SKRIPSI

THE EFFECT OF PROMOTION, TRUST, AND TIMELINESS OF DELIVERY ON THE DECISION TO PURCHASE AT PT BENUA SAMUDERA KARGO IN NORTH SUMATRA, INDONESIA

Written as a partial fulfillment of the academic requirements to obtain the degree of *Sarjana Manajemen*

By:

NAME : FEBBY WILIAM

ID NUMBER : 03011210091



MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2025