

DAFTAR ISI

SKRIPSI.....	1
PERSETUJUAN DOSEN PEMBIMBING TUGAS AKHIR	iii
PERSETUJUAN TIM PENGUJI TUGAS AKHIR.....	iv
ABSTRAK	v
<i>ABSTRACT</i>	vi
KATA PENGANTAR.....	vii
DAFTAR ISI.....	x
DAFTAR GAMBAR.....	xii
DAFTAR TABEL.....	xiv
DAFTAR LAMPIRAN	xvi
BAB I PENDAHULUAN.....	1
1.1 Latar Belakang Masalah	1
1.2 Rumusan Masalah.....	3
1.3 Tujuan Masalah	4
1.4 Batasan Masalah.....	4
1.5 Manfaat Penelitian	4
1.6 Sistematika Penulisan	5
BAB II LANDASAN TEORI	7
2.1 <i>QRIS (Quick Response Code)</i>	7
2.2 Teori Pendekatan <i>UTAUT</i>	8
2.3 Kuesioner	11
2.4 Pembayaran Digital.....	11
2.5 Penelitian Terdahulu	12
BAB III METODOLOGI PENELITIAN	15
3.1 Metode Pengumpulan Data.....	15

3.1.1 Teknik Pengumpulan Data.....	15
3.1.2 Sampel Penelitian.....	15
3.2 Kerangka Pikir	16
3.3 Hipotesis	17
3.4 Tahapan Penelitian.....	18
3.5 Metode Penyelesaian.....	21
3.5.1 Perancangan Kuesioner.....	21
3.5.2 Analisis Data	23
BAB IV HASIL DAN PEMBAHASAN.....	29
4.1 Hasil Penelitian	29
4.1.1 Profil Responden.....	29
4.1.2 Analisis Data Hasil Penelitian.....	61
4.1.3 <i>Measurement Model (Outer Model)</i>	62
4.1.3.1 Uji Validitas	62
4.1.3.2 Uji Reliabilitas.....	64
4.1.3.3 Statistik Deskriptif	66
4.1.4 Pengujian data	67
4.1.5 Hasil Pengujian Hipotesis	70
4.2 Pembahasan.....	73
BAB V KESIMPULAN DAN SARAN	78
5.1 Kesimpulan	78
5.2 Saran.....	80

