

SKRIPSI

**INFLUENCE OF PERCEIVED EASE OF USE, PERCEIVED
USEFULNESS, AND BRAND TRUST ON REUSE INTENTION:
THE MEDIATING ROLE OF CUSTOMER SATISFACTION
AMONG GRAB USERS IN MEDAN**

Written as a partial fulfillment of the academic requirements
to obtain the degree of *Sarjana Manajemen*

By:

NAME : ALICIA GOFINA

ID NUMBER : 03011210006



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