

SKRIPSI

**THE INFLUENCE OF VISUALIZATION OF FOOD APPEARANCE,
AMBIANCE, AND SERVICE QUALITY TOWARDS CUSTOMERS'
INTENTION TO VISIT ES TELER 77 SUN PLAZA
MEDAN**

Written as a partial fulfillment of the academic requirements
to obtain the degree of *Sarjana Manajemen*

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**MANAGEMENT
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2025**