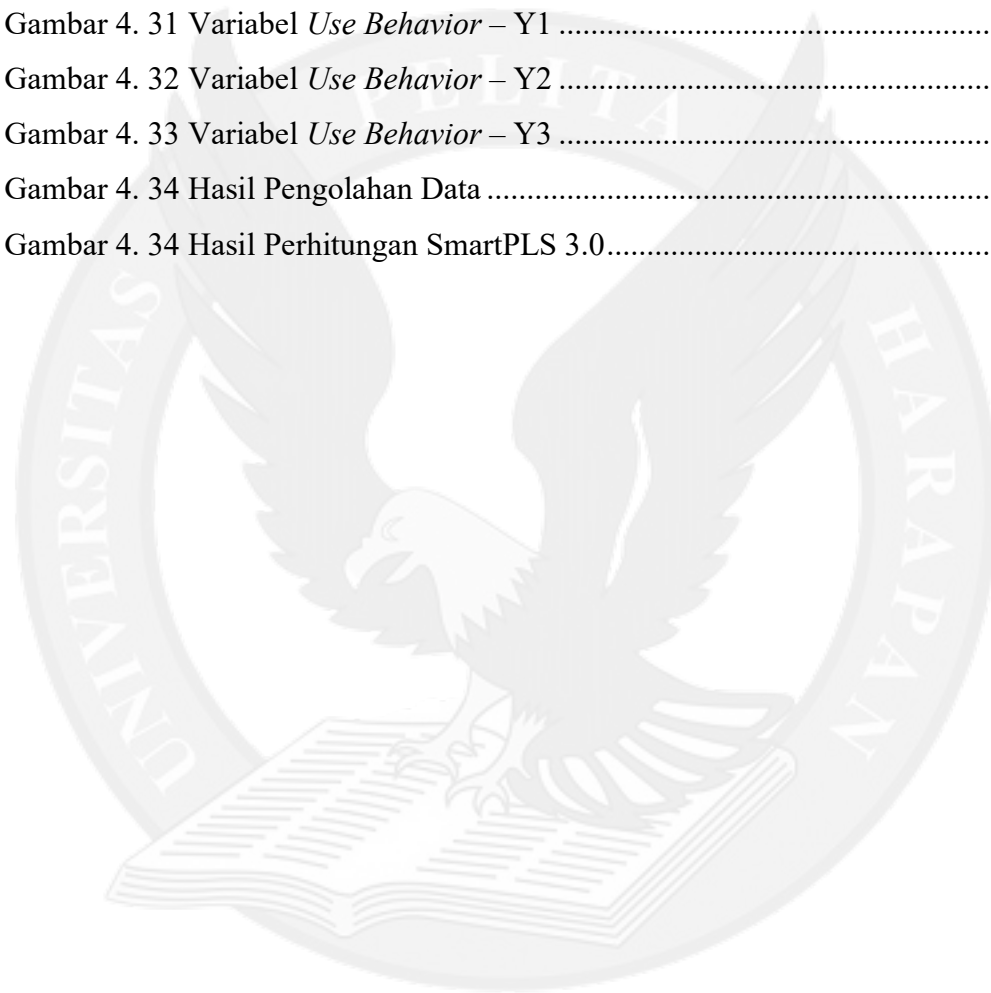
DAFTAR PUSTAKA

LAMPIRAN

DAFTAR GAMBAR

	halaman
Gambar 2. 1 Contoh <i>QRIS</i>	7
Gambar 3.1. Kerangka Berpikir	16
Gambar 3.2. Hipotesis.....	18
Gambar 3.3. <i>Flowchart</i> Tahapan Penelitian	19
Gambar 3.4. Gambaran Perencanaan Inner Model	26
Gambar 4.1. Karakteristik Responden Berdasarkan Usia.....	30
Gambar 4.2 Karakteristik Responden Berdasarkan Jenis Kelamin	30
Gambar 4.3 Karakteristik Responden Berdasarkan Pekerjaan	31
Gambar 4. 4 Variabel <i>Performance Expectancy</i> - X1.1.....	32
Gambar 4. 5 Variabel <i>Performance Expectancy</i> - X1.2.....	33
Gambar 4. 6 Variabel <i>Performance Expectancy</i> - X1.3.....	34
Gambar 4. 7 Variabel <i>Effort Expectancy</i> – X2.1	35
Gambar 4. 8 Variabel <i>Effort Expectancy</i> – X2.2	36
Gambar 4. 9 Variabel <i>Effort Expectancy</i> – X2.3	37
Gambar 4. 10 Variabel <i>Social Influence</i> – X3.1	38
Gambar 4. 11 Variabel <i>Social Influence</i> – X3.2	39
Gambar 4. 12 Variabel <i>Social Influence</i> – X3.3	40
Gambar 4. 13 Variabel <i>Facilitating Conditions</i> – X4.1.....	41
Gambar 4. 14 Variabel <i>Facilitating Conditions</i> – X4.2.....	42
Gambar 4. 15 Variabel <i>Facilitating Conditions</i> – X4.3.....	43
Gambar 4. 16 Variabel <i>Hedonic Motivation</i> – X5.1	44
Gambar 4. 17 Variabel <i>Hedonic Motivation</i> – X5.2	45
Gambar 4. 18 Variabel <i>Hedonic Motivation</i>) – X5.3.....	46
Gambar 4. 19 Variabel <i>Habit</i> – X6.1	47
Gambar 4. 20 Variabel <i>Habit</i> – X6.2	48
Gambar 4. 21 Variabel <i>Habit</i> – X6.3	49
Gambar 4. 22 Variabel <i>Price Value</i> – X7.1	50
Gambar 4. 23 Variabel <i>Price Value</i> – X7.2	51
Gambar 4. 24 Variabel <i>Price Value</i> – X7.3	52

Gambar 4. 25 Variabel <i>Innovation</i> – X8.1	53
Gambar 4. 26 Variabel <i>Innovation</i> – X8.2	54
Gambar 4. 27 Variabel <i>Price Value</i> – X8.3	55
Gambar 4. 28 Variabel <i>Behavioral Intention</i> – X9.1	56
Gambar 4. 29 Variabel <i>Behavioral Intention</i> – X9.2	57
Gambar 4. 30 Variabel <i>Behavioral Intention</i> – X9.3	58
Gambar 4. 31 Variabel <i>Use Behavior</i> – Y1	59
Gambar 4. 32 Variabel <i>Use Behavior</i> – Y2	60
Gambar 4. 33 Variabel <i>Use Behavior</i> – Y3	61
Gambar 4. 34 Hasil Pengolahan Data	62
Gambar 4. 34 Hasil Perhitungan SmartPLS 3.0.....	62



