Agency on Facebook and Twitter. *New Media and Society*, 25(3), 463–484. <https://doi.org/10.1177/14614448211014355>

Rachman, V. H. (2024). Geopolitics and Its Impact on the Indonesian Economy in the Era of Globalization. *Sean Institute Journal*, 13. <https://doi.org/10.54209/ekonomi.v13i04>

Raghunathan, N., & Kandasamy, S. (2017). Challenges and Issues in Sentiment Analysis: A Comprehensive Survey. *Institute of Electrical and Electronics Engineers Computer Science*, XX(1). <https://doi.org/10.1109/ACCESS.2017.Doi>

Reilly, I. (2016). Zizi Papacharissi, Affective Publics: Sentiment, Technology, and Politics. In *International Journal of Communication* (Vol. 10). <http://ijoc.org>.

Robin, P., Bianda, M., & Kristanti, A. (2021). *Role of Organizational Communication in CBT Planning Process for Pabuaran Village as Religious Touris*. 2(3). <https://doi.org/10.31933/dijemss.v2i3>

Rojak, O. B., & Handayani, Y. (2023). The Correlations between Language Barriers and Occupational Safety and Health Communication: A Descriptive Study in Indonesia. *International Journal of Occupational Safety and Health*, 13(3), 386–395. <https://doi.org/10.3126/ijosh.v13i3.49980>

Ruiz-Mora, I., Gonçalves, G., & Somerville, I. (2019). *Organizational and Strategic Communication Research: Global Trend*. Universidade da Beira Interior.

Schmälzle, R., & Huskey, R. (2023). Integrating Media Content Analysis, Reception Analysis, and Media Effects Studies. *Frontiers in Neuroscience*, 17. <https://doi.org/10.3389/fnins.2023.1155750>

Setijadi, C. (2019). Anti-Chinese Sentiment and the 'return' of the Pribumi Discourse. In *Contentious Belonging* (pp. 194–213). ISEAS Publishing. <https://doi.org/10.1355/9789814843478-015>

Siregar, I. F., Ismail, T., Taqi, M., & Soleha, N. (2024). Influence of ESG on Sustainability Reporting: Mediation Rule of Green Innovation and Investor Sentiment. *International Journal of Energy Economics and Policy*, 14(1), 452–463. <https://doi.org/10.32479/ijeep.14988>

Szydlowski, G., & Charbonneau, E. (2024). Media, Trust, and the Influence of Urban/Rural Context and Education on Public Sector Worker stereotypes. *Public Management Review*. <https://doi.org/10.1080/14719037.2024.2419898>

Tencent Holdings Limited. (2023). *Tencent Holdings Limited Annual Report*. www.tencent.com

Thomas, T., & Mefalopulos, P. (2009). *Participatory Communication*. The World Bank. <https://doi.org/10.1596/978-0-8213-8008-6>

Trianita Lestari, D., & Ako, R. (2023). Model Komunikasi Pekerja Lokal dan Asing Pada PT Virtue Dragon Nickel Industry. *Jurnal Communio : Jurnal Ilmu Komunikasi*, 12(1), 73–86.

Vale. (2023). *Vale Integrated Report 2023*.

Wang, Z., Jusup, M., Guo, H., Shi, L., Geček, S., Anand, M., Matjaž, M., Perc, M., Bauch, C. T., Urgan Kurths, J., Boccaletti, S., & Schellnhuber, H. J. (2020). Communicating Sentiment and Outlook Reverses Inaction Against Collective Risks. *Proceedings of the National Academy of Sciences*, 117. <https://doi.org/10.17605/OSF.IO/Q4SG7>

Zerfass, A., Verčič, D., Nothhaft, H., & Werder, K. P. (2018). Strategic Communication: Defining the Field and its Contribution to Research and Practice. *International Journal of Strategic Communication*, 12(4), 487–505. <https://doi.org/10.1080/1553118X.2018.1493485>

Zulkarnain Hamson. (2020). *Laporan Hasil Penelitian Opini Publik PT Vale Indonesia Tbk*.