DAFTAR TABEL

	halaman
Tabel 2.1 Penelitian Terdahulu	12
Tabel 2.2 Persamaan dan Perbedaan Penelitian.....	14
Tabel 3.1.Pernyataan Kuesioner	21
Tabel 3.2. Skala Likert	23
Tabel 3.3. Interval	25
Tabel 3.4. Kriteria Penilaian Hasil <i>R-Square</i>	27
Tabel 3.5. Kriteria Penilaian Hasil Effect Size	27
Tabel 3.6. Kriteria Penilaian SRMR dan NFI	27
Tabel 4.1. Variabel <i>Performance Expectancy</i> – X1.1.....	32
Tabel 4.2. Variabel <i>Performance Expectancy</i> – X1.2.....	32
Tabel 4.3. Variabel <i>Performance Expectancy</i> – X1.3.....	33
Tabel 4.4. Variabel <i>Effort Expectancy</i> – X2.1	34
Tabel 4.5. Variabel <i>Effort Expectancy</i> – X2.2	35
Tabel 4.6. Variabel <i>Effort Expectancy</i> – X2.3	36
Tabel 4.7. Variabel <i>Social Influence</i> – X3.1	37
Tabel 4.8. Variabel <i>Social Influence</i> – X3.2	38
Tabel 4.9. Variabel <i>Social Influence</i> – X3.3	39
Tabel 4.10. Variabel <i>Facilitating Conditions</i> – X4.1.....	40
Tabel 4.11. Variabel <i>Facilitating Conditions</i> – X4.2.....	41
Tabel 4.12. Variabel <i>Facilitating Conditions</i> – X4.3.....	42
Tabel 4.13. Variabel <i>Hedonic Motivation</i> – X5.1	43
Tabel 4.14. Variabel <i>Hedonic Motivation</i> – X5.2.....	44
Tabel 4.15. Variabel <i>Hedonic Motivation</i> – X5.3	45
Tabel 4.16. Variabel <i>Habit</i> – X6.1	46
Tabel 4.17. Variabel <i>Habit</i> – X6.2.....	47
Tabel 4.18. Variabel <i>Habit</i> – X6.3	48
Tabel 4.19. Variabel <i>Price Value</i> – X7.1	49
Tabel 4.20. Variabel <i>Price Value</i> – X7.2	50
Tabel 4.21. Variabel <i>Price Value</i> – X7.3	51

Tabel 4.22. Variabel <i>Innovation</i> – X8.1.....	52
Tabel 4.23. Variabel <i>Innovation</i> – X8.2.....	53
Tabel 4.24. Variabel <i>Price Value</i> – X8.3.....	54
Tabel 4.25. Variabel <i>Behavioral Intention</i> – X9.1.....	55
Tabel 4.26. Variabel <i>Behavioral Intention</i> – X9.2.....	56
Tabel 4.27. Variabel <i>Behavioral Intention</i> – X9.3.....	57
Tabel 4.28. Variabel <i>Use Behavior</i> – Y1.....	58
Tabel 4.29. Variabel <i>Use Behavior</i> – Y2.....	59
Tabel 4.30. Variabel <i>Use Behavior</i> – Y3.....	60
Tabel 4.31. <i>Loading Factor</i>	62
Tabel 4.32. <i>Average Variance Extracted</i>	63
Tabel 4.33. <i>Composite Reliability</i>	64
Tabel 4.34. Hasil Statistik Deskriptif.....	65
Tabel 4.35. Derajat Penilaian Setiap Variabel.....	66
Tabel 4.36 Hasil Pengujian R-Square.....	68
Tabel 4.37 Hasil Pengujian Effect-Size.....	69
Tabel 4.38 Hasil Pengujian Goodness of Fit.....	70
Tabel 4.39 Hasil Pengujian <i>Path Coefficient</i>	71

DAFTAR LAMPIRAN

	Halaman
Lampiran A Kuesioner Penelitian.....	A-1
Lampiran B Hasil Pembagian Google Form.....	B-1
Lampiran C Output SmartPLS3	C-1
Lampiran D Turnitin	D-1

